



Perth & District Chamber of Commerce “Bridges” September 2014 Newsletter

Volume 9 – 2014

“Building Bridges in Business”

ANNUAL DINNER AWARD NOMINATIONS **NOW OPEN**



**The Perth and District Chamber of Commerce Board of Directors are Accepting
Nominations for the
2014 Business Achievement Award, Sponsored by, The Perth Courier
&
The 2014 Young Entrepreneur Award, Sponsored by
Valley Heartland, Community Futures Development Corporation**

The Young Entrepreneur Award will recognize a person under 35 who has operated his or her own business for at least a year and has demonstrated a positive impact on the local community. The Business Achievement Award, sponsored by the Perth Courier, also recognizes a business for its positive impact and demonstrated value to the community.

Nominations are open until October 1, at 12 p.m.

This is your opportunity to nominate a business that you think is deserving of receiving this award. In order for a business to be considered for this award a cover letter and information to support the criteria of the award must be included in the submission.

I will be sending a separate email with your invitation and the criteria of the awards.

Save the Date: Annual Dinner & Awards Night is set for Wednesday, October 15th!!

2015 Visitor Guide

The Visitor Guide is a production of the Perth & District Chamber of Commerce and Kevin Hoover will be handling the advertising in the Guide. Over 45,000 guides are produced each year and distributed province wide as well as distributed in the Perth Courier in the spring and at locations in our local area and throughout the province. Remember, as a Chamber member you receive 5% off the cost of the advertisement. Anyone wishing to advertise in the 2015 Perth & District Visitor's Guide should contact Kevin Hoover, Perth Courier at either kevin.hoover@metroland.com or at 613-267-0988. Be sure to contact Kevin within the next few weeks.



The Dorothy Griffith Memorial Golf Tournament
Thank you to the Businesses and Organizations that
sponsored and donated to our tournament.



Thank you to our
Hole/ Specialty Sponsors

Mike Fair Chevrolet GMC Cadillac Ltd. Hole in One Sponsor	Embers Hole in One Sponsor	RBC Dominion Securities (Jim Noble) Cart Sponsor	DLC The Mortgage Source Dorothy Linden Lunch Sponsor	Barnabe Your Independent Grocer Lunch Sponsor
RBC Royal Bank Dinner Sponsor	Best Western Plus Perth Parkside Inn & Spa Live Auction Item	The Masonry Restaurant & Market Live Auction Item	Ennis Leasing & Mobile Rentals & Senecal Design Group Live Auction Item	Ottawa Senators David Chadala Live Auction Item
Burns Jewellers Ltd. Live Auction Item	Brownlee's Metro Food Stand	"The Factory" by Leo Adams Investments Putting Contest Sponsor	Foodsmiths Beat the Pro	Town & Country Chrysler Driving Range Sponsor
Birtee Golf Hold on to Your Balls	Barnabe's Your Independent Grocer Water & Chips	Wills Transfer Ltd.	3M Canada Inc	Algonquin College
The Masonry Restaurant and Market	Brown Shoe Company of Canada Ltd.	Evergreen Concepts	Blackwood Originals	"The Factory" by Leo Adams Investments Inc.
Scotiabank	Birtee Golf	Studio Theatre Perth	Omya Canada Inc.	Best Western Plus Perth Parkside Inn & Spa
Perth Referral Network	Community Employment Services – Algonquin College	Carolina Retirement Suites	DLC The Mortgage Source Dorothy Linden	Lavender & Lace
Tackaberry Sand & Stone	Decorating by Design	Paws Oasis	Dyke & Murphy Professional Corporation	TD Canada Trust
Tunnock Consulting Ltd.	St. Lawrence College Employment Service- Sharbot Lake	Ennis General Carpentry/ Elite Cabinets and Interiors	Rivington Associates Commercial Division	The Co-operators

O'Reilly's Restaurant	Bank of Montreal	Crain & Schooley, Commercial Insurance	Perth Brewing Company	Allan Chartered Accountant Professional Corporation
Storm Internet	Perth Stor-N-Lock	Computer Plus	Perth Courier	Oakes Towing
Lambden Window & Door	Car Star/Dixon Automotive			

