



**Perth & District Chamber of Commerce  
“Bridges”  
October 2012 Newsletter**

Volume 10 – 2012

*“Building Bridges in Business”*

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**2012 Annual Dinner**  
**Thursday, October 25<sup>th</sup>, 2012**

*Code’s Mill on the Park*

**\$75** incl. HST

**Social Hour 5:00 p.m.**

*Mike Fair*

CHEVROLET • BUICK • GMC • CADILLAC LTD.

**Red Carpet Photos**

**5:00 – 6:00 p.m.**

Sponsored by unposed photography

**unposed**

**Award Presentations & Dinner 6:00 p.m.**

**“Keynote Speaker”**

**Susan Fournier**

Executive Director, Valley Heartland CFDC

**“Renaissance of Rural Ontario:  
Seizing the Future, One Dream at a Time”**

**Business Achievement Award**  
Sponsored by



**EMC Your Community Newspaper**

**Lanark Leeds Home Builders Association**  
Builder Member Achievement Award

Sponsored by



## ANNUAL DINNER INVITATION CONTINUED



**The Perth Medal** sponsored by The Town of Perth

Please register by **Thursday October 12<sup>th</sup>, 2012**

Tel: 613-267-3200 Fax: 613-267-6797 Email: [welcome@perthchamber.com](mailto:welcome@perthchamber.com)

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### Sponsorship

There are many opportunities for sponsorship at the Annual Dinner and all are great ways for you to get exposure for your business and help the Chamber at the same time!

We thank those who have already sponsored

#### **EMC Community Newspaper**

Sponsor of the Business Achievement Award

#### **Enbridge Gas Distribution**

Sponsor of the Lanark Leeds Home Builders Association Award

#### **Corporate Sponsors**

- Blair and Son Inc.
- Crain & Schooley Insurance Brokers Ltd. Financial Corporation
- RBC Dominion Securities
- unposed photography
- Valley Heartland CFDC
- Coldwell Banker Settlement Realty
- Kelly's
- OMYA
- "The Factory" by Leo Adams Investment

#### **Dinner Sponsors**

- Dominion Lending Centre
- Wills Transfer
- Apropos
- Kingsway Arms@Carleton Place Manor

**If you are interested in becoming a sponsor, please contact the office at (613) 267-3200 or [welcome@perthchamber.com](mailto:welcome@perthchamber.com). A sponsorship form is attached to your email.**

## **Prizes, Prizes and More Prizes!**

The **Surprise Raffle** at our Annual Dinner has been such a huge success over the past two years that we are offering it again this year.

Once again there will be "party crackers" available for purchase during the evening. Some of the crackers will be filled with special prizes. As guests of the dinner you will have the opportunity to purchase a cracker with the chance of winning whatever is inside.

If your business is interested in participating in this fun event by contributing to the prizes, please contact the office. We welcome **any donation** that your business would like to contribute.

Thank You to those who have already donated prizes:

BirTee Golf

Kingsway Arms @ Carleton Place

Marks' Cobbler Shop

Prodecad Ltd.

Wills Transfer Limited

Cobra Pools & Spa

LA Spa

Old Fashion Fudge Inc.

Sunflower Bake Shop

Bakers Bean

Edward Jones

LA Spa & Limousine Service

Perth Parkside Inn & Spa

The Office

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## **The Perth and District Community Foundation Announces the 2012 Special Youth Achievement Award**

**The Perth and District Community Foundation is accepting nominations until November 15, 2012 for outstanding young people in our community. Nominees must be age 19 and younger living in Perth, Drummond / North Elmsley, Tay Valley or Lanark Highlands Township.**

**Criteria for the award include demonstrated leadership skills in volunteer, environmental or community initiatives that address the immediate needs of our communities.**

**The application must contain supporting documentation, including a description of the activities and a minimum of two testimonials from individuals unrelated to the candidate.**

**The successful applicant will be given the opportunity to designate a registered charity of their choice to receive a \$1000 grant in recognition of the candidate's achievements.**

