



# Perth & District Chamber of Commerce “Bridges” June 2015 Newsletter

Volume 6 – 2015

*“Building Bridges with Business, For Business”*

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## Your Chamber Has Officially Moved...

The Perth and District Chamber of Commerce has moved to the Inge-Va House Museum at 66 Craig Street in Perth. During the past couple of months, we have been busily working to ensure that we moved all of our many brochures and information pieces as well as our desks, computers and phones! It is great to be able to say we have now moved in and are very much looking forward to the opportunity to develop more opportunities for our members at our new location. We'll be hosting an Open House when we get fully settled in so stay tuned for details....

## ...And We're Looking for Volunteers

If you have a few hours, a half a day or even a day each week you could give us to volunteer in our office we would like to talk to you! In order to be out in the community, meeting with business leaders and taking care of the day-to-day business of the Chamber, we sometimes need to have volunteers man the office. We're looking for a few folks who would be interested in answering phones and completing light computer work like answering email, etc.

If you're interested, please contact John at [jlevatte@perthchamber.com](mailto:jlevatte@perthchamber.com) or call 613-267-3200.

## A Very Special Event!

Township of Drummond/North Elmsley, Perth and District Chamber of Commerce and the Rideau Ferry Regatta Invite you to attend the Tourism & Development Networking Event Thursday, June 25, 2015 at 5:30 pm at the Rideau Ferry Public Docks. Complimentary barbeque and light refreshments Register: [jlevatte@perthchamber.com](mailto:jlevatte@perthchamber.com) or 613-267-3200

## June 'After 5' Event

Carolina Luxury Riverfront Retirement Suites 'After 5' Event 12 Alma Street, Perth ON  
The Perth and District Chamber of Commerce & Carolina Luxury Riverfront Retirement Suites invite you to our next "After 5" Networking Evening Michale and the team at Carolina look forward to showing us around their

Wednesday, June 10, 2015

**Time:** 5pm – 7:00pm

**Location:** 12 Alma Street, Perth

**Cost:** Free

**RSVP:** the Chamber Office at 613-267-3200 or at [jlevatte@perthchamber.com](mailto:jlevatte@perthchamber.com)

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# 2015 Dorothy Griffith Memorial Golf Tournament

## Friday, August 14, 2015

Perth Golf Course

NEW THIS YEAR...featuring TWO GOLFING OPTIONS!

9-hole 'NINE & DINE' \$105 per golfer

OR

18-hole 'TRADITIONAL' \$125 per golfer

INCLUDES : Golf/Cart/ Lunch (for TRADITIONAL) / Dinner

ENJOY a FREE Bucket of Balls for Driving Range

On Course Contests; Raffle; 50/50; Live Auction & MORE!

Shotgun start for TRADITIONAL 12:30 pm

Shotgun start for NINE & DINE 3:00 pm

DINNER & more fun 6:30 pm

EARLY BIRD DEADLINE June 30th

REGISTER by calling

(613) 267-3200 or [welcome@perthchamber.com](mailto:welcome@perthchamber.com)

### **Sponsorship Opportunities**

#### **Hole Sponsor**

\$100 to have your 2x3 sign  
placed on a hole  
(\$100 + HST = \$113)

#### **Raffle Table Donor**

Great exposure for your business, services and products!

#### **Live Auction Donor**

Big ticket items will be auctioned off! Great opportunity to spotlight your product or service!

#### **Goodie Bag Donor**

Sample size products to get the word out about your business to over 100 golfers and potential customers!

#### **Cart Sponsor**

\$500.00 gets your business card in each and every golf cart used at the tournament

(only one spot available)

(\$500 + HST = \$565)

#### **Lunch Sponsor**

For information on being a lunch sponsor contact the Chamber office (only one spot available)

#### **Dinner Sponsor**

\$250.00 to get your business card placed  
on each and every place setting at dinner!  
(only 3 spots available)

(\$250 + HST = \$282.50)

We are once again, calling on you to  
help make this year's tournament as  
successful as years past as well as help fund initiatives within the Chamber that benefit all  
members of the Chamber.

**A hole sponsorship or donation means your business name will get  
great exposure at our tournament, will appear in our official golf  
program, will be  
mentioned in the Chamber's newsletter, as well as appear in our  
thank you ad.**

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## **EVERYTHING OLD MADE NEW AT 'THE FACTORY' IN PERTH**

### ***MULTI-MILLION DOLLAR INVESTMENT REVITALIZES FORMER INDUSTRIAL SITE***

#### ***Chamber Staff***



Ask Perth entrepreneur Bill Beacham if he has the Midas touch when it comes to business development and you would probably get a wry smile and a convincing "no."