Tournament Prize & Specialty Donations provided by

A & B Ford Sales Ltd. • Advanced Alarm Systems • Bank of Montreal • Birtee Golf • Blue Heron Golf Club • Calabogie Peaks Resort • Canadian Tire Perth • Carleton Place Terrace by Symphony • Classic Theatre Festival • Crains' Construction Ltd. • Dairy Queen Perth • Decorating By Design • Edward Jones Investments • Fall River Fashion • Golden Arrow Pub & Eatery • Lavender & Lace • Mariposa Design • Maximilian Restaurant • McLean Insurance • Merchants of Codes Mill (Coutts Coffee Company, Ground Waves, Kelly's Flowers and Gift Boutique, The Curly Red Head) • M & M Meat Shops • Mex & Co • Maximilian's • Modern Baby • Ottawa Valley Tours • Perth PC • Perth Golf Course • Perth Home Hardware • Perth Motors • Perth Outfitters • Purest • Prodecad Ltd. • RBC Royal Bank • Saunders Farm Inc. • Scotiabank • Shadowfax • Spring Children • Studio Theatre Perth • St. Lawrence College Employment Service, Sharbot Lake • Tay Canal Tours • TD Canada Trust Ltd. • The Beach House • The Bookworm • "The Factory" by Leo Adams Investments Inc. • The Real Wool Shop • The Red Fox • The River Guild • The Stone Cellar • Toronto Dominion Bank • Wills Transfer
Carlton Place Terrace by Symphony

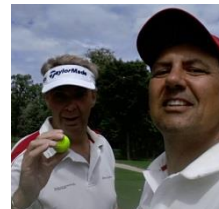
Participants were given the opportunity to send the Chamber "Selfies" during the day of golfing. Here are a few of the ones we received.



Team Omya



Team Perth Courier



Team Burns Jewellers



Team Calabogie Peaks Resort

Thank you to the participants for making our day a success!

Upcoming Events

Mark your calendars for Upcoming Chamber Events!!

Chamber "After 5" Networking Evening

Location: Ennis General Carpentry / Elite Cabinets & Interiors

Date: Tuesday, September 16, 2014

Time: 5pm – 7:00pm **RSVP:** The Chamber Office by September 9, 2014



Business Accreditation Program – Web-based Marketing

This course is to be a part of the Business Accreditation Program courses developed and presented by Algonquin College, The Town of Perth and the Chamber.

Date: September 23, 2014

Time: To Be Determined

Location: Algonquin College, 7 Craig Street

There is no cost to members for these particular courses and you may come to individual courses but must participate in all four of the determined courses to receive accreditation at the Annual Dinner. Contact the office for more details.

Home Based Business Symposium

Hosted by the Chamber of Commerce and supported by Tay Valley Township & Township of Drummond / North Elmsley.

Location and food sponsored by “The Factory” by Leo Adams Investments.

Date: Tuesday, September 30, 2014

Location: “The Factory” by Leo Adams Investments, 40 Sunset Blvd.

Time: 5pm. Registration / 5:30pm. – 9:00 pm. Networking & Presentations
Four Presenters all on the same night!

Cost: \$10.00 Members / \$15.00 Non-Members **RSVP:** The Chamber Office by September 23, 2014

The fourth course (Succession Planning) in the Business Accreditation Courses is set for October 9, 2014. As well, the Chamber will be hosting the “All Candidates Meeting”, if needed for the Municipal elections in Perth. Details to come.

Seminars at the Small Business Advisory Centre

Blogging for Business: September 26th – 9:30am – 11:30am

The Business of ART: September 30th – 9:30am – 12:00pm

Accounting & Income Tax Requirements for Your Home Based Business: October 7th – 9:30am-12:00pm

For more information contact the Small Business Advisory Centre at 613-283-7002, ext. 108 or 109 or at smallbusiness@smallbizcentre.ca

Women Entrepreneur of Lanark Leeds (WELL) Training Day

September 24th- 7:45am – 4:00pm

Contact Bridget Joynt, Valley Heartland CFDC at 613-283-7002, ext. 110 or at bridget.joynt@valleycfdc.com

OHTO Member Marketing Session

Ontario Highlands Tourism Organization will be hosting a free Marketing Session for OHTO Members on September 26 at the Best Western Plus Perth Parkside Inn & Spa from 2pm – 4pm.

For more information contact Stephanie Hessel at Stephanie.hessel@ohto.ca or 1-855-629-6486.

All Candidates Meeting

The Chamber will be hosting an All Candidates Meeting in early October for the Municipal Election on October 27, 2014. Watch your emails for upcoming information.

Member Profile of the Month: EverGreen Concepts Inc.

