



Perth & District Chamber of Commerce “Bridges” March 2012 Newsletter

Volume 3 – 2012

“Building Bridges in Business”

2012 Annual General Meeting

Thursday March 22, 2012

at

Stone Cellar Restaurant, Upstairs

Registration 11:30, Buffet Lunch at Noon,

Meeting 12:30 – 2:30

\$25.00 + HST (\$28.25)

Registration is mandatory & prepayment is preferred

AGENDA

- Election of 2012 Board of Directors
 - Chamber Committee Reports
 - 2011 Financial Report

Please register by Thursday, March 15, 2012

Tel: (613) 267-3200, 1-888-319-3204

Email: welcome@perthchamber.com

2012 Visitor Guides Are In

The 2012 Visitor Guides are in and can be picked up at the Chamber Office any time after Thursday March 8th. We suggest that you give a quick call ahead of time to ensure that we are in the office and not out at a meeting. 613-267-3200.

Perth & District Volunteer Opportunities Fair

The Perth and District Community Foundation, in partnership with the Perth and District Chamber of Commerce and The Town of Perth, extends this invitation to your organization to participate in the Perth and District **Volunteer Opportunities Fair**. The Fair will be held Thursday, April 19, 2012 from 3:00 p.m. to 8:00 p.m. at the Best Western Plus Perth Spa & Suites, 82 Peter Street, Perth. The registration form is attached to this email for your review.




If you require further information, please contact The Perth and District Community Foundation office at 613-326-0295 or by email at pdcf@bellnet.ca







It's Maple Time!
36th Annual Festival of the Maples
Saturday, April 28th, 2012

**Thank you to our Festival of the Maples
Sponsors!**

Platinum

Scotiabank 	
Jim Noble, RBC Dominion Securities 	Rivington Rally Honda 

Gold

<p>Canadian Tire Perth</p> 	<p>Crain & Schooley Insurance Brokers Ltd. & Financial Corporation</p> 
<p>3M Canada Inc.</p> 	<p>Carolina Court Retirement Home Limited Partnership</p> 

Silver

Crain's Construction Limited	Perth & District Portable Toilet Rentals
CAA – North & East Ontario	

Bronze

Brown Shoe Company of Canada Ltd.	Tackaberry Sand & Stone Ltd.
Wills Transfer Ltd./Valley Moving	Kenneth W. Smith Professional Corporation

If you are interested in becoming a sponsor for the Festival don't wait for us to call you! Please contact Dorothy Linden at 613-264-2761 or Dorothy@lindenfinancialplanning.ca.

Sponsorship Opportunities Include:

Platinum ---\$800 + hst (\$904)

- Premium radio advertising on local and Ottawa Radio Stations
- Booth space
- Logo in all print advertising prior to the event as well as in Thank you ads
- Logo on Entertainment flyer for distribution throughout the Ottawa Valley prior to the event
- 2x3 sign on the entertainment stage (provided by your company)

- Stage mentions throughout the day
- Mentions during the day of by local on-site radio personalities
- Special recognition during any additional appearances by Festival Committee Members (CBC, A Channel etc) as a Major Sponsor
- Logo in Perth & District Chamber of Commerce monthly newsletter for March and April

Gold -- \$500 + hst (\$565)

- Logo in all print advertising prior to the event as well as in Thank you ads
- Logo on Entertainment flyer for distribution throughout the Ottawa Valley prior to the event
- 2x3 sign on the entertainment stage (provided by your company)
- Stage mentions throughout the day
- Mentions during the day by local on-site radio personalities
- Special recognition during any additional appearances by Festival Committee Members (CBC, A Channel etc) as a Major Sponsor
- Logo in Perth & District Chamber of Commerce monthly newsletter for March and April

Silver -- \$300 + hst (\$339)

- Logo in all print advertising prior to the event as well as in Thank you ads
- Logo on Entertainment flyer for distribution throughout the Ottawa Valley prior to the event
- 2x3 sign on the entertainment stage (provided by your company)
- Name in Perth & District Chamber of Commerce monthly newsletter for March and April

Bronze-- \$200 + hst (\$226)

- Name appearing on “patron” sign at Entertainment Stage
- Name included in “Thank You” ads in local papers
- Name appearing in Perth & District Chamber of Commerce newsletter for March and April

New this year!

We are pleased to present the “**Children’s Palace**”, in the lovely Crystal Palace in the Tay Basin.

The Children’s Palace will provide visitors with children, an opportunity to participate in crafts, games, and entertainment organized and supervised by local child care providers and educators. Sponsorship for the Children’s Palace is limited to 4 at \$300 + HST (\$339) with the following:

- Logo on all print advertising and Thank you ads
- Logo on Entertainment Flyer for Distribution throughout the Ottawa Valley prior to the event.
- Name in Perth & District Chamber of Commerce newsletter for March and April
- Logo on Banner on the “Children’s Palace”.

