



**Perth & District Chamber of Commerce
“Bridges”
October 2014 Newsletter**

Volume 10 – 2014

“Building Bridges in Business”

**The Perth & District Chamber of Commerce
Annual Dinner**

Wednesday, October 15th, 2014

FARRELL HALL

\$75 plus HST

Join Us From 5:00 p.m. – 6:00 p.m.

Social Hour

Appetizers Sponsored by

Mike Fair

CHEVROLET • BUICK • GMC • CADILLAC LTD.

President’s Welcome

Complementary wine sponsored by

**FARRELL
HALL**



Award Presentations & Dinner 6:00 p.m.

“Keynote Speaker”

Randy Hillier

MPP, Lanark-Frontenac-Lennox & Addington

“Award Presentations”

**Business Achievement Award
Sponsored by**

The Perth Courier

The Perth and District Community Newspaper since 1834

**Lanark Leeds Home Builders Association
Builder Member Achievement Award
Sponsored by**



The Perth Medal
Sponsored by The Town of Perth



Young Entrepreneur Award
Sponsored by Valley Heartland, CFDC



Please register by **October 7, 2014** Tel: 613-267-3200

Email: welcome@perthchamber.com Cancellation Deadline: Thursday, October 7, 2014

Sponsorship

There are many opportunities for sponsorship at the Annual Dinner and all are great ways for you to get exposure for your business and help the Chamber at the same time!

We thank those who have already sponsored.

The Perth Courier

Sponsor of the Business Achievement Award

Enbridge Gas Distribution

Sponsor of the Lanark Leeds Home Builders Association Award

Valley Heartland CFDC

Sponsor of the Young Entrepreneur Award

Corporate Sponsors

Blair & Son Funeral Homes
RBC Royal Bank
OMYA Canada Inc.
RBC Wealth Management – Jim Noble
Best Western Plus Perth Parkside Inn & Spa

Coldwell Banker Settlement Realty
Kelly's flowers & boutique
Valley Heartland CFDC
Town and Country Chrysler

Social Hour Sponsor

Mike Fair Chevrolet .Buick. GMC. Cadillac Ltd.

President's Welcome Sponsors

FARRELL HALL
Omya Canada Inc.

DLC The Mortgage Source-Dorothy Linden

Dinner Sponsors

Barnabe's Your Independent Grocer
Corrective Justice Legal Service
O'Reilly's
Sign Design
The Sunflower Bake Shop
Carleton Place Terrace by Symphony
Johnson Chiropractic Clinic

Carolina Retirement Suites
Cross Street & Company
Lavender & Lace
"The Factory" by Leo Adams Investments
Wills Transfer Ltd.
The New Runway/Lanark Emphorium

Prizes, Prizes and More Prizes!

The **Surprise Raffle** at our Annual Dinner has been such a huge success over the past few years that we are offering it again this year.

Once again there will be “party crackers” available for purchase during the evening. Some of the crackers will be filled with exciting prizes. As guests of the dinner you will have the opportunity to purchase a cracker with the chance of winning a prize.

If your business is interested in participating in this fun event by contributing to the prizes, please contact the office. We welcome **any donation** that your business would like to contribute.

Thank You to those who have already donated prizes:

Prize Donors

Carleton Place Terrance by Symphony
Computer Plus
Tay River Reflections
Blackwood Originals
The New Runway, Lanark
Burns Jewellers
Mex & Co
Brass & Glass Studios
O'Reilly's
Omya Canada Inc.

Cynthia DeRoche RMT
Perth Outfitters
Lavender & Lace
Ground Waves
Perth PC
Conway's Men's Wear Ltd.
Maximilian's Restaurant
Cobra Pools
Computer Plus

Thank you to Apropos for supplying the flowers for the podium,
Jennifer Willard Photography for taking photos during the evening &
Rental Village for extra tables



2015 Visitor Guide

The Visitor Guide is a production of the Perth & District Chamber of Commerce and Kevin Hoover will be handling the advertising in the Guide. Over 45,000 guides are produced each year and distributed province wide as well as distributed in the Perth Courier in the spring and at locations in our local area and throughout the province.

Remember, as a Chamber member you receive 5% off the cost of the advertisement. Anyone wishing to advertise in the 2015 Perth & District Visitor's Guide should contact Kevin Hoover, Perth Courier at either kevin.hoover@metroland.com or at 613-267-0988. Your deadline is mid - November.



