



# Perth & District Chamber of Commerce “Bridges” June 2012 Newsletter

Volume 6 – 2012

*“Building Bridges in Business”*

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## The Dorothy Griffith Memorial Golf Tournament Wednesday, August 15, 2012 Perth Golf Course

The Chamber golf tournament is right around the corner and we have begun planning for the event. We sell out early, so don't be disappointed! Our prices have stayed the same this year \$110 + HST. This price includes Golf, cart, dinner and most on course games! Once again there will be prizes and raffles along with a live auction.

To Register

[welcome@perthchamber.com](mailto:welcome@perthchamber.com)

or call the Chamber Office

(613)267-3200



**Tickets sell quickly,  
So register early!!**

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## Sponsorship Opportunities and Donations for the Dorothy Griffith Memorial Golf Tournament

Thanks to the generosity of our members, the Dorothy Griffith Memorial Golf Tournament is a huge success and raises enough money to help allow the Perth & District Chamber of Commerce to operate year round promoting business, economic development and tourism in Perth & District.

We are once again calling on you to help make this year's tournament a success.

**A hole sponsorship or donation means that your business name will get great exposure at the tournament as well as in all promotional materials.**

## Live Auction Donation

The live auction is an exciting part of the day. Are you interested in being a live auction sponsor? Or do you have a great idea for a live auction item? Let us know!

For all sponsorship inquiries as well as any prize donations please  
call  
The Chamber Office at (613) 267-3200



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## Upcoming Events

### Using Twitter for Business

Lanark-North Leeds Enterprise Centre

June 11, 2012

1pm - 3 pm

Cost: \$15.00

Contact: Cindy or Shannon to register @ 613-283-7002 ext. 108/109

### Energy Savings Seminar

**Presented by:** Jim Town of Nedco and Rick Green of the Energy Services Group

**Sponsored by:** The Perth Royal Canadian Legion Branch 244

**Location:** The Perth Royal Canadian Legion Branch 244, 26 Beckwith St. East, Perth

**Date:** Thursday June 28, 2012

**Time:** 7:30 am –10:00 am

*A Donation of \$5.00 at the door would greatly be appreciated but not expected. Proceeds will go towards Chamber membership initiatives.*

Coffee and muffins will be served.

Invitation will follow.

### Dorothy Griffith Annual Golf Tournament

Wednesday August 15, 2012

Shot-gun start at 12:30pm

Dinner at 6:30 pm

Cost: \$110.00 plus tax

Contact the Chamber Office for more details.

*We are looking for a “summer themed After 5 Mixer”. If you are interested in hosting one let the Chamber know. Something fun to celebrate the season!*

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## Members' Corner (1)

*(This space is available to any member wishing to place an advertisement. Please contact the Chamber office for details).  
Written and submitted by Valley Moving and Storage.*



## Support Cancer Fundraiser

Valley Moving is proud to support Kayaking to beat Cancer, a fundraiser for the Canadian Cancer Society (CCS), Lanark, Leeds & Grenville Unit. This 5 day, Perth to Ottawa paddle, will take place August 11 to 15. The event organizer is Bruce Raby. He can be reached at 613-267-6446 for more information. 100% of all donations go to support CCS activities including helping those battling cancer right here in our own community.

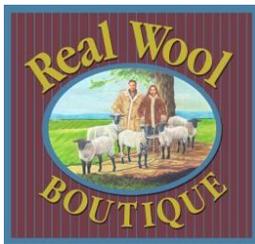
Donations can be made by cheque payable to the Canadian Cancer Society or on line at <http://convio.cancer.ca/goto/kayakingtobeatcancer>. The CCS will issue tax receipts for donations of \$20 or more. Bruce will also be fundraising at Steve's and Barnabe's Independent Grocers on July 21st and August 4 respectively.

As an added incentive, Bruce will donate two of his 12 x 14 inch giclée polar bear prints as seen in the Dec/Jan issue of "Our Canada" magazine. One print for the largest donation, the other to the winner of a draw with every \$20 of donation qualifying for 1 chance to win.

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## Members' Corner (2)

*(This space is available to any member wishing to place an advertisement. Please contact the Chamber office for details.)  
Written and submitted by the Real Wool Boutique.*



### Shop the Real Wool Boutique

The Real Wool Boutique has been operating since 1979. We offer a wide range of men's and ladies fashions which include lana lee, tribal, woolrich, arvanti, Australian outback, viyella and many more brands.

**We carry sizes from 2-20, petite and plus.**

**We have a wide range of Canadian made products.**

**We carry wool sweaters from Scotland and wool blankets from P.E.I.**

**We are known for our sheepskins and sheepskin products which include our men's/ladies sheepskin slippers.**

**We are more than just yarns and wool. We have a wide range of knitting supplies, accessories...the list goes on.**

**We are on facebook and we have an e-mail list that we send events/specials out to our customers.**

**Every Tuesday is senior's day where we offer an extra 15% for ages over 55.**

**Lambs down festival is Saturday June 16 which we will be offering an outside sidewalk sale. Other summer sidewalk sales will include Saturday July 21st and Saturday August 25th.**

**Real Wool Boutique  
142 Franktown Rd**

## Member's Corner (3)

(This advertisement was won at a Member's After 5 Mixer. Written and submitted by OnCouRSS Media Solutions).



