



# Perth & District Chamber of Commerce "Bridges" June 2014 Newsletter

Volume 6 – 2014

*"Building Bridges in Business"*

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## The Dorothy Griffith Memorial Golf Tournament Wednesday, August 13, 2014 Perth Golf Course

The Chamber golf tournament is right around the corner and we have begun planning for the event. Mark your calendars for August 13<sup>th</sup>! Registration and sponsorship information will follow shortly.



### Sponsorship Opportunities and Donations

Thanks to the generosity of our members, the Dorothy Griffith Memorial Golf Tournament is a huge success and raises enough money to help allow the Perth & District Chamber of Commerce to operate year round promoting business, economic development and tourism in Perth & District. We are once again calling on you to help make this year's tournament a success.

#### **Sponsorships**

- Hole Sponsor - \$100.00 + tax
- Cart Sponsor - \$500.00 + tax (one sponsorship)
- Dinner Sponsor - \$250.00 ( maximum of three Dinner Sponsors)
- Lunch Sponsor – contact the office for details
- Live Auction Sponsor
- Raffle Draw Donors
- Goodie Bag Donors

**A sponsorship or donation means that your business name will get great exposure at the tournament as well as in all promotional materials.**

**Contact the Chamber Office for more details**

**We appreciate your support!**

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### **Remember to Re-Stock your Rack Cards at Barnabes**

Be sure to take advantage of your marketing opportunity at the Chamber's Display at Barnabes Your Independent Grocer. Place your rack cards in the appropriate space on the display. Don't forget to replenish your inventory at the Chamber Office as well.

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## Upcoming Events

Mark your calendars for Chamber Events in June!!



### **Canada Anti-spam Legislation (CASL) Seminar**

**When:** Tuesday June 10, 2014

**Where:** Algonquin College, 7 Craig Street, Perth

**Time:** 6:00 pm – 8:00 pm, registration starting at 5:30 pm

**Cost:** \$5.00 for members / \$10.00 for Non-members

**RSVP** the Chamber Office

Please join us for a seminar by local lawyer, Katie A. Ireton, Woodwork Stevens Ireton & Allan Brown, JA Brown Consulting. Everyday activities such as sending an email or text message to a member or client will soon be subject to new, detailed rules.

*This seminar is meant as a venue for you to learn more about CASL and how it may affect you and your organization. It is recommended that you research the new legislation coming into effect and if you should have any questions, contact the appropriate counsel on the subject if you have any questions.*

### **Business Accreditation Program – Human Resources & Employment Standards**

This course is to be a part of the Business Accreditation Program courses developed and presented by Algonquin College, The Town of Perth and the Chamber.

A date will be confirmed shortly and you will be notified.

There is no cost to members for these particular courses and you may come to individual courses but must participate in all four of the determined courses to receive accreditation at the Annual Dinner. Contact the office for more details.

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## Members' Corner (1)

*(Please note: This space is available to any member wishing to place an advertisement. Please contact the Chamber office for details. Submitted by Corrective Justice Legal Service )*



New Case Law from May 14, 2014 will change who can represent Landlords at the Landlord and Tenant tribunal and who can fill out the notices to tenants! Want to stay informed so you can save endless headaches and dollars? Contact us to learn more!

**Jenna Schroeder**

**Corrective Justice Legal Service**

27 Herriott Street, Perth, ON K7H 1T3

Business Email: [jcschroeder@correctivejustice.ca](mailto:jcschroeder@correctivejustice.ca) Telephone: (613) 264-8551

Website: [www.correctivejustice.ca](http://www.correctivejustice.ca)

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## Member Profile of the Month: Crains' Construction Ltd.

(Submitted by Crains' Construction Ltd.)



Crains' Construction Ltd. is a family owned and operated business, serving the Perth and community area for over 60 years. Specializing in private and commercial septic systems, earth and rock excavations, heavy equipment rental, road construction, pond construction, sewer, water and aggregate supply. Crains' Construction Ltd. has the equipment, expertise and experience to accommodate all your civil construction needs.