Would You Like To Be A Vendor At The Festival?

If you would like to participate as a vendor at the Festival, there is still space available. You can display and sell your product on the main street of Perth! With thousands of people attending this Festival, it is a great opportunity to get your name out there. For complete details on being a vendor at the Festival, please contact Sheri at 613 812-1215 or sherisells@hotmail.com as soon as possible.

Be a part of the Spring- time Celebration at the Festival!

Volunteers Needed for Festival of the Maples on April 28th

With the Perth Festival of the Maples quickly approaching, the organization of the event is well underway and details are starting to fall into place. In its 36th year, The Festival of the Maples would not be as successful as it is without the assistance of **VOLUNTEERS**. Each year, the Festival committee is appreciative of anyone who is interested in helping on the day of the event. You don't need to give up your entire day; only a couple of hours to help make this year's Festival as fantastic as years past. This year the Festival is on Saturday, April 28th. Greg Hallam is organizing the volunteers for the Festival this year and would be grateful to anyone offering a couple of hours of his/her day. Please call Greg or Margo at 613-267-1681.

Membership Renewals - 2012

Membership renewals have gone out. Thank you to those who have submitted their payment. Please contact the office as soon as possible in order to keep your benefits active. We appreciate all of our member's support and look forward to working with you throughout 2012.

Members' Corner (1)

(Please note: This is an advertisement that was won during a Chamber Event. This space is available to any member wishing to place an advertisement. Please contact the Chamber office for details). Written and submitted by Dignity House Hospice.



Dignity House Hospice operates a Day Hospice for those living with life-limiting illnesses one day a week at McMartin House in Perth. Our ultimate goal is to establish a Residential Hospice in our community.

To support our existing Day Hospice and continue working towards a Residential Hospice we need your help.

VOLUNTEERS for FRIENDS OF HOSPICE are needed for a variety of roles:

Train to be a volunteer in our Day Hospice – training is free!
Help for a few hours a week or month in our Day Hospice kitchen!
Write our quarterly newsletter!
Help with our fund-raising activities!
BOARD of DIRECTORS: Consider offering your experience and talents to our Board. Send us a letter outlining your interest.
Make a Difference in Your Community!

P.O Box 20062, Perth, Ontario, K7H 3M6

Telephone 613-430-4211

Member Profile of the Month

(Written and submitted by Preston Rosedale Farm)



Preston Rosedale Farm is a family-run business which features horse training, lessons for beginners to advanced students, summer camps, indoor/outdoor boarding, trailering, and coaching at competitions. We are located just three miles west of Perth, Ontario, on a picturesque 100 acre property.

We accommodate both the competitive rider and those who simply enjoy working with horses. We have top class training facilities as well as miles of beautiful quiet trails.

If you would like to be considered for Member Profile of the Month, please contact the office.

We Welcome Our Newest Members

<p> Fall River Forge Mark Garvock 258 Mackey Line Road R.R. # 1 Balderson, ON K0G 1A0 613-812-9655 www.fallriverforge.com </p>	<p> Mark Garvock 's expertise includes custom ironwork (indoor and outdoor), unique art pieces, functional & artistic Black Smithing course instruction and general welding repairs. </p>
<p> Louise Pritchard Professional Services Louise Pritchard 137 Sunset Lane R. R. #2 Carleton Place, ON K7C 3P2 613-253-8667 www.louisepritchardservices.ca </p>	<p> Sometimes you just need an extra pair of hands to finish up a task, clean out a cupboard, or bring some calm to your life. So whether it is clearing up that backlog of filing in the office; taming an out of control linen closet; or carving out an hour in your busy day to give yourself some personal attention: I can do that for you. </p>
<p> the GroundsGuys Landscape Management Rene Bosman P.O. Box 310 </p>	<p> In March 2011 Rene Bosman, purchased a Grounds Guys Landscape Management franchise. Grass Cutting, Snowplowing and Garden </p>

67 Paul Dr.
Lanark, ON K0G 1K0
613-259-2352
www.GroundsGuys.ca

Maintenance are the main work we do, and so we can offer our clients a full service package ,so any time of year, their grounds are taken care of. When the seasons change, the work we are doing for the client will also change. We are proud of what we do, and have a code of ethics that puts the customer first.

Perth & District Chamber of Commerce Membership Decal now Available



Decals are available at the Chamber Office. Ask for yours today!

Your Chamber would like to offer you the opportunity to use the Chamber of Commerce Decal Image on your website. Let your customers know that you are a member in good standing with Perth & District Chamber of Commerce! Please contact the Chamber Office for details.

Chamber Benefit – Advertising

The Chamber is excited to offer our members the opportunity to advertise on our website. New this year, is the opportunity to have your advertisement shown on the Home Page of the Chamber website. Or, you may decide to have your advertisement placed on a block of sub-pages on the site. For more information please contact the office. With an average of 20,000 hits per year why not consider giving your business an extra marketing boost.