(Submitted by EverGreen Concepts)



At Evergreen Concepts, our first objective continues to be the building of cost effective and energy efficient homes and cottages. We are a small local family run company; we take great pride in offering a superior level of service. We are country home building consultants, designers and project managers with over 20 years of experience within the industry. Please come visit us and our three on site models off Hwy #7 at Leach's Rd Perth. Sign up early and save as much as \$3,000 on your custom designed 2015 shell package.

Phone: 613-267-6721

Email: buildingtoday@gmail.com

www.evergreenconcepts.ca

M2M Value Plan

Wow! Our Member 2 Member Participants continue to grow. To keep up to date check out the Chamber's website – <http://perthchamber.com/membership-information/m2m-value-program/> for your most recent participants.

Now that we have our businesses set in place be sure to stop by the Chamber's Office to pick up your M2M card for your business or organization (you do not need to offer a benefit to receive a card). As a member of the Chamber you just need to show your card to the participating stores to start saving.

A bonus to stopping by your local businesses is getting to know the face behind the counter. Be sure to let them know about your business as well.

The Chamber is committed to promoting our local businesses – our M2M program promotes & encourages local businesses doing business with each other.

We hope our membership will take advantage of this new Chamber benefit and start saving today.

Jane Farrell,
Chair, Membership Committee
Board of Director

Participants Offering Discounts or Benefits:

Accommodations

The Best Western Plus Perth Parkside Inn & Spa: 10\$ off regular priced guest rooms.

Associations:

Canadian Automobile Association (CAA) North & East Ontario: 32% off the up-front price of new CAA memberships

Perth Athletic Centre & Martial Arts Club: Corporate Six Months - \$250.00 plus HST (no minimum employees)

WOW FIT: Join for 3 months, get the 4th month free

Computer

Perth PC: 25% off a Computer Tune-up

Entertainment & Sports

Ottawa Senators – David Chadala: Purchase seats for any Ottawa Senators Game and save \$ on the regular game day price. Subject to availability.

Printing & Marketing

Images Inter Alia: Business Card Design Set-up or Modification at no charge (Minimum three designs + 3 revisions) when printing your cards with Images Inter Alia.

Rentals

Rental Village: 15% off Special Event Orders

Restaurants

The Masonry Restaurant: 10% off all food & beverage & retail.

Retail

Aloette Cosmetics – Mary Kilgour: 15% discount (no tax) on all orders

Backbeat Books & Music: 20% off books

Ground Waves: 15% off entire purchase

Lavender & Lace: 15% off all orders (Regular Priced)

M & M Meat Shop: 5% discount on all purchases

Modern Baby Children's Boutique: 10% off Regular Priced Items under \$200.00

Shadowfax: 15% off total purchase

Streve Design: 10% discount to members of M2M program. Offer valid for in store items as well as custom orders on leather, suede, sheepskin and silk.

The Bookworm: 20% discount (excludes books on consignment, ie: Local authors).

The Real Wool Shop: Save the tax – regular priced fashions.

Trailer Country Ltd: 10% off Regular Priced Items

Services

All-Tech Consulting Group: \$25.00 off Regular Price for Home Inspection

Enviro Window Solutions – Perth: 10% off all services and a 10% finder's fee on any business referred by a M2M Member.

Evergreen Concepts: 5% off any Shell Package up to \$10,000.00.

Johnson Chiropractic Clinic: Complimentary initial visit.

Kicking Horse Media Web Design & Development: FREE consultation on any new web development project or IT solutions

Reiki Associates: 50% off the first appointment.

Whistlewood Custom Woodworking: 10% Custom Cabinetry or Mantles or Furniture

YAK Youth Services: One Week free Summer Camp for 1 Youth (10 years & up).

We can accept offers on a continual basis. Just ask the office to send you a M2M Registration Form and we will get you signed up. As members, stop by the office to pick up your card. The Chamber will also have the cards available at our "After 5"s and seminars for your convenience.

Start saving today.

Next newsletter I will just give you an update of new participants but you can always visit the Chamber's website for a listing of participating members and their offers.

<http://perthchamber.com/membership-information/m2m-value-program/>

If you have any questions please call the office and we will be happy to give you the scoop.