Upcoming Events

Mark your calendars for Upcoming Chamber Events!!



Business Accreditation Program – Succession Planning

This course is to be a part of the Business Accreditation Program courses developed and presented by Algonquin College, The Town of Perth and the Chamber.

Date: October 9, 2014

Time: 6 pm – 9pm, registration at 5:30 pm

Location: Algonquin College, 7 Craig Street

There is no cost to members for these particular courses and you may come to individual courses but must participate in all four of the determined courses to receive accreditation at the Annual Dinner. Contact the office for more details.

Annual Dinner & Awards Night

Date: Wednesday, October 15, 2014

Time: 5pm

Location: Farrell Hall, Contact the Office for details.

Chamber “After 5” Networking Evening

Location: Merchants of Code’s Mill, Code’s Mill Atrium

Date: Tuesday, November 18, 2014

Time: 5pm – 7:00pm **RSVP:** The Chamber Office by November 11, 2014

Business @ Breakfast

Join Carleton Place & District Chamber of Commerce Members for a Business @ Breakfast Presentation. Expected date is mid - November. A great way to expand your networking reach.

Seminars at the Small Business Advisory Centre

Accounting & Income Tax Requirements for Your Home Based Business: October 7th;

An Introduction to Workplace Safety & Insurance, October 15th

LinkedIn for Business, October 30th ; Introduction to Facebook Advertising, October 21st; Building Your Brand, October 29th; Intellectual Property-Part of an Overall Business Strategy, November 4th.

For more information about times contact the Small Business Advisory Centre at 613-283-7002, ext. 108 or 109 or at smallbusiness@smallbizcentre.ca

Social Enterprise Workshop

Sponsored by: Algonquin College Social Service Worker Program and the Perth Civitan Club

Date: Tuesday, October 21, 2014; 9:00 am – 4:00pm

Location: Perth Civitan Hall, Highway 43, Perth, ON

To register go to www.eventbrite.com (Social Enterprise).

FREE

Are you committed to building a stronger Lanark County? Do you have a business idea that a non-profit agency could use? Want to learn more about a variety of social enterprises including local ones operated by YAK, BBBS and Operation Come Home?

Contact: Lisa Shaw-Verhoek at shawvel@algonquincollege.com

All Candidates Meeting

The Chamber invites you to attend the Perth municipal "All Candidates Meeting" on Wednesday, October 8, 2014 at Perth & District Collegiate Institute Auditorium.

Time: 6:30 – 9:00 pm

If you are interested in submitting a question to be asked that evening please email the Chamber at welcome@perthchamber.com. A selection of questions will be considered.

Member Profile of the Month:

(Submitted by Perth Stor'n Lock)

STOR-N-LOCK

Serving the Community for over 25 years

Whether you are looking for monthly or long term storage rentals, you'll find the 24 hour access to our clean, well illuminated facility extremely convenient. Our walls are also made of concrete, so you can be sure your property is safe and secure.

We are committed to providing clean, secure storage solutions that are available at any time.

Contact: Brian Donaldson

2022 Scotch Line Rd., Perth, ON

613-267-3682 1-888-898-7202

stornlock@hotmail.com www.perthstornlock.com

M2M Value Plan Participant Update

Our M2M Value Plan Program is continuing to grow! Please find below, the newest editions to the program. You can always view all the member business participating by going to our website;

<http://perthchamber.com/membership-information/m2m-value-program/>

I have been handing the cards out at our events but if you have not received yours then please stop by the office and pick it up. These cards will be in effect until January 1, 2014. Once you have renewed your membership in January then we will send you your 2015 card.

New Participants Offering Discounts or Benefits:

Cynthia DeRoche, Registered Massage Therapist: \$5.00 off one hour massage.

Edward Jones Investments : 15% Discount on Edward Jones Guided Portfolio

The New Runway, Lanark: 10% off Regular Priced Items

Kelly's Flowers & Gift Boutique: 10% off purchases excluding wire orders

Shakti Kriya Yoga and Wellness: Free First Class

We can accept offers on an on-going basis. Just ask the office to send you a M2M Registration Form and we will get you signed up.

Start saving today.

If you have any questions please call the office and we will be happy to give you the scoop. I would love to hear from you as to how the program is working. As with any new program we expect there to be some growing pains. Please remember when using your card it is only for you and your staff.