**Nominate Someone Today!**

**The award will be presented concurrently with our 2013 Grants and the successful nominee will be advised by January 30, 2013.**

**Nomination Form and Award Guidelines are available by e-mail at [pdcf@bellnet.ca](mailto:pdcf@bellnet.ca), by phone at 613-326-0295 or on our website at [www.pdcf.ca](http://www.pdcf.ca)**

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## Upcoming Events

### “Developing Your Personal Business Skills”

Part 2 of the Chamber’s Educational Series

**Presenter:** Roy van der Mull, founder of VDMA Training and Consulting Inc. & Kirk Lidbetter of Lidbetter Solutions



**Date:** Tuesday October 16, 2012

**Location:** Algonquin College, 7 Craig Street, Perth, ON

**Time:** 6:00 – 8:00 p.m. Networking at 5:50 p.m.

**Cost:** A \$5.00 donation is appreciated by members but not expected. **Non Members:** \$10.00.

Special treats supplied by Purest,

Link to VDMA Training and Consulting [www.vdma.ca](http://www.vdma.ca)

Link to Lidbetter Solutions: [www.lidbetersolutions.com](http://www.lidbetersolutions.com)

### **Perth & District Chamber of Commerce Annual Dinner is set for October 25, 2012:**

RSVP by Friday October 12, 2012 – See above invitation.

### **Chamber Christmas Social**

**Date:** December 6, 2012

**Location:** Clyde Hall, Lanark, ON

More information to follow

**The Chamber is currently working on events that will take place in November. Be sure to read your emails in the coming weeks.**

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## Algonquin College Launches Community Education Programs

The Algonquin College Heritage Institute in Perth will launch its Community Education Fall 2012 programming in October, giving community members the opportunity to not only use the beautiful new campus facility, but to also take some courses that pique their interest.

The Community Education Fall 2012 program offers a range of personal interest courses, including acting, computers, sewing, French, photography, gardening, interior renovations and much more. The roster also includes a number of safety courses including First Aid/CPR, Fall Protection and WHMIS. There will also be a one-day Babysitter’s Course, which is offered on a PD Day, giving students the chance to complete the course while off from school. Programs range from one day to 12 weeks and are either offered weekday evenings or on weekends.

Registration is now open for the Community Education Fall 2012 courses. To learn more about the courses and to download the registration form, please visit the College’s website at [www.algonquincollege.com/perth](http://www.algonquincollege.com/perth) and click on the part-time studies tab. Registration forms can also be picked up at the College’s front office, located at 7 Craig St. in Perth.

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## Chamber Benefit – “After 5 Mixers”

The Chamber hosts networking events throughout the year including our popular “After 5” gatherings. These events bring the business community together, allowing you to meet with other members, learn about one another’s business and exchange any contact information among one another. We strive to support you as a member by helping connect you with other businesses in the community.

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### Member Profile of the Month: BRENDAID

*(Written and submitted by BRENDAID).*

## BRENDAID

First Aid, CPR AED TRAINING

BRENDAID was established in 2009 to provide First Aid, CPR, AED training in the Perth area. Brenda Price, sole proprietor, is a Canadian Red Cross Training Partner. BRENDAID provides flexible Emergency and Standard First Aid, CPR/AED Training courses to large and small groups, in house or off site. Brenda Price is also a National Lifeguard Instructor/Examiner, Bronze Medallion/Bronze Cross Instructor/Examiner and AWSI and WSI Trainer and she also provides private swim lessons. No need to leave your local community, contact BRENDAID for all your First Aid and aquatic training needs.

