



# Perth & District Chamber of Commerce "Bridges" January 2013 Newsletter

Volume 1 – 2013

*"Building Bridges in Business"*

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## Would You Like To Be A Vendor At The Festival of the Maples?

If you would like to participate as a vendor at the Festival on Saturday April 27, 2013 please let the office know? You can display and sell your product on the main street of Perth! With thousands of people attending this Festival, it is a great opportunity to get your name out there.

**For complete details on being a vendor at the Festival, please contact the Chamber office (613 267-3200.)**

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## Nominations for Chamber Board of Directors

The Perth & District Chamber of Commerce is requesting **applications for its Board of Directors**. If you are a Chamber Member and are interested in sitting on the Chamber Board of Directors please contact Pauline at the office for more information. Our Annual General Meeting will be taking place in March at which time new directors will be elected to the Board. We look forward to hearing from you!

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## Membership Renewals

Well, we are at the beginning of a new year and I would like to thank everyone for their support in 2012 and I look forward to working with all of you in 2013. Please note that your Membership Renewal Letter will be going out the first week of January. We have asked that you please make payment by **February 15, 2013** but in actuality the renewal begins on January 1, 2013. In order for there not to be a lapse in benefits we need to receive the payment by the 15<sup>th</sup> of February or sooner if possible.

I thank you for your consideration. If you should have any questions about your membership dues then please contact the office and we would be happy to answer any questions.

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## Phasing Out of the Penny

***The Canada Revenue Agency (CRA) would like us to share the following information with our membership. (Submitted by the Canada Revenue Agency)***

In Economic Action Plan 2012, the Government announced it would phase out the penny from Canada's coinage system.

To help consumers, businesses, charities and financial institutions to plan, a transition date of February 4, 2013 has been set after which the Royal Canadian Mint will no longer distribute pennies.

We would like to take this opportunity to invite you to visit [www.fin.gc.ca/1cent](http://www.fin.gc.ca/1cent) to learn more about this initiative, and to find resources that will help you spread the message about phasing out the penny. (I checked this address and was not able to access but you can access information at <http://www.cra-arc.gc.ca/gncy/lmntnppny/menu-eng.html> - Pauline).

We will also be undertaking other awareness-raising activities in the coming weeks, designed specifically for businesses and consumers both before February 4, 2013, and beyond.

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## Upcoming Events

### Introduction to Packaging Workshop

**Date:** Thursday January 17, 2013

**Location:** Valley Heartland CFDC, 91 Cornelia St. W, Smiths Falls

**Time:** 1- 4 pm

**RSVP:** Contact Valley Heartland CFDC at 613-283-7002 x101 or [Maryellen@valley.on.ca](mailto:Maryellen@valley.on.ca)

**No Charge**

### Niche Packaging Workshop – Maple Trail Package

**Date:** Tuesday January 29, 2013

**Location:** Carleton Place Town Hall Auditorium, 175 Bridge Street, Carleton Place

**Time:** 12:30pm – 4pm

**RSVP:** Register at the following link: <http://guestli.st/141348>

### Business at Breakfast - Local Immigration Seminar

**Date:** Thursday January 24, 2013

**Location:** Dufferin Board Room, Dufferin Square (at Hwy 7), Perth

**Time:** 7:30 – 9:30am

Presented by Local Immigration Partnership Renfrew and Lanark and Perth & District Chamber of Commerce

**No Charge – Light Breakfast Included**



### Ultimate Networking Session 2

**Date:** Thursday February 7, 2013

**Location:** Farrell Hall. 186 Gore St. E, Perth, ON

**Time:** 5:30 – 9:00pm

Meet & Greet from 5:30 – 6:00. Session to begin at 6 pm sharp.

Venue and refreshments are courtesy of Farrell Hall /Jameson's Catering Service  
Perth & District Chamber of Commerce Networking Event – Invitation to follow.



### Building a Culture of Service Excellence Workshop

**Date:** Thursday February 21, 2013

**Location & Time:** To be determined – Perth, Ontario

**Registration Deadline:** February 7, 2013

**Details to Come**

Please note that there will be a number of tourism workshops offered by Ontario Highlands Tourism Organization (OHTO), Lanark County Tourism, Valley Heartland CFDC, Railway Museum of Eastern Ontario, Rideau Heritage Route Tourism Association, Carleton Place and District Chamber of Commerce and the Perth & District Chamber of Commerce over the next couple of

months. I will send out the invitations as I receive them in the office. We all look forward to supporting local businesses in these educational and packaging opportunities.

### **Member Profile Page Refresher**

If you would like to have a refresher on how to use your Member Profile Page and learn why it is a great benefit to you as a member then contact the Chamber Office and we would be happy to assist.

