

Perth & District Chamber of Commerce “Bridges” February 2014 Newsletter

Volume 2 – 2014

“Building Bridges in Business”



38th Annual Festival of the Maples Sponsorship Opportunities



This annual event is hosted by the Perth & District Chamber of Commerce and touts the fact that Lanark County is the maple syrup capital of Ontario. The funds raised will help keep the Festival going and supports other chamber activities.



PLATINUM- \$800 + GST (\$904)

- *Premium radio advertising on local and Ottawa Radio Stations*
- *Two Booth Spaces*
- *Logo in all print advertising prior to the event as well as in Thank you ads*
- *Logo on Entertainment Flyer for distribution prior to the event*
- *2x3 sign on the entertainment stage (provided by your organization)*
- *Stage mentions throughout the day*
- *Special recognition as a Major Sponsor during any additional appearances by Festival Committee Members*
- *Logo in Perth & District Chamber of Commerce monthly newsletter for March and April*



GOLD-\$500 + HST (\$565)

- *Logo in all print advertising prior to the event as well as in Thank you ads*
- *Logo on Entertainment Flyer for distribution prior to event*
- *2x3 sign on the entertainment stage (provided by your organization)*
- *Stage mentions throughout the day*
- *Special recognition as a Major Sponsor during any additional appearances by Festival Committee*
- *Logo in Perth & District Chamber of Commerce monthly newsletter for March and April*



SILVER-\$300 + HST (\$339)

- *Logo in all print advertising prior to the event as well as in Thank you ads*
- *Logo on Entertainment Flyer for distribution prior to event*
- *2x3 sign on the entertainment stage (provided by your organization)*
- *Name in Perth & District Chamber of Commerce monthly newsletter for March and April*



BRONZE-\$200 + HST (\$226)

- *Name appearing on “Patron” Sign at Entertainment Stage*
- *Name included in “Thank You” ads in local papers*
- *Name appearing in Perth & District Chamber of Commerce newsletter for March and April*



CHILDREN’S PALACE-\$300 + HST (\$339)

The Children’s Palace will provide visitors with children, an opportunity to participate in crafts, games, and entertainment. The Palace will be supervised. The sponsorship is limited to 4 and includes the following:

- Logo on all print advertising and Thank you ads
- Logo on Entertainment Flyer for Distribution prior to event.
- Name in Perth & District Chamber of Commerce newsletter for March and April
- Logo on Banner at the “Children’s Palace”.

For all levels of sponsorship, your organization will be acknowledged on the Chamber’s Maplefest webpage for the remainder of the year.

We look forward to working with you on this wonderful event!



Festival Coordinator – Jennifer Perkin, 613-267-3200

Would You Like To Be A Vendor At The Festival of the Maples?

If you would like to participate as a vendor at the Festival on Saturday April 26, 2014 please let the office know? You can display and sell your product on the main street of Perth! With thousands of people attending this Festival, it is a great opportunity to get your name out there.

Please note: businesses downtown on Gore Street need to let us know if they would like to have a space in front of their store by the deadline, February 7, 2014 . Thank you.

For complete details on being a vendor at the Festival, please contact the Chamber office (613 267-3200)

Upcoming Events

Mark your calendars for Chamber Events in February & March !!



Girls Night Out (Men Come if you Dare) “After 5”

When: Tuesday, February 11, 2014

Where: Lavender & Lace Lingerie and Accessories

42 Gore Street East

Time: 5 pm – 7:30 pm (drop in)

Cost: Free

RSVP: February 4, 2014



Beyond The City Lights Rural Tourism Conference 2014 - The Rideau & Beyond

Hosted by Valley Heartland CFDC

When: Friday, February 28, 2013

Where: The Gallipeau Centre, 361 Queen St., Smiths Falls

Time: 9:00am – 4:00pm

Cost: \$50.00 per person (includes lunch & refreshments)

Contact: Mary Ellen Cote at MaryEllen.Cote@valleycfdc.com

This event is open to the public as well as interested tradeshow participants.