However, few could deny the success Beacham and his partners in Leo Adams Investments have had in redeveloping 'The Factory' – a 50,000 sq. ft. modern business park on Sunset Boulevard – into one of the premier business locations in the area.

It was just a few years ago that Beacham, the driving force behind the eventual business park model plan, came to Perth as part of a group involved in equity financing for technology companies.

"That's certainly how we landed in Perth," Beacham said. "We had three companies in smaller offices here in Perth and one of them needed a larger space so we thought we would look around."

Beacham said he was told there could be opportunities in the Brown Shoe Factory on Rogers Road but the manager at that location steered him toward the company's Sunset Boulevard property. The rest, as they say, is history.

Today, the park which features a full 12 acres of possible future expansion land, is about 70 per cent leased with about 12,000 square feet of rental space still available.

Some of the tenants Beacham's group have signed include a land planner, a massage therapist, and an architect in the professional services area of the building. Other tenants include Government of Canada;

Algonquin College Community Employment Services and several not-for-profit businesses such as Community Home Support Lanark County.

Spaces are uniquely tailored to the specific needs of each client and all remodelling and renovation is completed by Beacham's in-house construction team.

"We've done something a little different," Beacham said. "When a fit up or renovation is required we have our own crew and we act as the general contractor and bill those costs back to the client at our cost – there is no element of profit. We have taken this approach in the interest of getting good long-term tenants."

And what does the future hold for Beacham and 'The Factory'?

"We want to get this building leased up which is an ongoing business in itself," Beacham said. "If and when commercial development in Perth catches up to us we would definitely look at other free-standing buildings and may even take a look at residential/commercial development sometime in the future."

For more information on leasing opportunities at 'The Factory' contact Bill Beacham at 613-326-0190 or email [info@lai-inc.com](mailto:info@lai-inc.com)

*This feature story is the first in an ongoing series of Chamber member focus articles that will appear weekly on our website and through our social media channels. So, stay tuned for much more.*

## [Events We're Keeping Our Eye On!](#)

### **Business Accreditation Program – Selling!**

Our next segment in the Chamber's Business Accreditation Program 'Selling' and Marketing will be held in September. We are just ironing out the details on dates and times and will provide you with the information as soon as we have it!

### **The Employment Standards Act & Program**

The Employment Standards Act (ESA) covers most workplaces and types of work in Ontario. It establishes basic employer obligations and employee rights with respect to rates of pay, hours of work and overtime, vacations, public holidays, various forms of leave and more. There are many special conditions and rules established by regulation, which recognize the unique nature of some forms of work. Every province and most industrialized countries have similar legislation.

The ESA is enforced by officers who work for the Employment Standards (ES) Program, which is part of the Ministry of Labour.

They visit businesses throughout Ontario. Employees who believe their workplace rights have been violated may file a complaint with the Ministry of Labour.

Claims are investigated to determine if the ESA standards have been broken.

Employers found guilty of breaking the law must correct the offending behaviour, pay the amounts assessed as owing to their employees and may be subject to other enforcement action such as orders, notices and court administered fines.

The Employment Standards Program invests significant resources in education and resources to ensure that employers understand their duties under the Act and so employees understand their rights.

**Speaker:** Terry McKeever Regional Program Coordinator, Employment Standards Program Ministry of Labour, Eastern Region

**Date:** June 4<sup>th</sup>

**Time:** 9:30 am - 11:00 am

**Cost:** FREE

## **3rd ANNUAL PERTH FIRE FIGHTERS' ASSOCIATION GOLF TOURNAMENT**

The 3rd **Annual PERTH FIRE FIGHTERS' ASSOCIATION GOLF TOURNAMENT** takes place on **Friday, June 5th, 2015 at Mapleview Golf Course, 12:45pm shotgun start**, and 4-person scramble. Cost is \$100 per person which includes golf, cart, dinner and prizes. Proceeds will be used to sponsor free skating and free swimming throughout the year, and other worthwhile community causes. To reserve: [t\\_choffe@yahoo.ca](mailto:t_choffe@yahoo.ca) or call 613-812-1415. Please include a contact name and number/email, and a list of your team members.