### Contact Information:

Tel.: 613-268-2308 Fax: 613-268-2466

[www.crainsconstruction.com](http://www.crainsconstruction.com)      [www.craindevelopments.com](http://www.craindevelopments.com)

(If you would like to be considered Member Profile of the Month please contact the Chamber Office).

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## M2M Value Plan

The Membership Committee of the Chamber will be launching our new M2M Value Plan to the membership in the next couple of weeks. Be sure to watch your emails to learn how your business or organization can offer the Chamber Membership a special discount or benefit and how you as a member can benefit from the program by using your company's M2M Card.

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## We Welcome Our Newest Members

<p><b>Modern Baby Children's Boutique</b> Cheryl Forbes Gillieson / Amanda Fairhead 61 Gore Street East, Unit B Perth, ON K7H 1H7 613-267-0027 <a href="mailto:modernbaby@mail.com">modernbaby@mail.com</a> <a href="http://www.modernbaby.ca">www.modernbaby.ca</a></p>	<p>Modern Baby is your one stop shop for baby and children's essentials, toys, gifts and more. Come in and browse our selection of feeding, bathing, cloth diapering and stroller accessories and summer products. Including our all natural bug repellent, sunscreen and our fantastic selection of beach toys!</p>
<p><b>Kelly's Flowers &amp; Gift Boutique</b> Krista Mackler 613-267-7065 17 Wilson St. E Perth, ON K7H 1L3 <a href="mailto:krista@kellysflowers.ca">krista@kellysflowers.ca</a> <a href="http://www.kellyflowers.ca">www.kellyflowers.ca</a></p>	<p>Kelly's has had a reputation for years of showcasing the most unique floral arrangements, gifts and home décor accessories. Having moved from Gore Street this past January to the historic codes mill building, Kelly's is the newest member of "The Merchants of Codes Mill". Kelly's is now under new ownership by a very familiar face, Krista Mackler who thanks all of her loyal customers for following her journey over the past 16 years. Visit the new Kelly's Flowers &amp; Gift Boutique for a one of a kind shopping experience that will keep you coming back for more.</p>

<b>We Welcome Our Newest Members</b>	
<p><b>Spring Children</b>  Pamela Gorden / Janet Brady  27 Gore Street East  613-267-4443  Perth, ON K7H 1H4  springchildren@outlook.com  <a href="http://www.springchildren.com">www.springchildren.com</a></p>	<p>Spring Children is a fun &amp; fresh toy, game and consignment clothing shop located in beautiful downtown Perth. You will find unique toys, cool craft kits, fun family games, litter-free lunch supplies and one-of-a-kind handmade gifts from over 14 different local crafters. Spring Children offers affordable, cute &amp; trendy resale clothing for newborns to teens. Great for the planet &amp; great for your wallet!</p>
<p><b>Perth Mortgage Advisors</b>  Alison Everest  613-326-1388  <a href="mailto:Alison@perthmortgageadvisors.com">Alison@perthmortgageadvisors.com</a>  <a href="http://www.perthmortgageadvisors.com">www.perthmortgageadvisors.com</a></p>	<p>I provide client's with a more dedicated approach to managing a mortgage than a traditional lender. I can assist you with the purchase of new or first home, private financing, refinancing, renewals as well as switches/transfers.</p>
<p><b>Sound Hardwood</b>  Chris Benner  18 Victoria Street  Perth, ON  K7H 2H6  613-390-2486  <a href="mailto:chris@soundhardwood.com">chris@soundhardwood.com</a>  <a href="http://www.soundhardwood.com">www.soundhardwood.com</a></p>	<p>Sound Hardwood is a professional renovation service, specializing in the creation of inspiring spaces designed to enhance the functionality and efficiency of your home, garden or commercial space. Our goal is to provide affordable results using the best possible materials and proven installation techniques to achieve unquestionable quality. The next tiled bathroom or custom kitchen will likely come through a positive referral from one of our happy customers, so please call to speak to us about your next project and we will be happy to provide some lovely references.</p>



The Town of Perth, Chamber of Commerce, the Perth & District Union Public Library, BIA, and some Perth businesses have recently joined up with the Ottawa International Writers Festival. We will launch the “Perth Chapter” this summer. Based on the international reputation of the Ottawa Festival, we know we have a hit on our hands!

