



**Perth & District Chamber of Commerce
“Bridges”
February 2013 Newsletter**

Volume 2 – 2013

“Building Bridges in Business”



**37th Annual Festival of the Maples
Sponsorship Opportunities**



Platinum -- \$800 + HST (\$904)

- Premium radio advertising on local and Ottawa Radio Stations
- Two Booth Spaces
- Logo in all print advertising prior to the event as well as in Thank you ads
- Logo on Entertainment Flyer for distribution throughout the Ottawa Valley prior to the event
- 2x3 ft. sign on the entertainment stage (provided by your company)
- Stage mentions throughout the day
- Mentions during the day by local on-site radio personalities
- Special recognition as a Major Sponsor during any additional appearances by Festival Committee Members
- Logo in Perth & District Chamber of Commerce monthly newsletter for March and April

Gold -- \$500 + HST (\$565)

- Logo in all print advertising prior to the event as well as in Thank you ads
- Logo on Entertainment Flyer for distribution throughout the Ottawa Valley prior to the event
- 2x3 ft. sign on the entertainment stage (provided by your company)
- Stage mentions throughout the day
- Mentions during the day of by local on-site radio personalities
- Special recognition as a Major Sponsor during any additional appearances by Festival Committee
- Logo in Perth & District Chamber of Commerce monthly newsletter for March and April

Silver -- \$300 + HST (\$339)

- Logo in all print advertising prior to the event as well as in Thank you ads
- Logo on Entertainment Flyer for distribution throughout the Ottawa Valley prior to the event
- 2x3 ft. sign on the entertainment stage (provided by your company)
- Name in Perth & District Chamber of Commerce monthly newsletter for March and April

Bronze-- \$200 + HST (\$226)

- Name appearing on “Patron” Sign at Entertainment Stage
- Name included in “Thank You” ads in local papers
- Name appearing in Perth & District Chamber of Commerce newsletter for March and April

Second year!

We are pleased to present the “**Children’s Palace**”, in the lovely Crystal Palace at the Tay Basin.

The Children’s Palace will provide visitors with children, an opportunity to participate in crafts, games, and Entertainment. The Palace will be supervised. Sponsorship for the Children’s Palace is limited to 4 at \$300 + HST (\$339) with the following:

- Logo on all print advertising and Thank you ads
- Logo on Entertainment Flyer for Distribution throughout the Ottawa Valley prior to the event.
- Name in Perth & District Chamber of Commerce newsletter for March and April
- Logo on Banner at the “Children’s Palace”.

We look forward to working with you for this wonderful event!

Sponsorship and Advertising Chair
Festival of the Maples Chair
Dorothy Linden 613-264-2761

Would You Like To Be A Vendor At The Festival of the Maples?

If you would like to participate as a vendor at the Festival on Saturday April 27, 2013 please let the office know. You can display and sell your product on the main street of Perth! With thousands of people attending this Festival, it is a great opportunity to get your name out there.

**For complete details on being a vendor at the Festival, please contact the Chamber Office
(613 267-3200)**

Membership Renewals

Thank you to everyone that has sent in their membership renewals. Renewal Forms were mailed out the first week of January. Please note that we have asked that you please make payment by **February 15, 2013**.

If you should have any questions about your membership dues then please contact the office and we would be happy to answer any questions.

Upcoming Events

Building a Culture of Service Excellence Workshop

Date: Thursday February 21, 2013

Location: Perth Restaurant and Tavern – 23 Gore Street, Perth, Ontario

Time: 8:30 am – 5 pm

RSVP by: February 11, 2013

Cost: \$10.00 (includes lunch)

Invitation to be sent this week.

Please note that there will be a number of tourism workshops offered by Ontario Highlands Tourism Organization (OHTO), Lanark County Tourism, Valley Heartland CFDC, Railway Museum of Eastern Ontario, Rideau Heritage Route Tourism Association and the Perth & District Chamber of Commerce over the next couple of months. I will send out the invitations as I receive them in the office. We all look forward to supporting local businesses in these educational and packaging opportunities.

Dealing with Difficult and Demanding People

Date: Wednesday March 6, 2013

Location: Perth & District Union Public Library

Time: 5:30 – 8:00pm

RSVP by: February 28, 2013

Presenter: Trevour Strudwick, CEO of The INSIGHT Studio



Chamber "After 5 Mixer" (second week of March – date to be determined)

Location: Ground Waves, 17 Wilson Street East, Perth

The Chamber is working hard on arranging opportunities for members to meet and get to know each other. Stay tuned for events happening in 2013. We hope to see you there!

Annual General Meeting Of the Perth & District Chamber of Commerce

The Chamber's Annual General Meeting is set for:

Date: Tuesday March 26, 2013 (Lunch Meeting)

Location: The Stone Cellar Restaurant, 71 Gore Street East, Perth, ON

More details to follow. Please contact the office if you should have any questions.

Member Profile of the Month: Swallowtail Farm

(Written and submitted by Swallowtail Farm).



Swallowtail Farm and Pottery is also the home of Gangnier-Ross Pottery's studio and showroom. Our store is open Wednesday through Sunday 10 to 5 except January to March when we are open Friday and Saturday 10- 5 (or call ahead). Just a few minutes outside Perth on the Scotch Line, come visit our farm store in a heritage log building and enjoy the country connection at Swallowtail Farm. Farm tours are available by appointment. We look forward to welcoming you!