## **Fashions with Flare**

The summer-like weather is finally upon us after a long-delayed spring, and what better way to celebrate than with a summer fashion show. Fashions with Flare is a fundraising event scheduled for Monday June 15th to support ongoing operating costs for the Lanark County Community Justice Program. The event will be held at the Perth Civitan Club with doors opening at 6:00 p.m. for a selection of treats and snacks as well as the opportunity to bid on wonderful items in the silent auction. The fashion show will start promptly at 7:00 p.m., featuring clothes from Fall River Fashions, Lavender and Lace, Giant Tiger, Fashion Envy and Jewels. Our volunteers are busily at work planning this 3rd annual event, which will bring a few surprises.

We are pleased to welcome Hugh Colton as our emcee for Fashions with Flare and the first fifty ladies through the door will receive a complimentary flower. In addition to the silent auction, there will be door prizes and a raffle, as well as the chance to take home one of our unique table centrepieces. There will be a cash bar as well as tea and coffee available throughout the evening.

For more information about this event or for information about the Lanark County Community Justice Program, please visit our website at [www.commjustice.org](http://www.commjustice.org) or contact our Executive Director, Beth Peterkin, at 613-264-1558 or [beth@commjustice.org](mailto:beth@commjustice.org).

## Perth Citizens' Band 2015 Summer Concerts

Every second Thursday evening during June, July and August, you can see Canada's Oldest Town Band performing at the Perth Band shell - ***THE PERTH CITIZENS' BAND***. Concerts are free, just bring a lawn chair, and a picnic basket if you wish, to enjoy the music from beautiful Stewart Park, across the street. Concerts **begin at 7pm**, except for June 25th (Rotary Strawberry Social, 6pm start). For information contact any member of the Perth Citizens' Band.

Thursday, June 11, 2015

Thursday, July 9, 2015

Thursday, July 23, 2015

Thursday, August 6, 2015

Thursday, August 20, 2015



### Perth Ribfest Planning Heating Up!

This year's 1st Annual Perth Ribfest is shaping up to be one of the most incredible events this summer!

We have our Ribbers and a number of food vendors under contract, a climbing wall for all ages, Perth Brewery Beer, Spider Man and Elsa characters, a great entertainment line up all three days, cool car shows, and more.

We would like to invite the Perth business community to take advantage of another great opportunity to promote their business via sponsorship or through the booking of booth space.

The 1st Annual Perth Ribfest will take place August 21-23 at the Perth Fair Grounds.

Don't miss out!!

More information regarding vendor opportunities can be found at:

<http://www.perthribfest.com/Events/Vendors/vendors.html>

For sponsorship information:

<http://www.perthribfest.com/Sponsors/sponsors.html>

The time sensitive nature is that we have the Foster St banner booked for week of June 29-July 6th and July 6-8th and the Platinum, Gold, and Silver sponsors get their logos on the banner if

arranged in the next month. We will also be highlighting the names of our sponsor businesses on the banner by displaying it in the eating, drinking and entertainment area of Ribfest!

## Membership Renewals

Thank you to everyone who has sent in their membership renewals. Renewal forms were distributed during the first week of January. If you have not renewed, we hope you can get your payment to our office as soon as possible.

If you should have any questions about your membership, please contact the office and we would be happy to answer any questions.

Also, we would appreciate it if you could let us know when you became a member. With it being our 125<sup>th</sup> we would love to know who our longest-standing members are.

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## New – Working at Heights Training Standards and Regulatory Requirements for Construction Projects

Falls from heights are a major hazard for workers and are one of the leading causes of critical injuries and fatalities in Ontario workplaces. The Ministry of Labour's new requirements for working at heights training will require employers to ensure workers on construction projects successfully complete a working at heights training program if they use any of these specified fall protection systems:

- Travel restraint system
- Fall restricting system
- Fall arrest system
- Safety net
- Work belt or safety belt

The new mandatory working at heights training regulations came into effect April 1, 2015. However, a two-year transition period will apply to workers who received adequate training in the use of fall protection systems prior to April 1, 2015. For those with specific hiring and/or training needs please note that the **Canada-Ontario Job Grant will provide direct financial support for employers who wish to purchase training for their workforce.** In this grant program, employers choose the individuals they would like to have trained, and the training that meets their workforce development needs. For further information please call Community Employment Services, Algonquin College at 613-267-1381 or visit us online at [www.cesperth.ca](http://www.cesperth.ca)<<http://www.cesperth.ca>>



## Member Profiles of the Month:



Arbonne is a 35-year-old company with Swiss heritage. Arbonne offers more than 450 products that are inspired by nature, enhanced by science and are botanically-based products that are pure, safe, and beneficial.