**Would you like to start using the Chamber profile page but don't know how?  
Do you know you need to get in on the facebook train but you are not sure where to get the ticket?  
Is your website getting a thick layer of dust from never getting new content?**

**OnCouRSS Media Solutions is a full-service advertising and communications company. As members of the Perth and District Chamber of Commerce and the development team responsible for the creation of the Chamber's website & new member toolset we are offering all Chamber members a *full member profile makeover for just \$50* – that is half of our regular price for this type of service.**

**We would also be happy to answer any questions you may have about reinvigorating your website or launching that all-important social media campaign.**

Check us out at: [www.oucourss.com](http://www.oucourss.com)  
on facebook at: [www.facebook.com/oucourss](http://www.facebook.com/oucourss)  
email: [info@oucourss.com](mailto:info@oucourss.com)

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## Member Profile of the Month – Nordlaw Lodge

(Written and submitted by Nordlaw Lodge )



**For breakfast, lunch or dinner, Nordlaw Lodge is the perfect place to escape for a delicious, home-cooked meal.**

**Overlooking Bobs Lake, Nordlaw Lodge is only 30 minutes from Perth, and we've been welcoming families for more than 55 years. Nordlaw Lodge offers overnight accommodations to meet any family's holiday check list, but we also regularly welcome locals to our cozy dining room.**

**Whether it's for a large family celebration or a quiet dinner for two, our customers rave about the home-cooked meals, quality service and breathtaking views.**

**Don't forget we also open up the patio each Sunday afternoon, offering pub-style meals from 1-4 p.m., pairing an outdoor meal with a lake view. From our popular**

beef and mushroom melt to our custom-made Panini sandwiches, each basket comes with fries and crisp vegetables. At \$10 a basket for an adult portion, our patio basket prices are family friendly, and no reservations are required for the patio. Our menu changes daily and please call for dining room reservations at 613-273-2920.

To learn more about Nordlaw Lodge visit us at [www.nordlawlodge.com](http://www.nordlawlodge.com) or to get the scoop on our menu options and deals, follow us on Facebook at [facebook.com/nordlawlodge](https://facebook.com/nordlawlodge).

**Nordlaw Lodge**  
**489 Crozier Road, RR#1**  
**Westport, ON K0G 1X0**

*If you would like to be considered for Member Profile of the Month, please contact the office.*

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## We Welcome Our Newest Members

<p><b>Kingsway Arms @ Carleton Place Manor</b>          6 Arthur St.          Carleton Place, ON K7C 4S4          613-253-5048  <a href="mailto:mdcarleton@kingswayarms.com">mdcarleton@kingswayarms.com</a>  <a href="http://retirementliving.kingswayarms.com">retirementliving.kingswayarms.com</a></p>	<p>We are a smart alternative lifestyle choice for today's senior. We offer a wide range of service options including Independent, Supportive and Aging in Place along with secure environment. We pride ourselves on having a large number of daily activities and events planned for the residents.</p>
<p><b>K. James Construction</b>          Kevin James          125 Rideau Court          RR#3 Perth ON K7H 3C5          613-267-3543  <a href="mailto:Kjam2@ripnet.com">Kjam2@ripnet.com</a>  <a href="http://Kjamesconstruction.ca">Kjamesconstruction.ca</a></p>	<p>Family owned and operated in the Perth area since 1980. Builders and renovators of custom homes, specializing in energy efficiency and healthy homes.</p>
<p><b>Sharon Coreau Insurance Service</b>          Sharon Coreau          c/o Cooperators Insurance          36B Wilson St. West          Perth, ON K7H 2N2          613-267-6417  <a href="mailto:Sharon_Coreau@cooperators.ca">Sharon_Coreau@cooperators.ca</a>  <a href="http://www.cooperators.ca">www.cooperators.ca</a></p>	<p>Trust The Co-operators for complete insurance in Ontario that caters to your needs. You can expect to receive tailored insurance coverage prepared with your specific needs in mind, along with customer care from agents who will be there for you if ever an emergency arises or to answer any questions you might have.</p>
<p><b>Jennifer Willard Photography</b>          Jennifer Willard          1461 Althorpe Road          Westport, ON K0G 1X0          613-464-2292  <a href="mailto:info@jenniferwillardphotography.ca">info@jenniferwillardphotography.ca</a></p>	<p>My name is Jennifer Willard and I started Jennifer Willard Photography just over a year ago. I specialize in families and Wedding Photography but I think my favourite subject to photograph is newborns and young children. I am enjoying meeting all the wonderful families in and around</p>

