



Perth & District Chamber of Commerce “Bridges” June 2013 Newsletter

Volume 6 – 2013

“Building Bridges in Business”

The Dorothy Griffith Memorial Golf Tournament Wednesday, August 14, 2013 Perth Golf Course

The Chamber golf tournament is right around the corner and we have begun planning for the event. Our prices have stayed the same this year \$110 + HST. This price includes Golf, cart, dinner and most on course games! Once again there will be prizes and raffles along with a live auction.



To Register
welcome@perthchamber.com
or call the Chamber Office
(613)267-3200

Tickets sell quickly, So register early!!

Sponsorship Opportunities and Donations for the Dorothy Griffith Memorial Golf Tournament

Thanks to the generosity of our members, the Dorothy Griffith Memorial Golf Tournament is a huge success and raises enough money to help allow the Perth & District Chamber of Commerce to operate year round promoting business, economic development and tourism in Perth & District.

We are once again calling on you to help make this year's tournament a success.

A hole sponsorship or donation means that your business name will get great exposure at the tournament as well as in all promotional materials.

Live Auction Donation

The live auction is an exciting part of the day.

A CALL FOR LIVE AUCTION ITEMS: We would very much appreciate you considering donating a live auction item. This is a big part of our fundraising for the day.

We appreciate all of your support!

For all sponsorship inquiries as well as any prize donations please call

The Chamber Office at (613) 267-3200



Member Profile of the Month –

Greenbuilt Homes and Cottages

For more than 15 years we have focused on green building and in developing methods and materials to create superior custom homes. We always strive to reduce the project's environmental footprint. Each project draws upon our extensive background knowledge, experience, and commitment to fine workmanship to produce quality custom homes at a cost -- both building and operational -- that meets the client's expectations.



Greenbuilt also operates a woodworking shop where we make high quality cabinetry and unique heirloom furniture to complement your home.

Our services include consultation, project management, design and construction.
dave@greenbulthomes.ca www.greenbulthomes.ca

We Welcome Our Newest Members

Perth BIA

Heather Hansgen
80 Gore Street
Perth, ON K7H 1H9
613-267-5635
bia@perth.ca
www.perth.ca

The Downtown Heritage Perth BIA is a volunteer organization that works on promotion, beautification and special events in order to improve business in downtown Perth.

Visit the Downtown Heritage Perth BIA Facebook Page at: <https://www.facebook.com/pages/Downtown-Heritage-Perth-BIA/349147591782605?ref=hl>

<p>Perth Outfitters Ian & Jeanie Pearson 21 Craig Street Perth, ON K7H 1X8 613-452-0166 or 1-855-233-2121 info@perthoutfitters.com www.perthoutfitters.com</p>	<p>Perth Outfitters was started in 2012 by two nature-loving sweethearts, Jeanie and Ian. Combining their energy and love of life, they set out to make a difference in Perth, Ontario. They created a business - a life-style for themselves and others, carefully designed to provide good times and fun for people of all ages. Rentals of rowboats, tandem bicycles, canoes, kayaks and SUPs Sport & fishing boats.</p>
<p>The Masonry Restaurant and Market Kyle Woods 8 Wilson Street East Perth, ON K7H 1L2 613-466-0505 kylewoods@gmail.com www.themasonry.ca</p>	<p>Opening this summer! Stop into the restaurant for breakfast, lunch or dinner. Food sourced from local purveyors, sustainable sources and seasonally inspired. Don't have time to sit? Visit the market for to go bakery goods, breakfast and lunch items and much more.</p>
<p>Lanark Geotours Eric Dugdale 4 Stewart St. Perth, ON K7H 2M3 Lanarkgeotours@gmail.com www.lanarkgeotours.ca</p>	<p>Learn about the more than 1,200,000,000 years of natural history of Lanark County, Ontario. Behold the beauty of these crystalline rocks as you explore the county's abandoned mines and fill your pockets with various crystals from our many collecting sites. Our tours are guided out of Perth, Ontario by local Geology B.Sc Eric Dugdale, and local forester and rock-hound Fred Buffam.</p>
<p>Bistro 54 Italiano Dave Andoff 54 Foster St. Perth, ON K7H 1S1 613-267-5454 Bistro54@bellnet.ca www.bistro54.ca</p>	<p>Family owned and operated from 2005. Producing fresh pasta and bread daily.</p> <p>Step off the streets of Perth - Into the tastes and sounds of Italy.</p>



Thank you to Fortin Consulting for loaning us a kiosk for the Chamber Office

We are enjoying showing members and visitors our website on the kiosk, as well as highlighting the events and member profiles on the site. There have been many positive comments.