Contact:

**Cindy Lowry**

Arbonne Independent Consultant

613-264-9130

[cindylowry@hotmail.ca](mailto:cindylowry@hotmail.ca)

[cindylowry.arbonne.com](http://cindylowry.arbonne.com)

### **Dot Scardellette, MA**

Psychologist serving Children and Youth

[Dotscard2020@gmail.com](mailto:Dotscard2020@gmail.com); 613-485-8365

30 North Street, Perth

*Services offered:* Counseling, assessment, intervention planning

Dot is a registered psychologist with the College of Psychologists of Ontario (CPO). Dot has been working in school systems with children and youth facing challenges for roughly 30 years. Dot welcomes calls to explore possible routes to address a need or issue. Whether it be learning struggles, concerns with social/emotional and/or behavioural functioning, or some other challenge, Dot is passionate about helping bring about growth and development of skills. Taking a client-centered, strengths-based approach, Dot also helps young people and the adults in their lives become more aware of and value individual assets, talents, and other quality personal characteristics.

Areas of concern may include, but not limited to, differences in learning and academic skill development, social interaction, attention and/or activity level, mood or stress/anxiety, and level of independent functioning.

Dot works full-time with the Upper Canada District School Board and in private practice on a part-time basis.



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[inquiry@iratecustomerservice.com](mailto:inquiry@iratecustomerservice.com)

613-283-0279 (office)

613-314-6007 (cell)

## **We Welcome our Newest Members**

### **Oving Estate Waterfront Apartment**

A lovely waterfront refuge close to home! Contact Jackie and her team to set up your next escape!

<https://www.airbnb.ca/rooms/6538597>

### **Stonehouse girl**

It is your home stay – away from home! We offer more than a bed and a breakfast. Our approach is to provide an environment that inspires your core creativity, gives you peace of mind and time to just be.

Contact:

Maryetta and Fred

112 Hillier Street

Lanark, ON

613-259-3246

Email: [maryetta@sympatico.ca](mailto:maryetta@sympatico.ca)

Website: [www.stonehousegirl.ca](http://www.stonehousegirl.ca)

### **BonjourDeColleen – French Language Instruction**

[colleen.singbush@gmail.com](mailto:colleen.singbush@gmail.com)

or at [613-206-2866](tel:613-206-2866)

on Facebook at: FB/BonjourDeColleen

An ardent Francophile, Colleen lived, worked and studied in France and has traveled in many francophone regions and countries studying the language, cuisine, social customs, art and

literature. After a career in the technology and public service sectors, Colleen now shares her passion for all things French through French language classes and cultural events.

Group language classes for adults are offered at different levels and are focused on building confidence and fast forwarding communication skills. The tiny class sizes (4 - 10 students) ensures active participation and individual attention in a fun and relaxed environment.

Contact Colleen at:

[bonjour.de.colleen@gmail.com](mailto:bonjour.de.colleen@gmail.com)

or at [613-206-2866](tel:613-206-2866)

or on Facebook at: /BonjourDeColleen

### **Picturesperth & Centreholidays**

26 Wilson St. W. Perth, Ontario

613-267-2971

[picturesperth@cogeco.net](mailto:picturesperth@cogeco.net)

[marg@centreholidays.com](mailto:marg@centreholidays.com)

[www.marg.centreholidays.com](http://www.marg.centreholidays.com)

Owner: Margaret McCann-Patterson

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## **M2M Value Plan Participant Update**

Keep an eye out for your new 2015 M2M Value Program Card. The card is being sent to you along with your paid invoice receipt once you have renewed your membership for 2015. We have a great selection of businesses offering a special something to you just for being a member. Take a peek at the Chamber website: <http://perthchamber.com/membership-information/m2m-value-program/>

**It is as simple as showing your card to participating businesses. Why not take advantage of the discounts available to you as a Perth & District Chamber of Commerce Member? Start saving today!**

We accept offers on an ongoing basis. Just ask the office to send you a M2M Registration Form and we will get you signed up.

If you have any questions please call the Chamber office and we will be happy to give you the scoop. I would love to hear from you as to how the program is working. As with any new program we expect there to be some growing pains. Please remember when using your card it is for you and your staff.

Contact: Chamber General Manager John LeVatte at 613-267-3200 or email [jlevatte@perthchamber.com](mailto:jlevatte@perthchamber.com) with any questions or to register your business in the program....it is a great way to generate business!

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**Visit the Perth & District Chamber Website: [www.perthchamber.com](http://www.perthchamber.com) for links to Canadian Chamber Member Benefits.**



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