



Perth & District Chamber of Commerce “Bridges” November 2012 Newsletter

Volume 11 – 2012

“Building Bridges in Business”

2012 Annual Dinner and Business Achievement Awards

This year’s Annual Dinner was once again a huge success! **Susan Fournier, Executive Director, Valley Heartland CFDC** provided guests with an informative session on “The Renaissance of Rural Ontario – Seizing the Future, One Dream at a Time”. The “party crackers”, the wonderful prizes, the Social Hour appetizers and the Red Carpet Photos added to the festivities. As well, the award celebrations added a flavour of excitement as always.

The Chamber would like to congratulate **the Team at A & B Ford Sales Inc.** on winning the 2012 Business Achievement Award. Thank you to **The EMC Your Community Newspaper** for sponsoring this prestigious award and to Kevin Hoover for his presentation.

Congratulations to **Mike Purdon of Ennis General Carpentry Ltd.** for winning the 2012 Lanark-Leeds Home Builders Association Member Builder Business Achievement Award. Thank you to **Enbridge Gas Distribution** for sponsoring this award to recognize business excellence in our community.

We would also like to congratulate **Mr. Ralph Fish** who is the deserving recipient of the 2012 Perth Medal.

Many thanks to all of our Sponsors for making our Annual Dinner such a success

EMC Your Community Newspaper
Sponsor of the Business Achievement Award

Mike Fair Chevrolet Buick GMC Cadillac Ltd.
Sponsor of the Social Hour
unposed photography
Red Carpet Photos

Enbridge Gas Distribution
Sponsor of the Lanark Leeds Home Builders Association Award

The Corporation of the Town of Perth
Sponsor of the Perth Medal

A Big Thank you to the following businesses for their generous sponsorship and donations to another successful Annual Dinner.

- Blair and Son Inc.
- Coldwell Banker Settlement Realty
- Code's Mill on the Park
- Crain & Schooley Insurance Brokers Ltd. Financial Corporation
- Dominion Lending Centres
- RBC Royal Bank
- Kelly's
- OMYA Canada Inc.
- "The Factory" by Leo Adams Investment Inc.
- Wills Transfer Ltd.
- Barnabe's Your Independent Grocer
- Cross Street & Company Professional Corporation Chartered Accountants
- Kingsway Arms at Carleton Place Manor
- RBC Wealth Management Dominion Securities
- Town & Country Chrysler Ltd.
- Sign Design
- Valley Heartland CFDC

Thank you to those who donated to our Raffle Draw:

- Bakers Bean Village Cafe
- BirTee Golf
- Carolina Retirement Suites
- COBRA Pools and Spas Inc.
- Computer Plus
- Fall River Restaurant and Country Gift Store
- LA Spa Works
- LA Spa & Limousine Service
- Mex & Co
- Prodecad Ltd.
- The Office
- Town & Country Chrysler Ltd.
- Best Western Plus Perth Parkside Inn & Spa
- Chiropractic Care and Longevity Center
- Edward Jones Investments
- Ground Waves
- Kingsway Arms at Carleton Place Manor
- Marks' Cobbler Shop
- Old Fashion Fudge Inc.
- The Sunflower Bake Shop
- The Stone Cellar Restaurant
- Wills Transfer Ltd.

Special Thanks to the following people who contributed to the evening:

Jill Campbell – President, Perth & District Chamber of Commerce, Kirsten Coughler, Chamber Volunteer, Jo Bali, Chamber Volunteer, Jane Farrell, Membership Committee, Carol Quattrocchi, Chamber Staff, Joel LeBlanc – O'Canada and Sound System, Wayne Cavanagh – 92.3 Jack FM, Brian Perkin- Lake 88.1, Joan Adam-Blair & Son Inc, Scott Blair – Blair & Son, Pascale Mapleston & Krista Mackler – Kelly's Table Centrepieces, Sheri Linseman – Apropos Podium Décor, Kirk Lidbetter – Lidbetter Solutions, Marsha Rivington & Staff at Code's Mill on the Park, Foodsmiths.

Upcoming Events



Business at Breakfast

“Customer Service Sales Training Seminar”

November 15, 2012

Come learn about sales techniques that may assist you during this Christmas Season.

Location: Michael's Table, 110 Gore Street East

Time: 7:30 am – 9:00 a.m. Registration at 7:20 p.m.

