



Perth & District Chamber of Commerce “Bridges” February 2015 Newsletter

Volume 2 – 2015

“Building Bridges in Business for over 125 years”

Your Chamber is on the Move!

At the 125th Anniversary Celebrations the Board announced that the Chamber Office will be moving to the Inge-Va House Museum at 66 Craig Street in Perth. Details on this move will be sent shortly. The Chamber is looking forward to the opportunity to develop more opportunities for our members by moving to our new location.

Welcome to New General Manager of the Chamber – John LeVatte

John comes to the Chamber after 16 years as a communications, policy, and media relations professional with the federal government in Ottawa.

Most recently, John returned to Ontario after working as the Senior Communications Advisor to the Premier of Yukon and as a Press Secretary to a Minister in the Provincial Cabinet in Edmonton, Alberta.

“I am very much looking forward to working with ALL members of the Chamber as we look to expand the services we provide our members and work to increase business opportunity in Perth and area.”

John will, of course, be attending the Chamber’s ‘After 5’ events, the upcoming Chamber AGM March 25, and will be manning the office Monday to Friday so make sure you come and say hello! Also, his email is all set up at jlevatte@perthchamber.com

Finally, we are always looking for ways to better serve the needs of our members. If there is a specific seminar, information on training opportunities and/or government programs for which we can help gather more information, please let John know!



39th Annual Festival of the Maples Sponsorship Opportunities



This annual event is hosted by the Perth & District Chamber of Commerce and celebrates the fact that Lanark County is the maple syrup capital of Ontario! The funds raised help to keep the Festival going and support other Chamber activities.



PLATINUM- \$800 + GST (\$904)

- *Premium radio advertising on local and Ottawa Radio Stations;*
- *Two Booth Spaces;*
- *Logo in all print advertising prior to the event as well as in 'Thank You' ads;*
- *Logo on Entertainment Flyer for distribution prior to the event;*
- *2x3 sign on the entertainment stage (provided by your organization);*
- *Stage mentions throughout the day;*
- *Special recognition as a Major Sponsor during any additional appearances by Festival Committee Members;*
- *Logo in Perth & District Chamber of Commerce monthly newsletter for March and April.*



GOLD-\$500 + HST (\$565)

- *Logo in all print advertising prior to the event as well as in 'Thank You' ads;*
- *Logo on Entertainment Flyer for distribution prior to event;*
- *2x3 sign on the entertainment stage (provided by your organization);*
- *Stage mentions throughout the day;*
- *Special recognition as a Major Sponsor during any additional appearances by Festival Committee Members;*
- *Logo in Perth & District Chamber of Commerce monthly newsletter for March and April.*



SILVER-\$300 + HST (\$339)

- *Logo in all print advertising prior to the event as well as in 'Thank You' ads;*
- *Logo on Entertainment Flyer for distribution prior to event;*
- *2x3 sign on the entertainment stage (provided by your organization);*
- *Name in Perth & District Chamber of Commerce monthly newsletter for March and April.*



BRONZE-\$200 + HST (\$226)

- *Name appearing on "Patron" Sign at Entertainment Stage*
- *Name included in 'Thank You' ads in local papers*
- *Name appearing in Perth & District Chamber of Commerce newsletter for March and April*



CHILDREN'S PALACE-\$300 + HST (\$339)

The Children's Palace will provide visitors with children an opportunity to participate in crafts, games, and entertainment. The Palace will be supervised. The sponsorship is limited to 4 and includes the following:

- Logo on all print advertising and 'Thank You' ads;
- Logo on Entertainment Flyer for Distribution prior to event;
- Name in Perth & District Chamber of Commerce newsletter for March and April;
- Logo on Banner at the "Children's Palace."

For all levels of sponsorship, your organization will be acknowledged on the Chamber's Maplefest webpage for the remainder of the year.

We look forward to working with you on this wonderful event!



Festival Coordinator – Jennifer Perkin, 613-267-3200

Would You Like To Be A Vendor At The Festival of the Maples?

If you would like to participate as a vendor at the Festival on Saturday, April 25, 2015, please let the office know? You can display and sell your products on the main street of Perth! With thousands of people attending this Festival, it is a great opportunity to get your name out there.

For complete details on being a vendor at the Festival, please contact Jennifer Perkin at the Chamber office (613 267-3200).

Sponsorship Opportunities and vendor information was sent previously but if you didn't receive this information package, or have questions just call the office and we would happy to fill you in.

Chamber AGM - March 25, 2015

Our AGM is set for Wednesday, March 25th at The Stone Cellar Restaurant in Perth. An invitation will be going out in the next few weeks. Plan to come and meet your Board of Directors and find out what the Chamber has been up to in the last year and what plans we have for 2015!

DID YOU KNOW

In celebration of our 125th, we will be giving you tidbits of information about the Chamber over the last 125 years!



Did you Know, that on August 26th, 1890 the Chamber proposed the extension of the Brockville and Westport Railway Co. through Perth putting it on the main line to Sault St. Marie. On September 30th they requested the extension of the Tay Canal to the Mill dam, with the Town to be asked for no more than \$4,000.00 to build an iron bridge on Gore Street.