<a href="http://www.jenniferwillardphotography.ca">www.jenniferwillardphotography.ca</a>	Perth and am looking forward to a busy summer season.
<b>Van Horne Manor</b> 25 Van Horne Ave. Michale LeMoine Community Relations Manager Smiths Falls, ON K7A 5L2 613-284-8080 <a href="mailto:mlemoire@chartwellreit.ca">mlemoire@chartwellreit.ca</a>	<b>Making Peoples Lives Better</b> Situated in Smiths Falls opposite the County Fair Shopping Mall, Van Horne Manor offers everthing you need to live a full and active lifestyle. You will enjoy gracious retirement living among elegant surroundings and amenities, with close proximity to all the amenities Smiths Falls has to offer. We aim to provide Seniors with a place they are proud to call Home.
<b>The Real Wool Boutique</b> 142 Franktown Rd Carleton Place, ON K7C 3P3 613-257-2744 <a href="mailto:woolshop@wool.ca">woolshop@wool.ca</a>	The Real Wool Boutique in Carleton Place has been operating since 1979. We offer a wide range of men's and ladies fashions. Every Tuesday is senior's day where we offer an extra 15% for ages over 55.

**This is exciting! The Chamber is welcoming new members all the time. If you know of a business or organization that aren't a member and you think may like to be, let me know or even better pass along your insight to the potential member. "Building Bridges in Business" is a good thing!!**

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## **“Like” Us on Facebook! It’s Good For Business**



It’s been a year since we launched our Facebook Page!! Facebook has helped promote what the Chamber is up to and also and more importantly our members. We now have over 370 Facebook Friends. If you or your business has a Facebook profile or page, please "Like" us on Facebook! When we spot that your Business Facebook page “Likes” us, we'll “Like” you right back, giving your page further exposure!

Check out our page at  
[facebook.com/perthchamber](https://facebook.com/perthchamber).

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## **Chamber Benefit – Opportunity to promote your Business through Chamber Events**



The Chamber of Commerce organizes and hosts a number of annual events including the Annual General Meeting, The Festival of the Maples, the Dorothy Griffith Memorial Golf Tournament, the Annual Dinner and Christmas Social.

Chamber members are encouraged to participate as participants, volunteers as well as sponsors. These events are a fantastic opportunity to get more involved with the Chamber, our community and meet other Chamber members. It also gives members good advertising opportunities with visitors coming from both the area and out of town.

***Please visit our Chamber Website Benefits Page at <http://perthchamber.com/become-a-member/benefits-of-membership/> to view other benefits available to you.***

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## **Business Info:**

Thank you to the Perth Police Service for their presentation on Theft & Robbery Prevention on May 29th. The Chamber and the BIA were happy to bring this seminar to our members. Participants found out about robbery and theft prevention as well as internal theft. A few tips to remember when preventing robbery and shoplifting are:

- Keep your place of business well maintained
- Be sure to keep signs and posters low enough for people passing by to see into your business
- Make sure your displays stay at a low level
  
- Use your space as productively as possible and don't over pack displays.
- Have one entry and one exit to your business

To help prevent internal theft be sure to check references, possibly use security cameras, be accountable with receipts, check inventory regularly and have policies and guidelines available to inform employees.

*For more information stop by the Chamber Office, anytime.*

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## **At The Chamber**

I would like to thank Denise Carpenter, Catharine Jane and their associates at the Lotus Wings Centre for hosting our May "After 5" Mixer on May 29<sup>th</sup>. Guests were invited to experience all that Lotus Wings has to offer. Guests were encouraged to have one or more of the many treatments available at the Centre. I even got to enjoy a massage and reflexology treatment. It was great! Thank you to all the associates that made the evening so great.



Past President Jack McTavish enjoying a massage from Registered Massage Therapist, Sarah Foster, during the Lotus Wings "After 5" Mixer.

Director Jim Kerruish and I attended the Ontario Highlands Tourism Organization (OHTO) networking evening held at the Perth Tourism Visitor Centre. We were able to make some great connections to support our members. If you are a Chamber member that is involved in tourism in Perth & District then consider signing up as an OHTO member. It is free and you are connected to one of the governing bodies that support tourism in Lanark County. We would be

happy to keep you up to date with what is happening with the Ontario Highlands Tourism Organization. Just give us a call.

The Chamber will be offering members an Energy Savings Seminar. Learn how you can save your business or organization money by reducing your energy expenses. Watch for your invitation in the next couple of days. This is something that all businesses and organizations can definitely take advantage of.

The Dorothy Griffith Annual Golf Tournament is just around the corner. Your invitation along with registration information will be sent to you shortly. If you are interested in being a sponsor, donating a prize or playing in the tournament call the office at 613-267-3200 or email us at [welcome@perthchamber.com](mailto:welcome@perthchamber.com).

**Mark your calendars for Wednesday August 15<sup>th</sup>. It should be a great day!**

*Have a wonderful month - Pauline*

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***Quote of the Month***

*"Chance favours the prepared mind." - Louis Pasteur*

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