



# Perth & District Chamber of Commerce "Bridges" July 2013 Newsletter

Volume 7 – 2013

*"Building Bridges in Business"*

---

## The Dorothy Griffith Memorial Golf Tournament Wednesday, August 14, 2013 Perth Golf Course

The Chamber golf tournament is right around the corner and planning is under way. Our prices have stayed the same this year \$110 + HST. This price includes Golf, cart, dinner and most on course games! Once again there will be prizes and raffles along with a live auction.



**Participants have the opportunity of winning a two year lease of a 2014 Ford Focus 5 DR Hatchback when you play the Hole in One. We thank A & B Ford Sales Ltd. for this Hole Sponsorship.  
Good Luck to all the golfers!**

**Car shown is not exactly the car to be won for the 2 year lease.**

To Register  
[welcome@perthchamber.com](mailto:welcome@perthchamber.com)  
or call the Chamber Office  
(613)267-3200

## Sponsorship Opportunities and Donations for the Dorothy Griffith Memorial Golf Tournament

Thanks to the generosity of our members, the Dorothy Griffith Memorial Golf Tournament is a huge success and helps raise money to allow the Perth & District Chamber of Commerce to operate year round promoting business, economic development and tourism in Perth & District.

We are once again calling on you to help make this year's tournament a success.  
**A hole sponsorship or donation means that your business name will get great exposure at the tournament as well as in all promotional materials.**

**Live Auction Donation**  
**The live auction is an exciting part of the day.**  
**The Chamber is currently looking for LIVE AUCTION ITEMS**

**This is a big part of our fundraising for the day and if you are able to donate we would really appreciate the support.**

**For all sponsorship inquiries as well as any prize donations please call  
The Chamber Office at (613) 267-3200**



**Thank you to our  
Hole/ Specialty Sponsors**

A & B Ford Sales Ltd. <b>Hole in One Sponsor</b>	RBC Dominion Securities (Jim Noble) <b>Cart Sponsor</b>	Ennis Carpentry (Mike Purdon) <b>Dinner Sponsor</b>	Allan Chartered Accountant Professional Corporation	Algonquin College
Birtee Golf	Cruise Holidays/At Your Service	Foodsmiths	3M Canada Inc	Scott Rintoul RBC Commercial
The Masonry Restaurant and Market	Brown Shoe Company of Canada Ltd.	Crain & Schooley, a division of Johnson Inc.	Studio Theatre Perth	"The Factory" by Leo Adams Investments Inc.
Motor Vehicle Collision Forensics Inc.	O'Reilly's Pub & Alehouse	Rivington Associates Commercial Division	Tunnock Consulting Ltd	Wills Transfer Ltd.
Stor'n Lock	Dixon Automotive	Perth Courier	Scotiabank	Paws Oasis
Perth-Upon-Tay Royal Canadian Legion Branch 244	Tackaberry Sand & Stone Ltd	TD Canada Trust	A & B Ford Sales Ltd.	Evergreen Concepts
Storm Internet Services	Oakes Towing			

## Tournament Prize & Specialty Donations provided by:

---

- 3M Canada Inc. • Around the Corner • art & class •
  - Barnabe's Your Independent Grocer • Best Western Plus Perth Parkside Inn & Spa • BirTee Golf • Brownlee's Metro Perth • Cogeco Cable Inc. • Costello & Company • Downtown Heritage Perth Business Improvement Area • Elite Engraving • Ground Waves • Kanata Wave Pool • Kingsway Arms @ Carleton Place Manor • Lavender & Lace • Little Ray Reptile Zoo • Mapleview Golf & Country Club • Marine Museum of Kingston • Maximilian Dining Lounge • Metcalfe Golf Club • National Arts Centre • Perth Golf Course • Perth PC • Prodecad Ltd. • Purest • Ridgecraft Products • Shaw Festival • "The Factory" by Leo Adams Investments Inc. • The Masonry Restaurant and Market • The Waterside Retirement Community • Thousand Island Playhouse • Town & Country Chrysler • Treasure Chest Bling • Wildfire BBQ and Smokehouse • Zoo Granby •
- 

### Member Profile of the Month – Victory Farm Alpacas & Store



Victory Farm Alpacas & Store offer fine alpaca products and alpacas. We specialize in top quality products made in Canada (from Canadian fibre) and Peru - many of which are handmade.