Membership Renewals

Membership Renewals

Thank you to everyone who has sent in their membership renewals. Renewal Forms were sent out the first week of January. Please note that we have asked that you please make payment by **February 13, 2015**.

If you should have any questions about your membership dues then please contact the office and we would be happy to answer any questions.

Also, we would appreciate it if you could let us know when you became a member. With it being our 125th we would love to know who our longest-standing members are.

Go Sens Go! Membership has its benefits!

Don't forget. There still is time to purchase tickets to the Sens vs the Bruins on March 10th. Come cheer with fellow Chamber Members from Perth & District, Carleton Place and Smiths Falls. For \$99.00 you can receive a ticket to the game and a dinner buffet at The Ledge.

A bus is being organized to take us if you wish to jump on. The cost for the bus is \$10.00/person. We must know within the next couple of weeks if you would like to join us.

Why not buy tickets for your employees! I'm sure they would love it.

Thank you for Celebrating our 125th with us!

Thank you to everyone that came to our 125th Anniversary Celebration. It was great to connect with some of our Past President's and everyone who attended. A special thank you to the people and businesses that sponsored and supported the evening:

Arranel Studios Ltd., Barnabe's Your Independent Grocer, Best Western Plus Perth Parkside Inn & Spa, Eye & Vision Clinic, Finnegan Insurance Brokers Ltd. Kelly's Floral & Gift Boutique, The Stone Cellar Restaurant and Town Crier Brent McLaren.



Upcoming Events

Mark your calendars for Upcoming Chamber Events!!



“After 5” Networking Evening

Date: March 4, 2015

Location: Tay River Reflections – Nordic Spa

Time: 5:00pm – 7:00pm

Cost: Free

RSVP: the Chamber Office by February 25, 2015

Chamber Night With the Senators

Join your Chamber along with Carleton Place & Smiths Falls Chamber Members at a Sens Game on March 10, 2015.

Be there to cheer on our Sens as they play Boston as well as network with other Chamber Members. Your ticket price of \$99.00 includes the game and a buffet dinner at “The Ledge” carvery & bar.

Location: Canadian Tire Place, Ottawa. Bus will leave from the Chamber Office at Inge-Va House!

Date: March 10, 2015

Time: Game starts at 7:30pm Bus will be leaving Perth at 5:45 pm sharp (if there are enough people for a bus)

Cost: \$99.00 (tax included)/Bus: \$10.00 per person if you choose to take the bus.

RSVP: The Chamber Office

Business Accreditation Program – 2nd Course for 2015

Business Law: March – Invite to come

Location: Algonquin College, 7 Craig Street, Perth

Annual General Meeting – Perth & District Chamber of Commerce

Date: March 25, 2015

Location: The Stone Cellar Restaurant - Upstairs

Invite to follow in the next couple of weeks

WELL Wednesday

Women Entrepreneurs of Lanark & North Leeds

Date: Wednesday, February 25, 2015

Women Entrepreneurs, join us for WELL Wednesday, February 25 to learn about the various services and programs available to entrepreneurs in Lanark County, including the new Excelsior Business Incubator in Smiths Falls! For more information visit valleycfdc.com

Contact: Bridget Joynt, Valley Heartland CFDC at bridget.joynt@valleycfdc.com or at 613-283-7002, Ext. 110

Small Business Advisory Centre Seminars

An Introduction to Workplace Safety & Insurance – February 17th

Doing Business with the Government of Canada – February 24th

Introduction to Setting up a self-hosted WordPress Website – March 3rd

For more information about times contact the Small Business Advisory Centre at 613-283-7002, ext. 108 or 109 or at smallbusiness@smallbizcentre.ca

Member Profile of the Month: Canadian Pest Control

(Submitted by Canadian Pest Control)



Canadian Pest Control Services was established in 1999 and is your local pest control company, based in Perth. With over 21 years' experience in the pest control industry, we welcome all pest problems. Licensed by the Ministry of the Environment, we also possess our structural, land, water, trappers, fumigation licenses and are fully insured. We provide effective, safe and reliable service to both residential and commercial customers.

We would like to thank all of our customers in Perth and surrounding communities for their trust in our company, their investment in our services and for all of their past referrals. We are grateful for you and look forward to protecting your properties in the near future.

To receive free advice or to book an appointment you can call, text or email us, anytime:

Contact Info:

Stephane Boucher

570 Drummond Conc 1 Perth, ON K7H 3C3

613-390-9500

canadianpestcontrol@sympatico.ca <http://www.cdnpest.com/>

M2M Value Plan Participant Update

Keep an eye out for your new 2015 M2M Value Program Card. The card will be sent to you along with your paid invoice receipt once you have renewed your membership for 2015. We have a great selection of businesses offering a special something to you just for being a member. Take a peek at the Chamber website: <http://perthchamber.com/membership-information/m2m-value-program/>

If you are a M2M business offering a discount or benefit, please let us know if there are any changes to your offer. Otherwise we will continue with the original offer.