As a Chamber Member you are also able to advertise in the monthly newsletter for only \$25.00 + tax. Your ad could reach all of our members.

Many of our members have chosen to advertise in the Perth & District Visitors Guide and receive a 5% discount. A special thank you to the Visitor Guide Committee, and Cathy James for working so hard on the 2012 Visitor Guide.

***Please visit our Chamber Website Benefits Page at
<http://perthchamber.com/become-a-member/benefits-of-membership/>
to view other benefits available to you.***

Don't forget to restock your brochures at Barnabe's. We are trying really hard to keep it looking good and having a full display always helps. Thanks.

“After 5 Mixer”



JOIN US FOR MOJITOS AND MESSAGES AT

THE BEACH HOUSE

ON MARCH 29, 2012

The Beach House would like to invite you to join them for Mojitos's and Massages. Come and enjoy a raspberry or mint mojitos while having one of our therapists perform mini chair massage or mini reflexology treatments. Coffee and tea will also be available and appetizers will be served.

When: Thursday March 29, 2012

Where: The Beach House Massage & Bodywork

123 Arnold Dr. Take Oak Dr. off Rideau Ferry Rd (Just pass Albany)

Time: 5 – 7:30 pm - No Charge

A Door Prize will be drawn for a Mini Bliss Package!

Business Info:

Valley Heartland Community Futures Development Corporation wants to meet with businesses and organization to assist them in learning what funding and lending opportunities are available for them.



Community Futures Development Corporations (CFDC) are community-based, not-for-profit organizations that are each run by a board of local volunteers. They are staffed by professionals who encourage entrepreneurship and the pursuit of economic opportunities.

Through FedDev, the Government of Canada provides funding, advice and support to 61 CFDCs located throughout rural and Northern Ontario, which are amongst nearly 300 nation-wide.

On March 12th and 19th, Susan Fournier, Executive Director from Valley Heartland has agreed to meet one on one with any of our membership that would like to learn more about how Valley Heartland Community Futures Development Corporation can assist your business or organization. Please see Upcoming Seminars and Events below.

The Perth & District Chamber of Commerce would like to thank Valley Heartland for the grant which allowed us to bring the Chamber's new Member Profile Page initiative to our members. Thanks to Valley Heartland, the Chamber was able to inform, educate and support our members about this new initiative. The Chamber would also like to thank the Township of Lanark Highlands for their support in securing the grant from Valley Heartland.

Upcoming Information Session

➤ **Meet the Funder / Lendor Night Brought to you by Valley Heartland Community Futures Development Program**

Susan Fournier, Executive Director of Valley Heartland Community Futures Development Program has offered to meet with any of our members whether they are large businesses, small businesses or non-profit organizations to discuss possible funding or lending opportunities that Valley Heartland has available. Why not take the time to sit with Susan one on one (or a group together) at the Chamber Office. Susan will let you know about all of the programs Valley Heartland has to offer. The programs include grants and loans that could assist your business or organization in a number of different ways. This is a great opportunity for all of us. I plan on meeting with Susan myself for the Chamber. Susan has made herself available to meet with you at the Chamber Office on either:

**March 12, 2012 or March 19, 2012 between 5 -7 pm.
Appointments are 15 min in length and are free.
Please contact the office to confirm your time.**

200th Anniversary of Perth / Townships of Tay Valley, Drummond /North Elmsley and Beckwith

Perth and our neighbouring townships of Tay Valley, Drummond/North Elmsley and Beckwith will be celebrating their 200th anniversary of the establishment of the Perth Military Settlement. Your organizations are encouraged to participate in this important anniversary and are invited to attend a drop-in information session on March 8, 2012 at the Perth Museum from 5:30 – 7:00pm.

Kindly reply to Karen Rennie at 613-267-1947 or at krennie@perth.ca if you would like to attend.

At The Chamber

It has been a busy month at the Chamber. Our member's new Member Profile Pages have been initialized. As a member of the Chamber you are now able to create your own Profile Page which in turn will allow you to post important information about your business to the Chamber website. What a great way to let the public know about an Open House, an Anniversary Sale or a new product or member to your team. These Profile Pages are designed to allow the Chamber to assist you in your marketing.

During the month we had two training sessions on how to create and use your page properly. Both sessions were well attended and we can see the result on the Chamber Website now. Many businesses have taken advantage of this marketing tool.

I look forward to seeing everyone at our **"After 5 Mixer" on March 29, 2012** at The Beach House Massage & Bodywork. I can't think of a better way to get through the winter blues than with a Mojito and a massage!! Take the time to meet other members as well as relax in a fun atmosphere. See you there!

All the Best,

Pauline

Quote of the Month

"What you think and talk about expands into action."

Visit the Perth & District Chamber Website: www.perthchamber.com for links to Canadian Chamber Member Benefits.



Join us on Facebook and Twitter



Let the Chamber keep you up to date on what's happening in Perth & District