We carry a wide range of products from yarn and rovings, to apparel, to cuddly bears and alpaca figures for the kid in us all. Kids are welcome.

613-259-0228 / [brian@victoryfarm.ca](mailto:brian@victoryfarm.ca) / [www.victoryfarmalpacas.com](http://www.victoryfarmalpacas.com)

---

### We Welcome Our Newest Members

#### Wildfire BBQ and Smokehouse

Regan Lee  
65 Craig St.  
Perth, ON  
613-812-0155  
Regan\_lee@yahoo.ca

After spending time this winter in Memphis and St. Louis cooking with the seven time world champion BBQ legend Mike Mills and being coached by owners of Pappy's Smokehouse and Bogart's Smokehouse, Erik Kafrissen (co-owner of Fiddleheads) and Regan Lee (previous co-owner of Maximillian's and Fiddleheads) have embarked on the venture of opening their own Smokehouse in Perth. They will be putting a twist to some items such as pulled pork eggroll, pulled pork poutine, and awesome chicken wings. Wildfire BBQ and Smokehouse will be opening this July. Be sure to stop by and experience the menu.

<b>We Welcome Our Newest Members</b>	
<p><b>Kohler Innovation</b>  Tom Kohler  55 R49  Portland, ON K0G 1V0  613-889-7766  <a href="mailto:Kohler.innovation@gmail.com">Kohler.innovation@gmail.com</a>  <a href="http://www.energyrenovation.ca">www.energyrenovation.ca</a></p>	<p>The real judge of our <b>Quality Work</b> is Your Opinion. With an extensive experience in <b>Home Energy Audits</b>, we are sure to find all the energy saving opportunities within your home or renovation project.  We strive to find solutions that are creative and within your budgetary limits.</p>
<p><b>Backbeat Books and Music</b>  Dan Chu  6 Wilson St. W  Perth, ON K7H 2M5  613-466-0663  <a href="mailto:info@backbeatperth.com">info@backbeatperth.com</a>  <a href="http://www.backbeatperth.com">www.backbeatperth.com</a></p>	<p>We sell new and used books, CDs, vinyl (including some great vintage vinyl), DVDs, Turntables (Rega &amp; Pro-Ject), music gear.</p>
<p><b>Tangled Garden Café</b>  Frank Kotsovolos  7 Church Street  Westport, ON K0G 1X0  613-273-7733  <a href="mailto:tangledgardenwestport@gmail.com">tangledgardenwestport@gmail.com</a>  <a href="http://www.tangledgardencafe.com">www.tangledgardencafe.com</a></p>	<p>This lively restaurant offers delectable wholesome cuisine at reasonable prices. The house specialties are traditional pizzas but you'll also want to try fresh pastas, big salads and delectable deserts. Fully licensed. Open for breakfast, lunch and dinner.</p>
<p><b>YAK. Youth Services – Youth Action Committee of Perth &amp; District</b>  Tanis Cowan  1 Sherbrooke Street  Perth, ON K7H 1A1  613-264-8381  <a href="mailto:YAKyouthcentre@gmail.com">YAKyouthcentre@gmail.com</a>  <a href="http://www.YAKYOUTH.ca">www.YAKYOUTH.ca</a></p>	<p>YAK is open Monday to Friday for youth 10 to 18 years old and offers Summer Camps, Employment Readiness programs, meal programs, sports, art and healthy living themed activities, home work help, computer and internet access, relationship and family counselling and most importantly individualized mentoring and encouragement. YAK is open to all youth from all walks of life.</p>

---

## Upcoming Events

### **Dorothy Griffith Annual Golf Tournament**

**When:** Wednesday August 14, 2013

**Location:** Perth Golf Course

Shot-gun start at 12:30pm

Dinner at 6:30 pm

**Cost:** \$110.00 plus tax

Contact the Chamber Office for more details.