Cost: \$10.00 for Members **Potential Members:** \$15.00. (Includes a hot breakfast)

Please register by November 12, 2012

(any changes to registration must be made by November 12, 2012)

“After 5” Networking Event

Join Judy and Bill Brady at COBRA Pools for our next “After 5” Event. Come out of the cold and network with fellow members!

Location: COBRA Pools and Spa Inc. 105 Dufferin St., Dufferin Square at Highway 7

Date: Monday November 19, 2012

Time: 5 – 8pm

No Cost

Member Profile Page Refresher

Come and refresh your memory on how and why to use your Member Profile Page

Date and Location to be determined in November:

Chamber Christmas Social

Date: Thursday December 6, 2012

Location: Clyde Hall, Lanark, ON

Time: 5:30 – 8:30pm

Details to follow with Invitation

The Chamber is working hard on arranging opportunities for members to meet and get to know each other. We hope to see you at one of our upcoming events.

Small Business Advisory Centre Workshops



For a list of all of the workshops offered by the Small Business Advisory Center in Smiths Falls, contact the Centre at 613-283-7002, ext 108 or 109. Upcoming seminars include Facebook, Tax Tips for Small Businesses and Doing Business with the Government of Canada.

“Beyond The City Lights Tourism Conference” sponsored by Valley Heartland CFDC in partnership with the Town of Smiths Falls, Lanark County Tourism, Rideau Heritage Route and Ontario Highlands Tourism Organization.

Workshops include: Co-Operative Marketing, Educational Tours & Schools, Group Tours and Packaging that Works.

Contact: Valley Heartland CFDC at valley@valley.on.ca or at 613-283-7002, ext 101 to register or find out more information. Be sure to register early.

Date: November 28, 2012

Location: Comfort Inn, 33 Centre Street, Smiths Falls, ON

Time: 9am – 4pm

No Charge

Chamber Benefit – Chamber Seminars

The Chamber hosts a range of different seminars geared to supporting our members. These seminars are organized not only to inform you but also give you the opportunity to network and get to know your fellow members within the Chamber. Last month the Chamber was happy to have Kirk Lidbetteer and Roy van der Mull present on “Developing your Business Skills”

Take a moment to review some tips from our presenters.

Audio Visual 101 Tips:

- Make certain your projector has the power cord, computer to projector cable and an extension cord that will allow you plug in both your laptop and projector.
- If you need access to the internet make certain you know the pass word!
- If you have audio with your presentation make certain you bring an external powered speaker. The laptop and projector audio will not be adequate.
- When using a room for the first time: check for power outlets, lighting control, screen location and room acoustics

Thank you to Kirk for walking us through the audio video equipment now available to presenters and for giving us some tips to help us with our presentations. Please visit Lidbetteer Solutions at www.lidbetteersolutions.com/ for more information about the newest trends in audio video equipment and rental of presentation equipment.

Time Management Tips:

Strategies for Managing Tasks:

1. Focus on one task
 2. Know your outcome
 3. Project Plan your task
 4. Start Small and add tasks
 5. Ask for help
 6. Use a diary / calendar
- Kirsten Coughler – October 16-12



Photo by

Developing Your Personal Business Skills Seminar

Each Day:

- Choose 4 tasks and create a timeline
- Review your next day's tasks before going to bed
- Review daily tasks upon waking
- Work on one task until it is completed, starting with the most difficult

Presentation Tips:

- Remember that the left eye is the receiving eye.

- Be sure to make eye contact for at least 3 seconds when speaking with attendees while presenting
- Articulate your words properly
- Be sure to use voice intonation (always use different tones when speaking)

Thank you as well to Roy for enlightening us with how to manage our time and how to make a good impression while presenting. You can learn more about VDMA Consulting Inc. at www.vdma.ca

Member Profile of the Month: The Book Nook & Other Treasures

(Written and submitted by The Book Nook & Other Treasures).



60 Gore St E. Perth, 613 267-2350

thebooknook@bellnet.ca

facebook.com/the.book.nook.and.othertreasures

We now carry Art Supplies

This summer The Book Nook moved to a bigger location 2 doors over, allowing us to expand our most popular selections of books along with adding art supplies. Whether you are a professional artist needing in-stock supplies or a novice looking for a new hobby, we have what you need. We still carry new & used books, books on CD, cards & gifts. Special orders welcome. Something interesting in every nook & cranny. A feeling of intimacy combined with a range of selection.