Our first year is packed with events that showcase reading and writing in fresh, exciting ways. We have already announced a writing contest for high school students and adults. In June, we’ll stage some lively literature-based presentations at the Kilt Run. In August we’ll present three nationally-known, award-winning authors in hosted conversations. Audiences will spend time with these acclaimed writers as they discuss their latest titles and share insights into the writing process.

We will also present two writing workshops and a book fair for local and area, self-published authors.

If you are interested in finding out more about this exciting festival or possibly being a sponsor for the festival please contact the Chamber Office for details.

**Date of Festival: August 22 and 23<sup>rd</sup>, 2014**

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## **A New Direction for Tourism**

Just in time for the busy summer tourism season, the Ontario's Highlands Tourism Organization (OHTO) has released a new *Tourism Starts With You: Making Shift Happen* guide. Tourism operators, across the region can download the guide to learn how they can make an impact by creating captivating, authentic and memorable tourism experiences that speak to the needs of the guest and lead to repeat visits. Along with images that showcase dedicated tourism businesses from within Ontario's Highlands, the guide turns traditional thinking about tourism on its head by asking operators to shift away from marketing "products", and move towards an experiential marketing of our region's unique people, stories and memorable experiences. It also includes information about:

- The key factors that make or break a successful tourism destination;
- The value of tourism in shaping rural communities, contributing to vitality and fostering growth;
- A streamlined collaboration model that enables all tourism players to work more effectively to capture guests and lead to repeat visits;
- Tangible steps that every businesses can take immediately to strengthen their market positioning.

The guide is available for free download at [TourismStartsWithYou.ca](http://TourismStartsWithYou.ca).

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## **OCC Election 2014: Business Priorities**



The Ontario Chamber of Commerce, in partnership with the Perth & District Chamber of Commerce released Ontario Election 2014: Business Priorities which among other recommendations calls on all Political parties to tackle Ontario's growing debt, address out-of-control electricity prices and invest in infrastructure.

To view the Ontario Election 2014 Business Priorities set forth in partnership with the Ontario Chamber of Commerce visit [www.occ.ca/portfolio/ontario-election-2014-business-priorities](http://www.occ.ca/portfolio/ontario-election-2014-business-priorities) . This report, which has been shared with Ontario's political parties, outlines Ontario businesses top election priorities, which include:

1. Tackling the debt and deficit
2. Creating a better business climate
3. Investing in critical infrastructure
4. Building a 21<sup>st</sup> century workforce
5. Addressing the pension problem

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## At The Chamber

Thank you to Carleton Travel Ltd. and Jewels Gently Used Clothing Store for hosting our last "After 5" Networking Evening. Thank you for making us feel so welcome. Also, a special thank you to The Masonry Restaurant & Market for the wonderful food and to Sweet Pea's Fresh Flowers for the donation of the door prize.



Our Hosts from Jewels Gently Used Clothing Store & Carleton Travel Ltd.



The first course of the Business Accreditation Program took place on May 27<sup>th</sup>. Judging by the number of attendees it was clear to see that Customer Service is very important to businesses. We had a wide cross section of businesses participating. Thank you to Bobbi Truelove and Algonquin College for giving us insight into how important your customer service skills are. We all look forward to the second in the total of four courses – Human Resources & Employment Standards. I will be in touch shortly for a date for this course.

Have a wonderful month.  
*Pauline*

**Visit the Perth & District Chamber Website: [www.perthchamber.com](http://www.perthchamber.com) for links to Canadian Chamber Member Benefits.**



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Recognized for Service Excellence  
in Ontario's Highlands

**Let the Chamber keep you up to date on what's happening in Perth & District**