Basics of Fall Protection

When: March 1, 2014

Time: 8am – 4pm

Where: Algonquin College, room 142

Cost: \$105.00

Instructor: Darrin MacDonald

The Basics of Fall Protection provides training to personnel, enabling them to overcome hazards associated with working at heights.

Building Your Brand – Business 4 Breakfast

Hosted by the Small Business Advisory Centre

When: Wednesday, March 5, 2014

Where: Dufferin Square Boardroom

Time: 7:45 – 10:00 am

Cost: \$10.00

Contact: the Small Business Advisory Centre, 613-283-7002, ext. 109 or cjames@smallbizcentre.ca

Develop a Business Plan & Expanding Your Business

Hosted by the Chamber of Commerce

When: Wednesday, March 19, 2014

Where: Algonquin College

Our presenters will be from Algonquin College – A great opportunity for us!

More information to follow.

Perth & District Annual General Meeting is set for March 26, 2014

When: March 26, 2014 – Lunch Meeting

Where : Farrell Hall, 186 Gore Street East

More Details to Follow

Member Profile of the Month: Canadian Automobile Association

(Submitted by CAA North & East)



CAA traces its roots back to 1903, when 27 motorists formed a club to help owners of a new invention known as a "horseless carriage". Today, CAA is a federation of 9 automotive clubs serving over 5 million Canadian Members and over 50 million Triple A Members across the U.S.

We deliver unequalled value to our members in the areas of automotive, membership, travel, insurance and related services. We take up advocacy issues and offer an array of savings, while supporting the objectives of the CAA and AAA.

Perth Chamber Members are eligible for up-front new membership savings of 30 %.

Contact: **Bill Bousada**
613-293-8493
wbousada@caaneo.on.ca
www.caaneo.ca

Members' Corner (1)

(Please note: This space is available to any member wishing to place an advertisement. Please contact the Chamber office for details. Submitted by The Beach House)



Beach House
MASSAGE BODYWORK

Valentine Special

100\$ basic manicure & pedicure basic pedicure & fujian scalp massage basic pedicure & express facial 30 minute massage & express facial	150\$ 30 minute massage, fujian scalp massage & express facial beach house facial, basic manicure & pedicure 45 minute massage & beach house facial
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each of these packages comes with 12 long stemmed roses from **kelly's**

215\$ BEST VALUE
worth 305\$
60 minute massage, beach house manicure, beach house pedicure, beach house facial & a light lunch

The Beach House Massage & Bodywork

Contact Information:

613-466-0205
info@thebeachhouse-perth.com
www.thebeachhouse-perth.com

We Welcome Our Newest Members

<p>Strévé Design Cheryl Straby 16 Gore Street, E. Perth, ON K7H 1H5 613-267-0230 strevedesign@gmail.com strevedesign.com</p>	<p>The line of clothing and accessories that bear the label Stévé are hand crafted in my boutique in Perth, Ontario. I work with suppliers to acquire in the highest quality leather, suede, sheepskin, silk, lace and wool from Europe to make my designs. They are both original and classic.</p>
<p>Cool Wave HVAC Don Desormeaux 1922 Drummond Conc. SB Perth, ON K7H 3C8 613-620-0173 coolwavedon@gmail.com www.coolwavehvac.ca</p>	<p>Cool Wave HVAC provides heating and air conditioning services to both commercial and residential clients. With more than 25 years experience in the industry, we specialize in: furnaces, central air conditioning, commercial rooftop units, indoor air quality equipment & testing, steam humidifiers, heat pumps, programmable thermostats, controls and indoor pool dehumidification systems.</p>
<p>Blackwood Originals Bill & Dawn King 1 Gore St. W Perth, ON K7H 2L5 613-267-3241 billkingsagebrush@yahoo.ca www.Blackwoodoriginals.ca</p>	<p>Blackwood Originals is a family owned business, offering 100% Canadian furnishings & home décor. We feature one-of-a-kind Mennonite “barn board” furniture, high-quality local “artifacts”, and tomorrow’s antiques – today!</p>

Membership Renewals

Thank you to everyone for sending in their Membership Renewals. The 2014 Membership did begin in January. In order for there not to be a lapse in benefits we appreciate payment by the 14th of February or sooner if possible.