We Welcome Our Newest Members

<p>Canadian Federation of University Women Jackie Boyer 613-267-6842 cfuw2010@bell.net www.CFUW-perth-district.com</p>	<p>Canadian Federation of University Women (CFUW) – improving the status of women and girls, promoting quality public education, advancing human rights, justice and peace through a network of 10,000 members across Canada.</p>
<p>Crummy Media Solutions Sherry Crummy RR #1 Perth 291 Lawfords Lane Perth, ON</p>	<p>Crummy Media Solutions offers excellence in graphic design and visual communications services. Centrally located in Lanark County, we help small businesses build and maintain their corporate image with the creation of promotional and</p>

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613-482-0470
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crummymedia.com

advertising products. Whether you need to establish your corporate identity or develop your brand to move to the next level, Crummy Media Solutions provides high quality web and print design, as well as social media consulting services.

Celebrate the Season with the 7th Annual Heritage Perth Christmas House Tour

Once again, our member CFUW Perth and District is hosting its annual house tour and invites visitors and local residents to tour some of Perth's most unique homes December 1 and 2, 2012, from 10:30 a.m. to 3:30 p.m. The tour, our major fundraiser, helps us raise funds to support higher education for women and young girls, local libraries and children's reading programs.

Eight homes will be open to visitors—heritage homes that remind us of our past and some more modern but truly unique homes. This year local decorators will focus on the homes' dining rooms to provide guests with ideas for their own Holiday décor.

Most local restaurants and one of our local churches have agreed to offer an "Express Lunch" for house tour ticket-holders at a modest charge. They will donate a portion of the proceeds to the Tour in support of our goals. The Perth Best Western Plus Parkside Inn and Spa will offer complimentary tea and coffee during the tour. The hotel will also host a CFUW gift fair featuring members' crafts including pottery, art work, unique ornaments and books written by two prominent local artists

Tickets (\$30) will be available November 1 from Home Furniture in Perth (18 Gore E.). Other ticket locations include Elizabeth Interiors (Smiths Falls), Tivoli Florists (Ottawa), Trugs Home (Kingston) and Smitten (Almonte). To receive tickets by mail, call Muriel at 613 267-2270.

At The Chamber

I would like to thank everyone for continuing to support our Annual Dinner and Awards Night. The event would not be successful without you. A special congratulations to all of the award winners. It was a great night to celebrate our community and the businesses and organization within our borders. I even think we had some models in the crowd that night. Looking at the photos that were taken by unposed photography I can say without a doubt that there are some members that should be modeling. Great pictures everyone! Also, thank you again to Susan Fournier, Executive Director, Valley Heartland CFDC for presenting the keynote address for the night. All enjoyed her speech, "The Renaissance of Rural Ontario".

At the Annual Dinner, President Jill Campbell announced that beginning in 2013 a new award will be presented during our dinner. The Chamber is excited to announce that Valley Heartland CFDC will be sponsoring a "Young Entrepreneur Award" starting next year. The Chamber will be working with Valley Heartland CFDC to develop this new and deserving award.

Attached to this email is a membership survey. I encourage everyone who has not filled one out to do so. With the results I am better able to plan events and seminars for next year. As well, it is your opportunity to let me know how we are doing and how we can improve as a Chamber. Thank you in advance for guiding us in the right direction.

Well, November looks as though it is going to be a busy month! The Chamber has a number of networking opportunities and seminars happening over the next couple of weeks. Christmas is right around the corner and we are hoping to get things off to a great start. Please be sure to watch your emails for invitations. Also, mark Thursday December 6th on your calendars for our Christmas Social. It is always a nice time of the year to relax and enjoy fellow members company and get to know your Chamber Directors and Staff.

All the Best,
Pauline

Quote of the Month

Attitude is a little thing that makes a BIG difference.
(From the website of Janet Stewart – www.letstalkteambuilding.com)

Visit the Perth & District Chamber Website: www.perthchamber.com for links to Canadian Chamber Member Benefits.



Join us on Facebook and Twltter



Let the Chamber keep you up to date on what's happening in Perth & District