**The Perth & District Chamber of Commerce Annual Dinner is set for Thursday, October 17, 2013. Watch monthly newsletters for more information.**

**Watch your August Newsletter for upcoming events in September.**

---

## **Don't Forget:**

### **Four-For-Three Advertising Opportunity in the Chamber Newsletter.**



Ever considered advertising in the Chamber's Newsletter? Here's another reason why you should. As a Chamber Member, if you advertise three times within one year you will receive your fourth advertisement free! That means that four times in one year your message can be sent to the over 350 Perth & District Chamber of Commerce Members for the cost of only three advertisements. The cost of \$25.00 (plus tax) is a great price to begin with but now you will get four advertisements for \$75.00. Maybe you have an anniversary sale or a Christmas Promotion – whatever the case consider using the Chamber Newsletter to get the word out about your business or organization!

---

## **THE RULES AROUND WASTE DIVERSION ARE CHANGING. WHAT BUSINESS NEEDS TO KNOW.**

*The Ontario Chamber of Commerce has forwarded information regarding the proposed Waste Reduction Act put forth by the Ministry of the Environment.*

### **What is the Waste Reduction Act?**

The *Waste Reduction Act* is a proposed framework for the Province of Ontario's plan to increase waste diversion and to re-vamp the current waste diversion system, which is broadly seen as ineffective and inefficient.

The corresponding Waste Reduction Strategy is a blueprint for consultation, implementation, and next steps for reducing and harnessing the economic value of waste.

Key features of the waste reduction framework include:

- Moving to an individual producer responsibility regime where individual producers are responsible for end-of-life management of their products and packaging
- Transforming Waste Diversion Ontario into the Waste Reduction Authority, which would oversee compliance with the proposed producer responsibility regime
- Efforts to boost diversion in the Industrial, Commercial and Institutional (IC&I) sector
- Eliminating "eco-fees" at the cash register by introducing all-in product pricing (retailers would not be allowed to attach eco-fees at the point of sale)

- Obliging producers to negotiate recovery/processing costs with municipalities
- Increasing the diversion of a wider range of wastes, including organics, and developing and implementing new standards for end-of-life vehicles.

### **The Current Waste Diversion Process**

Currently, waste diversion under the *Waste Diversion Act* is stalled. Ontario diverts 25 percent of total waste from landfill. Forty six percent of household waste is diverted, while the diversion rate for the industrial, commercial, and institutional sectors is much lower.

According to the Ministry of the Environment, recycling creates 10 times more jobs than disposal and 7 jobs are created for every 1,000 tonnes of waste recycled.

Failure to divert more of our waste from landfill has consequences for the dwindling capacity of Ontario's municipal landfills. It also places increasing pressure on municipal taxpayers to fund diversion efforts and deal with rising costs.

### **Some Concerns**

Many consequential details of the new regime are to be determined through regulations. They include:

- The proposed Act will increase industry's share of Blue Box funding, but we do not know how/when/what extent this share will increase
- The Act obliges producers to negotiate with municipalities for the cost of recovery. How will government ensure that costs imposed are fair and that municipalities are maximizing efficiencies, etc.?
- How will the proposed rules impact cross-border shopping and price differentials between Ontario and border states?

**The *Waste Reduction Act* and Strategy has been posted for public review and comment.** The Ministry is accepting comments until September 04, 2013 through the Environmental Registry.

- [Read comments on the \*Waste Reduction Act\*](#)
- [Read comments on the \*Waste Reduction Strategy\*](#)

Note: there will be further opportunities for public consultation at the regulatory development stage.