We Welcome Our Newest Members

<p>HD Office Supplies Holly Ault & Dave Murphy 4 Russell St. E. Smiths Falls, ON K7A 1E8 613-283-6141 hdoffsupp@gmail.com</p>	<p>HD Office Supplies offers a broad range of products and services. Our main goal is to provide exemplary personal service, competitive pricing and grow to be your “everything office” store.</p>
<p>Fall River Restaurant (Fall River Fine Foods) Jeroen Kerrebyn 21980 Hwy 7 Maberly, ON K0H 8B0 613-293-1778 info@fallriverrestaurant.ca www.fallriverrestaurant.ca</p>	<p>Our exquisite, critically acclaimed dining lounge is located in Maberly, Ontario, just a short drive west of Perth on Highway #7. Whether you are enjoying a fine meal, a cup of fair trade, organic, shade grown coffee or browsing our gift store (opening later this year), we trust you will notice our commitment to excellence in all aspects of our business.</p>
<p>North 44 Land Design Inc. Ashley Cochrane 386 Richmond’s Rd. Perth, ON K7H 3C8 613-264-8405 acochrane@north44ld.ca</p>	<p>North 44 Land Design specializes in creating beautiful outdoor spaces that can be enjoyed year round. Our services include landscape design consultations, complete landscape designs, installation, and project management.</p>
<p>Stonebridge Landscapes & Stoneworks Outdoor Solutions Brad Bell 6092 Hwy 43 Perth, ON K7H 3C7 613-812-5291 brad@stonebridgeinterlock.com www.stonebridgeinterlock.com</p>	<p>Stonebridge Landscapes of Perth, ON, is one of Lanark County’s premier landscaping contractors. Stonebridge specializes in making your landscaping dreams a reality; our creative designs, quality workmanship, timely installations, and great customer service give you the peace of mind and satisfaction in knowing that you have made the right choice with Stonebridge.</p> <p>Our showroom showcases brick, stone, large caliper trees, shrubs, and an array of other landscaping supplies. Our helpful staff can assist the Do It Yourselfer, Contractor, or Homeowner looking for complete services.</p>
<p>ITM Events (In the Moment Events) Angela Van Wingerden 2045 Cnty Rd. 18 Kemptville, ON K0G 1J0 613-812-0642 perth@itmevents.ca www.itmevents.ca</p>	<p>The ITM team has over 40 years of diverse experience in the event planning industry. With such an incredibly experienced team we are able to plan, organize and execute any event you can imagine...</p> <p>We provide all your planning needs in one place. We take care of every detail to make your moment just as you envision it. Event planning, event design, event staff, event rentals for corporate, community or personal!</p>

McLean Insurance Protection Team

Michael McLean

58 Foster Street

Perth, ON

K7H 1S1

613-267-5100

service@protectionteam.cawww.mcleaninsurancelive.com

* Ontario's #1 Award-Winning Insurance Protection Team Since 1972* Home - Auto - Life Insurance Specialists* We 'Shop The Market' For You Saving You BOTH Time & money And Guaranteeing You Are Getting The best Value For Your Insurance Dollar

BIA Festival of Lights

The BIA will be sending The Festival of Lights registration form out soon to past participants, but people can start signing up now. Please call Heather at the BIA if you have any questions or wish to participate this year.

Heather Hansgen; 613-264 – 1190, 613-267-3311, x 2251 or at bia@perth.ca

Algonquin College Upcoming Courses

Algonquin College Perth Campus offers Introduction to Business Credit Course

This Fall, the Algonquin College Perth Campus will be offering an Introduction to Business Credit Course, which can go toward selected programs at the College. During this eight-week course, students are introduced to the fundamentals of business. Through the use of a scan analysis, students learn about structure, activities and forces that impact businesses. Students also learn how businesses work, including the interaction of its various parts and the critical factors that determine whether they succeed or fail. This course is ideal for entrepreneurs and anyone interested in the business field. The course begins Oct. 14 and you can register by popping in at the campus at 7 Craig St. or calling Jennifer Burke at 613-267-2859 ext. 5691. Other courses offered this Fall at the Algonquin College Perth Campus include Microsoft Office 2013 as well as a number of personal development workshops including Home Décor, Astronomy, Acrylic Painting for Beginners, Photography as well as learning to use your iPad or Android tablet. Learn more at algonquincollege.com/perth-ce.

