



Perth & District Chamber of Commerce “Bridges” March 2014 Newsletter

Volume 3 – 2014

“Building Bridges in Business”

2014 Annual General Meeting

Wednesday March 26, 2014

at

Farrell Hall,

Registration 11:30am, Hot Buffet Lunch at Noon,

Meeting 12:30 pm – 2:30 pm

\$25.00

Registration is mandatory & prepayment is preferred

AGENDA

- Election of 2014 Board of Directors
- Chamber Committee Reports
- 2013 Financial Report
- Motion to Amend Chamber By-laws
- Launch of Resources for Business Growth Initiative
- Presentation – Algonquin Business Accreditation Program
- Staff Report
- Appointment of Accountants for 2014

Please register by Wednesday, March 19, 2014

Tel: (613) 267-3200, 1888-319-3204

Email: welcome@perthchamber.com

Please note that during this Annual General Meeting the Chamber will be putting forth a motion to amend the Perth & District Chamber of Commerce By-laws. Some of you may be aware that the transition deadline for the Canada Not-for-Profit Corporations Act will be taking place this fall and the Chamber would like to meet all the criteria for this act as well as make some small changes in the wording of the By-laws. These changes will be voted on during the AGM on March 26th. If you have any questions, please contact the office.



38th Annual Festival of the Maples Sponsorship Opportunities



This annual event is hosted by the Perth & District Chamber of Commerce and touts the fact that Lanark County is the maple syrup capital of Ontario. The funds raised from the festival help keep the Festival going and supports other chamber activities.








It's Maple Time!
Saturday, April 26th, 2014

**A Huge Thank you to our Festival of the Maples
Sponsors!**

Platinum

<p>Jim Noble</p>  <p>RBC Wealth Management Dominion Securities</p>	<p>Scotiabank</p> 
<p>Mike Fair Chevrolet. Buick.GMC.Cadillac Ltd.</p> 	<p>EMC Your Community Newspaper</p> 
<p>Lake 88.1</p> 	<p>Camp Otterdale</p> 
<p>Cogeco Cable Canada LP</p>  	<p>Hinton Dodge Chrysler</p> 

Gold

<p>Canadian Tire Perth</p> 	<p>Crain & Schooley Insurance Brokers Ltd. & Financial Corporation</p> 
<p>3M Canada Inc.</p> 	<p>Carolina Court Retirement Home Limited Partnership</p> 
<p>Omya Canada Inc.</p> 	<p>Lanark Leeds Home Builders Association</p> 
<p>Town & Country Chrysler Ltd.</p> 	

Silver

Crain's Construction Limited	Perth & District Portable Toilet Rentals
Sheri Mahon Fournier - Coldwell Banker	CAA – North & East Ontario

Bronze

Carleton Place Terrace by Symphony Senior Living	Brown Shoe Company of Canada Ltd.
Tackaberry Sand & Stone Ltd.	

Children's Palace

Dorothy Linden DLC The Mortgage Source	Healthybooks Bookkeeping Services
TD Canada Trust	Barnabe's Your Independent Grocer

“NEWSFLASH: As a late entry to our sponsorship palate, we have added the ‘Maplefest Play Park’ as a new sponsorship opportunity. This area will encompass the midway area and feature bouncy rides, a rock climbing wall, and the petting zoo. Sponsorship for this area will be limited to four businesses for a cost of \$300 + HST on a first come basis. Contact Jennifer at the Chamber if you are interested in this or any other sponsorship for Maplefest.”

Sponsorship Opportunities Include:



PLATINUM- \$800 + GST (\$904)

- *Premium radio advertising on local and Ottawa Radio Stations*
- *Two Booth Spaces*
- *Logo in all print advertising prior to the event as well as in Thank you ads*
- *Logo on Entertainment Flyer for distribution prior to the event*
- *2x3 sign on the entertainment stage (provided by your organization)*
- *Stage mentions throughout the day*
- *Special recognition as a Major Sponsor during any additional appearances by Festival Committee Members*
- *Logo in Perth & District Chamber of Commerce monthly newsletter for March and April*



GOLD-\$500 + HST (\$565)

- *Logo in all print advertising prior to the event as well as in Thank you ads*
- *Logo on Entertainment Flyer for distribution prior to event*
- *2x3 sign on the entertainment stage (provided by your organization)*
- *Stage mentions throughout the day*
- *Special recognition as a Major Sponsor during any additional appearances by Festival Committee*
- *Logo in Perth & District Chamber of Commerce monthly newsletter for March and April*