[brendaid@cogeco.ca](mailto:brendaid@cogeco.ca)

Phone and fax 613 264 0655

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## We Welcome Our Newest Members

<p><b>Carolyn Fossey, Bookkeeping</b> Carolyn Fossey 369 Frizell Road, RR#5 Perth, ON K7M 3C7 613-264-1490 <a href="mailto:cfossey@rogers.com">cfossey@rogers.com</a></p>	<p>I like to see my clients grow their business by giving them some of the time and information they need to make it happen. I believe in giving my fellow entrepreneurs great customer service, and building strong relationships that grow into friendships. I treat their ventures with the same thought and respect that I give my own business, and will contribute what I can to see them prosper.</p>
<p><b>Ennis Leasing &amp; Mobile Rentals</b> Gordon and Genny Ennis 99B Dufferin St. Suite 5 Perth, ON K7H 3A5 613-264-0302 <a href="mailto:gordennis@storm.ca">gordennis@storm.ca</a> <a href="http://www.ennisleasing.com">www.ennisleasing.com</a> <a href="http://www.ennismobilerentals.com">www.ennismobilerentals.com</a></p>	<p>Ennis Mobile Rentals has a fleet of 11 Mobile Homes (9 - 12'x60') (2 - 10'x40'), which are fully furnished with 2-3 bedrooms. They are moved to fire loss or oil spill sites during rebuild/repair of new homes. <a href="http://www.ennismobilerentals.com">www.ennismobilerentals.com</a> Ennis Leasing &amp; Property Management has developed &amp; is currently managing 2 commercial malls (Dufferin Square &amp; Sproule Road Development) <a href="http://www.ennisleasing.com">www.ennisleasing.com</a> The Owner, Gordon Ennis, has been involved with the Chamber of Commerce for 30 years.</p>

<b>We Welcome Our Newest Members</b>	
<p><b>La Spa &amp; Limousine Service</b>          Jeff Lally          137 George Street          Lanark, ON K0G 1K0          613-552-6955  <a href="mailto:laspaandlimo@bell.net">laspaandlimo@bell.net</a>  <a href="http://www.laspaandlimo.com">www.laspaandlimo.com</a></p>	<p>“LA Spa &amp; Limousine Services is very excited to join the Perth Chamber of Commerce family. We are looking forward to providing affordable, luxury limousine services for special events to the residents and businesses of Perth and surrounding areas.”</p>

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## Festive Halloween Ball October 26 in Perth

The Classic Theatre Festival is hosting a Halloween Ball at the Perth Civitan on Friday, October 26 at 8 pm. Costumes optional, lots of dancing, with DJ Kevin Carrite, and spooky. Surprises as well. Tickets \$20 at Tickets Please (39 Foster Street) or by calling 1-877-283-1283

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## Lanark North Leeds Enterprise Centre Changes Name

Effective this week, we will be transitioning from the **Lanark North Leeds Enterprise Centre** to a new name and a new look, the **Small Business Advisory Centre (Smiths Falls/Lanark County)**. (see logo below)



For a list of all of the workshops offered by the Small Business Advisory Center, contact the Centre at 613-283-7002, ext 108 or 109. Their next seminar is “An Introduction to WSIB in Ontario” on October 11, 2012.

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The Canadian Chamber of Commerce Annual General Meeting took place in Hamilton on September 22, 2012. If you would like an update on the resolutions that were passed by the Ontario Chamber of Commerce at the meeting, please let the office know and I can forward the communication on to you. <http://occ.on.ca/>

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## Members' Corner (1)

*This space is available to any member wishing to place an advertisement. Please contact the Chamber office for details. (Written and submitted by The INSIGHT studio).*



## Occupational Hypnosis & Life Balance Coaching

### Workplace Hypnosis For:

- Stress Management
- Entrepreneurship
- Dealing with Difficult People
- Sales Excellence
- Endless potential!