For Your Information:

Ontario Chamber of Commerce RAPID POLICY UPDATE

GOOD NEWS FOR EMPLOYERS ON EI AND WSIB PREMIUMS

FEDERAL GOVERNMENT LOWERING EMPLOYMENT INSURANCE PREMIUMS

The federal government has just announced that it will be lowering Employment Insurance (EI) premiums for small businesses, paid by employers and employees, in an effort to boost hiring at a time of sluggish growth. The government is referring to this premium reduction as the Small Business Job Credit. The freeze is expected to save small businesses more than \$550 million over the next two years.

The move comes shortly after Statistics Canada reported a decline of 11,000 jobs in August. Last year, the Parliamentary Budget Officer accused the government of keeping premium rates “higher than necessary” in an effort to balance the books in the short-term.

What does this mean for business? According to the [Department of Finance](#), businesses that pay EI premiums up to \$15,000 will be eligible for the break, which reduces the premium from \$1.88 to \$1.60, per \$100 of payroll. That is a drop of 15 percent in EI costs for eligible businesses.

Close to 90 percent of all EI premium-paying businesses in Canada will be eligible for the break. The Canada Revenue Agency will automatically calculate the credit on a business’ return, in an effort to reduce paper burden.

The OCC applauds the federal government’s decision, but continues to advocate for reforms to the EI program, particularly in how benefits are distributed regionally. Because of the program’s current structure, Ontario employers and employees end up subsidizing industries and workers in other provinces, despite the fact that Ontario’s unemployment rate is above the national average. For more information on the OCC’s proposed reforms visit to the EI program, read the OCC’s report [A Federal Agenda for Ontario](#). (<http://www.occ.ca/portfolio/a-federal-agenda-for-ontario/?id=26>)

WSIB PREMIUMS UNCHANGED FOR SECOND YEAR

The Government of Ontario announced that Workplace Safety Insurance Board (WSIB) premium rates would be frozen for a second consecutive year. Only one rate group, Local Government Services, will see an increase in premium rates as a result of expanded coverage for firefighters--an issue that the OCC is tracking closely.

The WSIB also announced that their compensation system is more than 64 percent funded, and will be 80 percent funded by 2022 and 100 percent by 2027. The funding ratio has improved significantly, up from 56.9 percent in 2012.

The OCC is repeating its calls for more competitive business premiums. Despite a steady decline in the frequency of work-related injuries in the province, Ontario’s average employer premium rate is still one of the highest in Canada. This is due largely to the surcharge associated with paying off the WSIB’s unfunded liability, which employers have been forced to absorb as a legacy cost.

For more information, read the OCC’s agenda for WSIB reform, [Caution Work Ahead](#). (<http://www.occ.ca/portfolio/caution-work-ahead-a-report-to-the-ontario-college-of-trades/?id=26>)

Questions or comments? Contact [Josh Hjartarson](#), VP of Policy & Government Relations.

At The Chamber

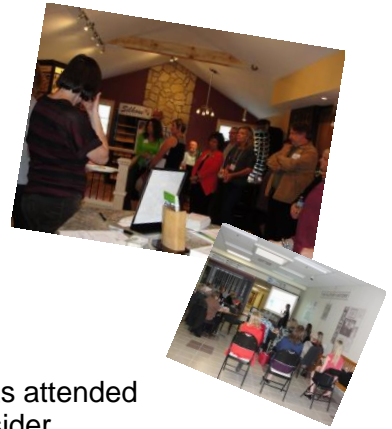
We had a full house at both our “After 5” Networking Evening at Ennis General Carpentry and Elite Cabinets & Interiors and our 3rd Course in the Business Accreditation Course at Algonquin College. Thank you to Mike and his staff as well as Café Hideway for welcoming us the night of the mixer. A number of people have commented on what a great night it was and that they had no idea about the

showroom upstairs at Ennis General Leasing. As well, thank you to our presenter Susan Mackie who spoke to us about web-based marketing for our 3rd course in the Accreditation Program.

We are on target to having over 15 members receive their Accreditation Certificate at the Chamber's Annual Dinner! One more to go on October 9th. Even if you have not attended the other courses you are all welcome to participate in any of the courses offered. Our next one is: Succession Planning for your business. Hope to see you there.

We once again have a busy few weeks approaching. I thank everyone that has attended our events and seminars over the last few months and hope that you will consider dropping in at one of our next events.

Have a wonderful month.
Pauline



Visit the Perth & District Chamber Website: www.perthchamber.com for links to Canadian Chamber Member Benefits.

Let the Chamber keep you up to date on what's happening in Perth & District