Stop by and have a look. We would love to show you the new addition to our office!

Members' Corner (1)

(Please note: This space is available to any member wishing to place an advertisement. Please contact the Chamber office for details. Submitted by Foodsmiths.)



Marketing Manager Full-Time Position

- ▶ Do you want to be part of a **GREAT** team
- ▶ Do you have a passion for **MARKETING**
- ▶ Do you enjoy **GRAPHIC DESIGN**

106 Wilson Street West Perth, ON K7H 2P3 613.267.5409 Ext. 103 Application deadline: Friday, June 28th, 2013	Email application & samples of your design work to: Claire@foodsmiths.com Download an application: www.foodsmiths.com
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DON'T MISS OUT ON THIS GREAT OPPORTUNITY
APPLY NOW!

Members' Corner (2)

(Please note: This space is available to any member wishing to place an advertisement. Please contact the Chamber office for details. Submitted by Perth Kilt Run Organizers.)

PERTH – HOME OF THE....BIGGEST KILT RUN IN THE WORLD.....

2013 PERTH KILT RUN HIGHLIGHTS

To appear on CBC The National – “only in Canada”

Great Grandson of Walkers Shortbread is in Canada for a year and will judge the Shortbread Competition

Australian High Commission Diplomat to attend (and run!) & accept The Great Perth, Australia Challenge to attempt to break our record

Record number of registrants - 2050
Over 160 prizes awarded! (this is unheard of in the racing world)

Upcoming Events

“After 5 Networking Mixer”

Hosted by the Perth Business Referral Network

When: June 13, 2013 **Time:** 5 pm – 7:30 pm

Where: RE/MAX - Rebecca Wissler's Office , 61 Gore Street, E. Perth

Time: 5 pm – 7:30 pm **No Cost**

This will be our last After 5 until the end of the summer. Come celebrate the summer season with fellow Chamber Members.

Rural Diversity: Cultural Awareness Training Session
Hosted by Local Immigration Partnership – Renfrew and Lanark
When: Thursday, June 13, 2013
Time: Morning Seminar from 9 am - noon, Afternoon Seminar from 1pm-4pm
Location: Civitan Club, Perth, ON
Lunch provided for both groups
Register 613-735-4292 or immigrationpartnership@gmail.com



Dorothy Griffith Annual Golf Tournament
When: Wednesday August 14, 2013
Location: Perth Golf Course
Shot-gun start at 12:30pm
Dinner at 6:30 pm
Cost: \$110.00 plus tax
Contact the Chamber Office for more details.

The Perth & District Chamber of Commerce Annual Dinner is set from Thursday, October 17, 2013. Watch monthly newsletters for more information.

M2M Benefit E-newsletter

You may have noticed an e-newsletter coming from the Chamber Office regarding upcoming M2M benefits for Chamber Members. If you are interested in promoting a M2M benefit in the coming months contact the office and we would be happy to explain how it works. Currently the e-newsletter is generated through the Member Profile Page email contact list which includes all of the businesses and organizations that are members of the Chamber. Each member organization or business will receive one email to the person listed as a contact for the Member Profile Page. This is a great and unique opportunity for you to promote your business to the Chamber network.

Our last e-newsletter highlighted specials from:
Cruise Holiday / At Your Service and Reiki Associates.

Our next e-newsletter will be going out the last week of June.
Call the Chamber Office for details.

Four-For-Three Advertising Opportunity in the Chamber Newsletter.



Ever considered advertising in the Chamber's Newsletter? Here's another reason why you should. As a Chamber Member, if you advertise three times within one year you will receive your fourth advertisement free! That means that four times in one year your message can be sent to the over 350 Perth & District Chamber of Commerce Members for the cost of only three advertisements. The cost of \$25.00 (plus tax) is a great price to begin with but now you will get four advertisements for \$75.00. Maybe you have an anniversary sale or a Christmas Promotion – whatever the case consider using the Chamber Newsletter to get the word out about your business or organization!