We Welcome Our Newest Members

<p>Cynthia DeRoche, Registered Massage Therapist Cynthia DeRoche McMartin House 125 Gore St. E. Perth, ON K7H 1J6 613-812-8850 cindyderoche@gmail.com www.cynthiaderocher.com</p>	<p>For the treatment and relief of pain, call Cynthia DeRoche, registered massage therapist. Massage therapy can relieve headaches, back pain, TMJ dysfunction and many others. Get back to your busy and active lifestyle with a professional, tailored approach to meeting your health care goals.</p>
<p>BarnDoor Productions David & Janice Jacklin 26 Craig Street Perth, ON K7H 1X9 613-264-6065 barndoorproductionstheatre@gmail.com www.barndoorproductions.ca</p>	<p>"BarnDoor Productions has been presenting live theatre in Perth since 1995 and, before that, as Perth Summer Theatre, back to 1983. From classics to modern hits, BDP has built a reputation for high-energy, fast-paced, constantly surprising and always exciting theatre that is now going into its twentieth season, all at BDP's ground-level, barrier-free Full Circle Theatre on Craig Street."</p>

DOORS OPEN PERTH

Doors Open will be taking place on September 20, 2014 in Perth. Participating sites include, Algonquin College Heritage Institute, Eaton Canada, Omya Canada, Inge Va, Matheson House Museum, Perth Town Hall and Stewart Park. Special walking tours, What the Crier Saw Walking and Discover Stewart Park and our Industrial Past have also been arranged. For more information call 613-267-1947

Big Brothers Big Sisters

September is Big Brothers Big Sisters month and we are seeking places/signs/window fronts to advertise the opportunity for adults to become mentors. We would love your help getting the message out and gaining new mentors. If you have an outdoor sign that you can help by displaying a message for a few hours, a few days or a few weeks, we would appreciate it. Please call us if you are interested in hosting sign site at 613-283-0570.

For example:

Start Something. Be a Mentor.

Call Big Brothers Big Sisters to learn how: 283-0570

Big Brothers Big Sisters is also excited about their program Dine Out Day. Dine at any of the participating restaurants in Perth and a portion of their day's proceeds will be donated to Big Brothers Big Sisters of Lanark County.

Please call us if you are interested in hosting a sign or for the scoop on participating restaurants in Perth. 613-283-0570 or at www.Bigbrothersbigsisterslanark.ca

Ottawa Senator Tickets

Take a look at the new Ottawa Senator's Chamber Discount Plan:

When ordering tickets at the Capital Tickets web site members of the Perth & District Chamber of Commerce just need to enter the promotional code: **Chambers** and a list of games for the entire season will appear. You are then able to order tickets with a general 10% discount.

The link you need to start ordering discounted tickets is:

<http://ev9.venue.net/cgi-bin/ncommerce3/SEGetGroupList?groupCode=GS&linkID=ottawa&shopperContext=&caller=&appCode=>

Tickets are available at all price levels! You can select your own seats. All tickets go on sale September 5th.

If you have any questions please contact David Chadala, Senior Account Manager, Ottawa Senators Hockey Club at 613-599-0254 or at chadalad@ottawasenators.com

Don't Forget:

Four-For-Three Advertising Opportunity in the Chamber Newsletter.

Ever considered advertising in the Chamber's Newsletter? Here's another reason why you should. As a Chamber Member, if you advertise three times within one year you will receive your fourth advertisement free! That means that four times in one year your message can be sent to the over 350 Perth & District Chamber of Commerce Members for the cost of only three advertisements. The cost of \$25.00 (plus tax) is a great price to begin with but now you will get four advertisements for \$75.00. Maybe you have an anniversary sale or a Christmas Promotion – whatever the case consider using the Chamber Newsletter to get the word out about your business or organization!

At The Chamber

Well, it is September again and that means the beginning of our fall programming. We have a very busy schedule of seminars and events happening over the next few weeks. I hope you are able to make one or all of the Chamber's events in the coming weeks.

I am really excited about the comments I have been receiving about the M2M Value Program! The M2M cards will be available at our upcoming events if you have not been able to stop by the office to pick up yours. Remember, you as a member of the Chamber are entitled to the benefit of the card. You do not have to be a member that is offering a discount to receive a card. Let's get shopping!

Be sure to keep an eye on your emails to find out more about some of the initiatives the Chamber has been working on. More details on our "Resources for Business Growth" and our "Shop Local Awareness Campaign" will be coming shortly.

Have a wonderful month.

Pauline

Visit the Perth & District Chamber Website: www.perthchamber.com for links to Canadian Chamber Member Benefits.