For any questions about this issue, please contact [Josh Hjartarson](#), VP Policy & Government Relations, at 416-482-5222, ext. 2320.  
Ontario Chamber of Commerce



## Canadian Forces Appreciation Program

**CFappreciation.ca**  
Community • Strength • Savings

The Perth & District Chamber of Commerce is pleased to announce that the Chamber will be working with the Canadian Forces Appreciation Program to promote events, festivals and businesses in Perth & District. To date, the Canadian Forces Appreciation Program has developed international and national partnerships in the categories of Shops, Services, Accommodations, Attractions, Recreation, Entertainment, Dining, Transportation and Travel.

The Chamber is excited about this opportunity for our members as well as for the promotion of the area to thousands of Active Members, Reservists and Retired Members of the Canadian Forces.

A number of members have already signed on. If you are interested in learning more about the CFappreciation Program, contact the Chamber Office.

---

## Labour Market Information Bulletin

The Labour Market Group of Renfrew and Lanark County has released the first edition of its new quarterly Labour Market Information Bulletin. You can download your copy [here](#), and it is also available on their website, [www.renfrewlanark.com](http://www.renfrewlanark.com).

Check out community profiles and development trends in Lanark County.

Labour Market Group Contacts:

Matt LeMay & Keanan Stone

The Labour Market Group of Renfrew & Lanark

220 Pembroke Street East, Pembroke, ON K8A 3J7

Phone: (613) 735-4292, Fax (613) 735-5761, [www.renfrewlanark.com](http://www.renfrewlanark.com)

---

## Valley Heartland Community Futures Development Corporation

Valley Heartland CFDC has recently launched a new pilot program:

**WELL** (Women Entrepreneurs of Lanark and North Leeds).

“Valley Heartland CFDC can assist you at every stage of your business, from the first stages of concept development and building your business plan right through to managing and growing an existing business you have been operating for some time. By connecting with other successful women entrepreneurs, mentors and coaches, participating in monthly workshops or training, accessing additional financial capital or specialized funding programs to support innovation and expansion, the **WELL** program helps pave the way for you as you follow your path to success!”

For information about this new **women's entrepreneur** program contact the Chamber Office or contact Susan Fournier directly at Valley Heartland CFDC at 613-283-7002, x106 or [Susan.Fournier@valleycfdc.com](mailto:Susan.Fournier@valleycfdc.com).

---

## At The Chamber



I would like to remind everyone to replenish their rack cards at the Chamber Display at Barnabe's Your Independent Grocer as well as in the Chamber Office. With all of the traffic due to the time of the year, be sure to take advantage of this marketing tool. We are running low on a number of member rack cards. We are definitely welcoming a good number of tourists and residents at the office and want to make sure we have our displays full. Don't forget, Visitor Guides are also available at the office.

It was also great to see members at the "After 5", hosted by the Perth Business Referral Network. Thank you to the Network for hosting us and to Holly Ault for her comments:

"The After 5 was great for Dave and I because we don't often get the opportunity to connect with potential suppliers or clients because Dave's work can often be isolating. Unlike a more people oriented business (retail, real estate, etc.) that could provide almost daily connections, this type of event could be just the thing to encourage small business owners to attend who are normally working very independently. I do believe it's a great function for all types of business owners, not just to socialize but to connect."

Holly Ault and Dave Murphy  
D.A.M. He's Handy

As well, thank you to Past President, Jack McTavish for his very thoughtful gift to the Chamber. At our last Board Meeting, Jack presented the Chamber with a hand-crafted podium that now belongs to the Chamber to use at our events!



Jack McTavish presenting the podium to President, Jill Campbell

The Chamber says thank-you.

All the Best,  
Pauline

---

**Visit the Perth & District Chamber Website: [www.perthchamber.com](http://www.perthchamber.com) for links to Canadian Chamber Member Benefits.**



Join us on Facebook and Twitter



Recognized for Service Excellence  
in Ontario's Highlands

**Let the Chamber keep you up to date on what's happening in Perth & District**