New M2M Discount

The Beach House: Book a Service & Receive 50 per cent off a second booked service of a lesser value.

It is as simple as showing your card to participating businesses. Why not take advantage of the discounts available to you as a Perth & District Chamber of Commerce Member? Start saving today!

We accept offers on an ongoing basis. Just ask the office to send you a M2M Registration Form and we will get you signed up.

If you have any questions please call the office and we will be happy to give you the scoop. I would love to hear from you as to how the program is working. As with any new program we expect there to be some growing pains. Please remember when using your card it is for you and your staff.

Contact: Chamber General Manager John LeVatte at 613-267-3200 or email jlevatte@perthchamber.com

We Welcome Our Newest Members

<p>Valley Moving & Storage/Valley Transfer Jack McTavish Box 415 Perth, ON K7H 3G1 613-812-3244 jack@mctavishgroup.com</p>	<p>Valley Moving & Storage and Valley Transfer have joined under one ownership. Both are locally owned and operated with residential and commercial moving. If you are planning your next move, give us a call!</p>
<p>ZanderPlan Tracy Zander P.O. Box 20148 Perth, ON K7H 3M6 613-264-9600 zanderplan@storm.ca www.zanderplan.com</p>	<p>ZanderPlan is an experienced, professional land-use planning firm located in the Town of Perth.</p> <p>Our competent team of planning staff can assist property owners, developers, real estate agents and cottagers with all their planning and development projects. We have developed a reputation for providing high quality, affordable and common-sense planning services in a timely manner.</p>
<p>Reliable Transportation Justin & Natasha Lackey 664 Clarchris Road Perth, ON K7H 3C6 613-264-1000 reliabletransportation@xplornet.ca www.reliabletransportation.ca</p>	<p>We provide a variety of transportation services to the Perth and surrounding areas. These services include airport transportation; special event transportation; student transportation; medium-to-long distance taxi; courier service; errand service; emergency parcel delivery and corporate transportation.</p>

BIA Open House

Members of the BIA are invited to an Open House taking place on February 18, 2015 at The Stone Cellar Restaurant at 5:30pm.

The Open House will include a Meet & Greet from 6:30 – 7:15pm, followed by an introduction of Board Directors and a short presentation. Following this, the floor will be open and they encourage everyone to participate.

BIA Members please RSVP to Kari by February 13, 2015 at 613-264-1190

Algonquin College Perth Campus Announces Winter 2015 Continuing Education Courses

Registration is now open for the Winter 2015 Continuing Education courses at the Algonquin College Perth Campus. There are a variety of informative, stimulating courses from which to choose that are tailored for every interest. Whether students are aiming to add a new skill to their résumé or express their creativity, they will find plenty of courses from which to select. The Introduction to Business credit course will introduce students to the fundamentals of business. Through the use of a scan analysis, students will learn about the structure, activities, and forces that impact businesses. Students will learn how businesses work, including the critical factors that determine whether they succeed or fail.

Other courses offered this winter include Facebook for Business, Excel: Intermediate Level and Forklift Training. A number of personal interest courses are also available, including New Tools for Heritage Buildings, Make a Gorgeous Spring Paper Wreath, Writing Your Family History or Memoir—Even if you're Not a Writer, and gardening workshops from the Master Gardeners' Group.

To register, call Sarah Lancaster at (613) 267-2859 ext. 5691 or pop by the campus at 7 Craig Street. Learn more about these and other exciting Continuing Education courses by visiting algonquincollege.com/perth-ce.

Note to Employers – New Canada-Ontario Job Grant

The Canada Ontario Job Grant is a partnership between the federal and provincial governments to fund employer-driven training initiatives. The grant provides direct financial support for employers to purchase training for their workplace. The cost of training is a shared investment between the employer and the federal and provincial government.

The grant supports eligible training costs up to a maximum of \$10,000 per participant. Eligible employers must identify a training need in their organization. Training costs could include tuition, textbooks, tools and equipment.

Interested employers can apply on line at www.tcu.gov.on.ca/eng/eopg/coig/index.html or for more information contact 1-800-387-5656 or local Community Employment Services at 613-267-1381.

At The Chamber

This year there will be a lot of changes at the Chamber. We have officially welcomed new General Manager John LeVatte to the Chamber and will be moving to Inge-Va House at 66 Craig Street March 1 so please drop by our new location to take a look!

As we move forward in 2015 we will continue to offer many opportunities to network and participate in seminars and presentations to assist you in your business or organization. Please get in touch with us often and let us know about seminar or network opportunities you would like us to pursue in 2015 and beyond.

We hope to see you at many of the events throughout our anniversary year!

The Board of the Perth & District Chamber of Commerce.

Visit the Perth & District Chamber Website: www.perthchamber.com for links to Canadian Chamber Member Benefits.



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in Ontario's Highlands

Let the Chamber keep you up to date on what's happening in Perth & District