SILVER-\$300 + HST (\$339)

- *Logo in all print advertising prior to the event as well as in Thank you ads*
- *Logo on Entertainment Flyer for distribution prior to event*
- *2x3 sign on the entertainment stage (provided by your organization)*
- *Name in Perth & District Chamber of Commerce monthly newsletter for March and April*



BRONZE-\$200 + HST (\$226)

- *Name appearing on “Patron” Sign at Entertainment Stage*
- *Name included in “Thank You” ads in local papers*
- *Name appearing in Perth & District Chamber of Commerce newsletter for March and April*



*CHILDREN’S PALACE-\$300 + HST (\$339) - **FULL***

The Children’s Palace will provide visitors with children, an opportunity to participate in crafts, games, and entertainment. The Palace will be supervised. The sponsorship is limited to 4 sponsors.



MAPLEFEST PLAY PARK-\$300 + HST (\$339)

This area will encompass the midway area and feature bouncy rides, a rock climbing wall, and the petting zoo. Sponsorship for this area will be limited to four businesses for a cost of \$300 + HST on a first come basis.

- Logo on all print advertising and Thank you ads
- Logo on Entertainment Flyer for Distribution prior to event.
- Name in Perth & District Chamber of Commerce newsletter for April
- Logo on Banner at the “Maplefest Play Park”.

For all levels of sponsorship, your organization will be acknowledged on the Chamber’s Maplefest webpage for the remainder of the year.

We look forward to working with you on this wonderful event!



Festival Coordinator – Jennifer Perkin, 613-267-3200

2014 Visitor Guides Are In

The 2014 Visitor Guides are in and can be picked up at the Chamber Office. Drop by the Chamber Office to pick up a couple of bundles for your place of business. Be sure to recycle any remaining 2013 Guides. We suggest that you give a quick call ahead of time to ensure that we are in the office and not out at a meeting. 613-267-3200.

Perth & District Volunteer Opportunities Fair

Find Your Fit at Our Third Annual Volunteer Opportunities Fair on Tuesday, April 8, 2014 at PDCI.
Doors are open for students at 1 p.m. and for the public at 2:30 p.m.

The Perth & District Chamber of Commerce is proud to partner with the Perth & District Community Foundation and the Town of Perth to bring the 3rd annual Perth and District Volunteer Fair to the area! The Volunteer Fair Committee is hard at work organizing this Fair for April 8/14 at the Perth and District Collegiate Institute Cafeteria, 13 Victoria St. Perth. If you are a member of a charity or a not-for profit organization that is interested in a booth at the Fair please contact Elaine Turner at The Perth and District Community Foundation office (613-326-0295 or by email at pdcf@bellnet.ca). If you think you may know someone that would like to learn more about volunteering in Perth & District, be sure to have them mark their calendar for Tuesday April 8, 2014. It will be a great opportunity for organizations and volunteers to meet. Last year was an overwhelming success. Visit the Perth & District Community Foundation website at www.pdcf.ca.

Discover how you can become involved in your community!



Upcoming Events

Mark your calendars for Chamber Events in March!!

Developing a Business Plan & Expanding Your Business

When: Wednesday March 19, 2014

Where: Algonquin College, 7 Craig Street, Perth, ON

Time: 6 pm – 8:00 pm

Cost: \$5.00 for Members / \$10.00 for Potential Members

RSVP: March 14, 2014

Our presenter will be from Algonquin College – A great opportunity for us!



Perth & District Chamber of Commerce Annual General Meeting

When: Wednesday, March 26, 2014

Where: Farrell Hall,

Time: 11:30am – 2:30pm

Cost: \$25.00 per person (includes hot buffet lunch)

RSVP: The Chamber Office by March 19, 2014

Perth & District Volunteer Opportunity Fair

When: Tuesday, April 8, 2014

Where: Perth and District Collegiate Institute Cafeteria, 13 Victoria St. Perth, ON

Time: Students; 1pm – 2pm & General Public; 2:30 pm -6 pm

Cost: Free Admission

Meet with representatives of several area non-profit organizations.

“After 5” Networking Evening

Hosted by Perth Enrichment Program for Older Adults

When: Wednesday, April 16, 2014

Where: Perth Enrichment Program for Older Adults, 12 Elliott Street, Perth, ON

Invite to follow at a later date.

Membership Renewals

Just a quick reminder that if you have not paid your membership for 2014, it is now due. .Please contact the office in order to not disrupt your membership. I thank you for your consideration. If you should have any questions about your membership dues then please contact the office and we would be happy to answer any questions.