I thank you for your consideration. If you should have any questions about your membership dues then please contact the office and we would be happy to answer any questions.

Visitor Guides Are In

The 2014 Visitor Guides have arrived at the Chamber Office. If you would like to have some for display at your business be sure to stop in at the Chamber Office and pick some up.

Tax-filing season tax tips

With the 2013 tax-filing season in full swing, the Canada Revenue Agency would like to share some useful information with you. Available now, at the link below, is a series of tax tips that cover various topics for students, families, seniors, the self-employed, and more. These tax tips are a great source of information about available tax credits, quick and easy online services, and where to get help during the tax-filing season. They could also help you find ways to save time and money at tax time.

Link: <http://www.cra-arc.gc.ca/nwsrm/txtpts/tfsmk/menu-eng.html>

Hours at the Chamber

Chamber office hours will vary between **Thursday, February 13th** and **Friday, February 21st**. Depending on the day, the hours are different. Please give the office a call if you are planning on stopping by during that time. The office will be closed Monday, February 17th for Family Day and is expected to be closed on Friday February 21st. Hours will be back to normal on the 24th. I apologize for any inconvenience this may cause.

Chamber AGM - March 26, 2014

Our AGM is set for Wednesday, March 26th at Farrell Hall in Perth. An invitation will be going out in the next few weeks. Plan to come and meet your Board of Directors and find out what the Chamber has been up to in the last year.

Member Profile Pages

It has been great seeing members take advantage of the Member Profile Pages. With your password and user name you as a member are able to create a Member Profile page (this is separate from your directory listing). We encourage you to take advantage of this opportunity to promote your organization. You may want to note a special you are having or may want to let the public know of an award you have won. The opportunity is there for you.

Some points to remember when posting to the Chamber's front page:

- 1) It is always nice to use an image. This can be your logo or an image that fits what you are posting but make sure you have permission to use that image. When using an image you will have to re-size it. The image should be no more than 200 pixels wide.
- 2) Use your company name in the title. This way people will know who is making the comment or offer, plus it is one more chance to have your name read and picked up on internet searches!
- 3) Once you have completed your post then click the "**News**" box on the far right. This will make sure that the post goes to the right spot.

4) If you have more than one event happening please make sure to include all the events in one post. You could say ie: Events for February at...(Your company name)

This is important otherwise each post will take a position on the Members News Column of the front page of the Chamber site. We want to make sure that each of the posts showing on the front page are from different members.

We are currently creating another box for blogging if you would like to use it in the future. This way you can put different posts on a blog at the same time.

We thank you for your support with this and again we are very happy to see members using this benefit! If you have any questions please give the office a call.

At The Chamber

Welcome to February. The Chamber has started off 2014 with a lot of activity. We welcomed Louis Di Palma from the Ontario Chamber of Commerce on January 21st. Louis reviewed the Accessibility Act and informed businesses and organizations about what was expected of them. If you would like information about what we learned just let me know. I do have packages available for you as well as template to help you create your own personal policy.

On January 29th, Carolina Retirement Suites hosted our 3rd Speed-networking event. The evening was fun and I received a lot of positive comments from participants. Thank you to Carolina Suites and to our participants for making the event a success.



Compliments of Carolina Retirement Suites

Our next networking event is on Tuesday, February 11th at Lavender & Lace. If you haven't registered yet be sure to do so. It should be fun! We have a number of events organized for the next few months. I'm hoping to see you at one of them.

All the Best,
Pauline

Visit the Perth & District Chamber Website: www.perthchamber.com for links to Canadian Chamber Member Benefits.



Join us on Facebook and Twitter



Recognized for Service Excellence
in Ontario's Highlands

Let the Chamber keep you up to date on what's happening in Perth & District