Motorcycle Tourism Experts Roll into the Highlands

The Ontario Highlands Tourism Organization (OHTO) has been working hard to bring motorcycle tourism to the region in conjunction with local tourism offices. BC Hughes Tourism Consultants has been hired by OHTO in January to assist in developing motorcycle routes and inventorying motorcycle friendly accommodations, attractions and restaurants. BC Hughes is Ontario's foremost motorcycle route developer, having assisted with route creation and operator coaching across the province and the Northern United States.

Co-owner, and rider Chris Hughes will be hitting the road with motorcycle travel writer and video blogger Michael Jacobs, from June 3-11. The duo will test the routes and site visit all motorcycle approved operators. "We will be visiting over 120 operators and attractions in nine days," said Hughes. "Every operator has already been scored using a checklist to ensure motorcycle friendliness and a perfect fit for the routes. Visiting in person allows us to give them tips, specific to their business, on the simple things riders are looking for."

While visiting operators, Chris and Mike will also be creating content for future promotional tactics by filming interviews with operators and riding footage of the most scenic roads.

This process is part of a long-term strategy to make Ontario's Highlands a must ride motorcycle destination in Ontario.

BC Hughs Tourism Consultants will be coming through Perth on June 10, 2013. If you would like an onsite interview call Chris at 519-270-8739 (mobile) or chris@bchughes.ca. Please note that they will be riding from June 3rd – 11th and will respond to calls and emails when available.

OHTO Contact is Emily Sheff

Marketing & Communications Coordinator

Ontario Highlands Tourism Organization (OHTO)

613-629-6486 or 1-855-629-OHTO) ext. 202, Emily.sheff@ohto.ca

Living in Perth Magazine

InGenius Publishing is preparing the launch of a Living in Perth magazine. Produced as a high gloss, full size publication, (8.5" x 11") Living in Perth will be distributed free throughout Perth, Smiths Falls, Merrickville and Westport. The Premier edition of Living in Perth will be distributed June 2013.

The Perth & District Chamber of Commerce will be contributing editorial information about Perth & District and the Chamber to the magazine. We look forward to working with Jacqui Lysko, CEO, InGenius Publishing to promote our Chamber and the community within the publication!

Be sure to keep an eye out for the first publication arriving at stands this month.

Perth & District Chamber of Commerce celebrates 1st Annual Garden and Grounds Tour”

The Perth & District Chamber of Commerce is excited to announce the launch of our 1st Annual Garden and Grounds Tour, featuring properties from the four municipal regions of Perth & District.

This self-guided tour includes a variety of commercial, public and private venues for the art lover, outdoor enthusiast, or passionate gardener and is a must for your summer to-do list. The venues have a unique flavour and will provide you with a variety of ideas to bring home to your own garden or to simply enjoy the sights and sounds of our natural elements.

Take a peek at the Chamber website to see what Garden & Grounds Tour attractions are waiting for you in Perth & District

At The Chamber

I would like to remind everyone to replenish their rack cards at the Chamber Display at Barnabe's Your Independent Grocer. With all of the traffic due to the time of the year, be sure to take advantage of this marketing tool. As well, check with the Chamber and make sure we have enough of your rack cards at the office. We are definitely welcoming a good number of tourists and residents at the office and want to make sure we have our displays full. Don't forget, Visitor Guides are also available at the office.

Thank you to participants of our Chamber events in May. It was great to see everyone come out to the After 5 Networking Event and the Business at Breakfast. I hope you will consider joining us on June 13th for our last networking event until the end of summer. The Perth Business Referral Network is ready to welcome us next week. I'm looking forward to seeing you there.

All the Best,
Pauline

Visit the Perth & District Chamber Website: www.perthchamber.com for links to Canadian Chamber Member Benefits.



Join us on Facebook and Twitter



Recognized for Service Excellence
in Ontario's Highlands

Let the Chamber keep you up to date on what's happening in Perth & District