Member Profile of the Month: Corrective Justice Legal Service

(Submitted by Corrective Justice Legal Service)



Corrective Justice Legal Service is a Paralegal firm that provides paralegal services to Eastern Ontario and is locally found in Perth, Ontario. The Paralegals that provide services under CJLS are all licensed and insured in practicing the following areas of law: Traffic Tickets, Small Claims, Landlord and Tenant, Residential Property Management Services in the capacity as a Legal

Representation, Legal Research, process serving and by virtue of the local office are certified Commissioner of Oaths and Affidavits. After celebrating our One Year Anniversary on February 4, 2014 we are eager to show off our new logo and meet new clients! We can be reached at our office number 613-264-8551 and if you want to learn more information about paralegals or want up to date information on changing laws do not hesitate to visit our website at www.correctivejustice.ca or follow us on Facebook/CorrJust and Twitter @CorrJust.

Jenna Schroeder, Owner

(If you would like to be considered for the Member Profile of the Month please contact the Chamber Office).

Re –Stock Your Rack Cards

Please remember to re-stock your rack cards at both the Chamber Office and at our display at Barnabe’s Your Independent Grocer. Visitor traffic is starting to pick up and we want to make sure we have your most up to date cards on hand.

We Welcome Our Newest Members

<p>The Curly Red Head 17 Wilson St. E Perth, ON K7H1L3 613-466-0686 info@thecurlyredhead.ca www.thecurlyredhead.ca</p>	<p>" The Curly Red Head, located in Perth's historic codes mill. The Curly Red Head is a hair and makeup salon with a full range of services and retail products. They have now been up and running for 4 years and are going strong, with 3 stylists available Tuesday through Saturday. Always in the know with updated education they strive to bring a smile to all who come in the shop! "</p>
<p>Gzero Consulting Inc. 60 Drummond St. East Perth, ON K7H 1G4 613-267-7447 mmongeau@gzero.ca</p>	<p>Gzero Consulting Inc. offers services in web programming, database design and development, data analysis and social networking integration for your web presence.</p>

Attention Students!

The Summer Company 2014 is Now Open for Business.

Students looking for summer employment may want to try a different approach than working for someone else and become their own boss instead. Every year students throughout the area face the difficult task of trying to find summer employment. For all of those entrepreneurial students out there, why not think about starting your own summer business and becoming your own boss!

Summer Company is an Ontario Government Program that is in place to motivate and educate students to possibly choose entrepreneurship as a viable career option; equip them with the tools necessary to succeed and provide hands-on business training and mentoring. The program provides awards to help students between the ages of 15-29 in school and returning to school to start and operate their own business throughout the summer months. The successful students can receive up to \$1,500 for business start-up costs and up to \$1,500 upon returning to school in the fall, receive at least 12 hours of business training, and have the opportunity to meet with mentors for support and advice.

For more information about the program, call Shannon at the Small Business Advisory Centre at 613-283-7002 ext. 109 or email smallbusiness@smallbizcentre.ca.

Big Bike Ride for Heart & Stroke

Make a big impact in the lives of Canadian families! Ride and cheer through your community on this 29-rider bicycle to raise funds and awareness for the Heart & Stroke Foundation!



The Chamber is looking for members to participate in the Big Bike Ride set for Tuesday, April 29th. We have a number of community businesses on board but are still wanting to fill the bike. Take the challenge and join us on the ride. We will be riding through downtown Perth. Wear company T-shirts and show you business's support for this cause.

Contact the Chamber Office for more details.

At The Chamber

Our "After 5" at Lavender & Lace was a great success. Thank you to Dawn and Kristen for being such great hosts!



March is going to be a busy month at the Chamber. We not only have our Developing a Business Plan and Expanding your Business Seminar but also our AGM is taking place on March 26th. I encourage you to attend and learn about what the Chamber has been up to and more importantly what our plans are for 2014. Each of your Chamber Committees have been hard at work developing some new initiatives for 2014. Why not attend and get all the details. Better yet, why not consider sitting on one of the Chamber Committees (Membership, Corporate Image, Economic Development, Golf Tournament and Tourism). What a great way to make connections and support businesses and organizations in Perth & District.

Have a wonderful month.
Pauline

Visit the Perth & District Chamber Website: www.perthchamber.com for links to Canadian Chamber Member Benefits.



Join us on Facebook and Twitter



Recognized for Service Excellence
in Ontario's Highlands

Let the Chamber keep you up to date on what's happening in Perth & District