### Power-Lunch Hypnosis:

- Stop Smoking
- Lose Weight
- Exercise Motivation
- Self-Esteem
- Much More

*"The field of Hypnosis is currently where Chiropractic's and Therapeutic Massage were in the 80's - an emerging field which offers numerous benefits across a broad variety of areas..." – Trevour Strudwick CHt,*

For a Free In-House Information Session Visit:

[www.InsightStudioCanada.com](http://www.InsightStudioCanada.com)

1-888-692-9920

**'Natural, Safe and Effective Techniques for Personal & Professional Development'**

## Members' Corner (2)

*This space is available to any member wishing to place an advertisement. Please contact the Chamber office for details. (Written and submitted by Kingsway Arms @ Carleton Place).*



**Kingsway Arms @ Carleton Place Manor is proud of their home.**

Friendly staff will meet your needs and exceed your expectations—you and your family matter to them. From St. Patrick's Day fun to Mardi Gras parties, from regular musical entertainment to trips to the casino, massages and in-house physiotherapy—Carleton Place Manor's award winning retirement services will provide you with the comforts of home. Not ready to call the Manor home? What about living at your own home and visit as often as you like through membership in the recently launched Monarch Club. Join the team for daily activities, fun-filled outings, great parties, delicious meals, special events, most of your wellness needs, plus lots of friends to keep you company during the day. The program is easily affordable, there are no long term commitments and you can get a taste of retirement living while living at home. As a bonus if you ever feel you are ready to move in, you will know exactly what life at the Manor is like. The Monarch Club is the only exclusive senior's club that offers an entertainment filled environment with trained professionals and nursing care staff focused on ensuring the safety and good health of seniors. There are a variety of membership options, just call in to discuss how life can be so much more fun and easier as a member. At Kingsway Arms @ Carleton Place Manor there are several

lifestyle packages for you to choose from to ensure you are enjoying the life that best suits your needs and wants. Choices include Independent, Supportive, Aging-in-Place and "A-la-Carte" Services. The choice is yours. The team of staff is dedicated to your wellness and understand moving, downsizing and leaving your home can be a very difficult transition. They want you to feel at home from the start and will provide the same unique level of comfort and sense of home that you are entitled to. Along with regularly scheduled activities, they pride themselves in having live local entertainers in at least four times a month. The in house physiotherapy programs are provided by Centric Health and are available several times a week. Carleton Place Manor makes it a priority to be involved in the community. They have hosted several successful fundraising events with the proceeds going back into our local community. The team at Carleton Place Manor was awarded the Diamond Award the last three years for BEST Retirement Home, Readers Choice.

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## **At The Chamber**

I would like to thank everyone who attended the "Branding Your Business for Success Seminar" and our "After 5 Mixer" at Kelly's. The turnout to both was great. Roy van der Mull of VDMA Consulting Inc. did a great job of informing us about Branding. We all took valuable information home with us. As well, I know everyone who attended the "After 5" and tasted the new preserve line from Stone Cellar and Kelly's, can't wait for them to go on sale at the store. It was a real treat to be the first group of people to sample the new product line. I'm planning on buying their "Give Peach a Chance" Preserve as soon as it is available in the next couple of weeks.

The Chamber signed up to be Mystery Shopped by Ontario Highlands Tourism Organization and I am happy to say that we received a fantastic 95%. One of the comments from the Mystery Shop was that the staff was very passionate and enthusiastic about Perth & District and that they appreciated the staff's willingness to help in any way possible including finding them a hotel on one of the busiest weekends of the year. The Chamber is very proud to represent Perth & District and look forward to supporting our community in the future!

There is a lot happening at the Chamber and I encourage you to watch your emails in the next few weeks. Our next event is the "Developing Your Personal Business Skills" on October 16<sup>th</sup> and of course our Annual Dinner on the 25<sup>th</sup>. If your business would like to donate a prize for the Annual Dinner "Party Crackers" we would appreciate your contribution. Hope you are able to make it to one of our upcoming events. I would love to see you there.

All the Best,  
*Pauline*

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### ***Quote of the Month***

"Every great dream begins with a dreamer. Always remember, you have within you the strength, the patience, and the passion to reach for the stars to change the world." - Harriet Tubman

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***Visit the Perth & District Chamber Website: [www.perthchamber.com](http://www.perthchamber.com) for links to Canadian Chamber Member Benefits.***