**Contact the Office to set up a time.**

**The Chamber is working hard on arranging opportunities for members to meet and get to know each other. Stay tuned for events happening in 2013. We hope to see you at one of our upcoming events.**

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## **Member 2 Member Benefit Program**

Within the next couple of weeks, the Chamber will be sending you information about how you can take advantage of our new Member 2 Member Benefit Plan. Have you thought that you would like to encourage business within the membership by offering other members a special benefit only they as members would receive, then this new initiative is what you have been waiting for. As a restaurant owner you may want to offer a free appetizer with two entrees ordered or maybe you find Tuesdays slow in your store so you could offer a member a discount on the third Tuesday of a particular month?

Please note that in order to take advantage of this initiative you must have your **Member Profile Page activated**. We are currently looking for members that would like to become a mentor on how to use the Member Profile Page and Member 2 Member Program. If you are interested please let the office know. We will train you to assist other members that may require some extra help.

Working together makes us all stronger. I look forward to hearing from you.  
Pauline

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## **Member Profile of the Month: ShadePro**

*(Written and submitted by ShadePro ).*



ShadePro specializes in the supply and installation of quality products that deliver year-round beauty, comfort and energy savings to your home, cottage or business.

When it comes to shade, energy conservation and home comfort, ShadePro has you covered. We've got the right mix of products to ensure that your indoor and outdoor living spaces are as functional as they are beautiful.

**ShadePro**  
**16693 Hwy. 7 Perth, ON K7H 3C9**  
**Contact us at: 613-264-5555 or sales@shadepro.ca**

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If you would like to be considered for Member Profile of the Month please contact the office for more details.

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## Christmas Social at Clyde Hall

Well the Members of the Perth & District Chamber of Commerce must have been good in 2012 because the big guy with the Red Suit paid them a visit at the Chamber's Christmas Social on December 6<sup>th</sup>.

Pauline was reading the Chamber's version of "Twas the Night Before Christmas" and Santa magically appeared, much to the delight of the attendees. Santa had his "Good and Bad List", so I guess not all members were "Good".

Thank you to all members attending. It was a great night to network with old and new friends!

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## Members' Corner (1)

*(Written and submitted by Heritage Mica Days – Murphy's Point Provincial Park).*

### Accommodation Members

Heritage Mica Days is just in the process of launching our new website ([www.heritagemicadays.ca](http://www.heritagemicadays.ca)) and we have a "Where to Stay" button on our site. Last year, 84% of our festival visitors came from outside of Lanark, Leeds and Grenville Counties and our surveys indicated that their average length of stay in the area was 2.8 days. Heritage Mica Days starts in June and runs through until October.

We are making an opportunity available for local accommodation providers to list their business under our "Where to Stay" button. For a fee of \$50.00, we will list the accommodation name, address, phone number, email and website. This listing will remain in place until October 2013.

We will begin posting the information on February 1<sup>st</sup> and need to receive payment prior to posting. Interested businesses can contact us through this email with any questions.

Beth Peterkin  
Event Coordinator  
Heritage Mica Days  
[eventsmurphys@ripnet.com](mailto:eventsmurphys@ripnet.com)

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## At The Chamber



**Welcome to 2013!!** I hope everyone had a great New Years and now we can look forward to a brand new year.

I have reviewed the surveys that the office has received in regards to Chamber activities. There was one clear request from our members. Chamber members want to have networking and educational seminar opportunities. This is one of the goals that the Chamber will put high on the list for our membership in 2013. I would ask that if you have specific suggestions about networking and seminar opportunities to give me a call or email me. As well, please consider sending in a survey if you have not done so. My hope is to have a wide representation of all types and sizes of businesses and organizations within the Chamber. Just let me know and I would be happy to send you a copy of the survey if you should need another one.

January and February are looking like very busy months at the Chamber. A number of emails will be sent out to inform you about upcoming seminars, workshops, networking opportunities and Chamber initiatives within the next couple of weeks. Please note that the Chamber Annual General Meeting is set for Tuesday March 26, 2013 at The Stone Cellar Restaurant from 11:30 – 2:00 pm.

As always, I invite you to please drop by the office to have a chat and let me know what is happening in your business or organization. As we enter into the New Year, I also encourage you to take an active part in your chamber, whether that includes attending events to let others know about you, taking advantage of benefits that are only for Chamber Members or participating in one of the Chamber's committees or fundraising activities. Building Bridges in Business can take many forms and we at the Chamber would like to support you in 2013 as you continue to build yours.

All the Best,  
*Pauline*

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**Visit the Perth & District Chamber Website: [www.perthchamber.com](http://www.perthchamber.com) for links to Canadian Chamber Member Benefits.**



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**Let the Chamber keep you up to date on what's happening in Perth & District**