Ali Ross & Glenn Gangnier

Welcome to our Newest Members

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| <p>Ground Waves Barb Woods and Bobbi Fornwald 17 Wilson Street East Perth, ON K7H 1L3 613-267-3322 info@groundwaves.ca www.groundwaves.ca</p> | <p>Ground Waves provides the shopper with a " Unique Happiness" and a "Fun Of A Kind" experience. For that hard to buy for person, or that unique and perfect gift, Ground Waves has what you are looking for. We have everything from teapots to children's items, table linens to jewelry and top it off with that greeting card that has just the right message. Please drop by and meet new owner, Barb Woods and manager Bobbi Fornwald. We look forward to your visit.</p> |
| <p>Waverley Spirits Barbara Snasdell-Taylor 34 Herriott Street Perth, ON K7H 1T2 613-294-9735 Barbara@waverleyspirits.com www.waverleyspirits.com</p> | <p>About Waverley Spirits – Founded in 2012, family-owned and operated Waverley Spirits Limited has embarked on an odyssey to become the first distillery established in Perth, Ontario since 1916. Waverley will produce boutique spirits that enrich social moments with distinguished drinking experiences. Follow us as we blend innovation, tradition, and heritage to create great-tasting spirits.</p> |
| <p>Legal Shield Brad Norrad 220 Christie Lake North Shore Rd. Perth, ON K7H 3C6 613-985-6780 Bnorrad@gmail.com</p> | <p>Access to Affordable, Professional Identity Theft Protection And Legal Services. Get complete peace of mind from top quality legal products and services for yourself and your family. For less than \$20 a month an accomplished local attorney will champion your cause whenever the need might arise. Because Legal Shield serves more than 1.4 million members in 49 states and 4 provinces, we can negotiate legal services with law firms throughout North America at a fraction of what they traditionally cost</p> |
| <p>Hinton Dodge Chrysler Terri Hinton 110 Ewart Avenue Perth, ON K7H 3C8 terrihinton@hintondodge.ca 613-267-2300 www.hintondodge.ca</p> | <p>At Hinton Dodge Chrysler we know that happy customers are the cornerstones of our business! We aim to make the purchase of your new Dodge, Chrysler or Jeep vehicle as enjoyable as possible. Our team members will work one on one with you to find the vehicle that best suits your needs and budget. We encourage you to browse our online inventory, schedule a test drive and investigate financing options! When visiting Hinton Dodge Chrysler you'll find friendly faces, warm welcomes and always an appreciation for your business!</p> |
| | |

Mariposa Design

Susan M. Storie
73D Foster St.
Perth, ON K7H 1R9
613-200-8275

susan@mariposadesign.ca

"There's a new shoppe in town! At Mariposa Design you will discover a one-of-a-kind, home decor shoppe that will add charm to your Perth shopping experience. We offer small furniture pieces, art & wall decor, vintage linens & dishes, quilts, floral garlands & wreaths, hand-made, all natural soy candles & soaps and many lovely gift ideas for your home. Whether it is vintage, re-purposed, new or from the local, hand-made collections, you are sure to fall in love with something! We look forward to seeing you soon!"

Members on the Move

- ❖ After many years as owners of Ground Waves at 17 Wilson East, Jude Pearson and Charlee Ostrom have decided to look for new adventures! The Chamber thanks them for all of their support over the years and wishes them the very best.
- ❖ Taking over the reigns as owner and manager of Ground Waves is Barb Woods and Bobbi Lynn Fornwald. Welcome to the Chamber!
- ❖ Tom and Staff at Computer Plus & Purolator have moved from their location on Wilson Street to a new location, at 7 Gore Street West, located at the corner of Gore & North Streets. (Beside the Chiropractic Care & Longevity Center). Their Grand Re-Opening was on **February 2, 2013**. Best of Luck at your new home!

Volunteer Fair Info

The Perth & District Chamber of Commerce is proud to partner with the Perth & District Community Foundation and the Town of Perth to bring the 2nd annual Perth and District Volunteer Opportunities Fair to the area! The Volunteer Fair Committee is hard at work organizing this Fair for April 23/13 at the Perth Civitan Hall. If you are a member of a charity or a not-for profit organization that is interested in a booth at the Fair please contact Elaine Turner at The Perth and District Community Foundation office (613-326-0295 or by email at pdcf@bellnet.ca). If you think you may know someone that would like to learn more about volunteering in Perth & District, be sure to have them mark their calendar for Tuesday April 23, 2013. It will be a great opportunity for organizations and volunteers to meet. Last year was an overwhelming success.

Members' Corner (1)

(Written and submitted by Storm Internet Services)

This space is available to any member wishing to place an advertisement. Please contact Chamber office for details)

Big-city internet services for Lanark County residents and businesses will roll out in just a few weeks as Storm Internet Services expands their wireless network. Storm Internet has also expanded their regional office in Perth as part of their ongoing commitment to provide superior support to customers. This change puts Lanark County on a par with wired services available in most Canadian cities and towns.

Perth ON, Jan. 10, 2013 – Whether it's Netflix TV for Mom and Dad, streaming CBC documentaries for the grandparents, or new-for-Christmas multi-player 3-D gaming for kids, rural Internet users will soon have enhanced access to urban-level hi-speed services starting in Feb 2013 as Storm Internet Services Inc. starts a \$1.1 million roll-out of last-mile wireless infrastructure throughout Lanark County. The upgrade and expansion of their existing network is part of the Eastern Ontario Regional Network (EORN), an initiative to provide broadband service to 95% of homes and businesses in rural Eastern Ontario.

To read more, visit: (just copy and paste) <http://www.storm.ca/?p=1447>

Members' Corner (2)

(Written and submitted by the Classic Theatre Festival)

Classic Theatre Festival Partners with Best Western Plus Perth.

The Classic Theatre Festival has inked a season sponsorship deal with Best Western Plus Perth Parkside Inn & Spa that will see the landmark 54-room, 5-star hotel working closely with the Festival, Perth's professional summer theatre company, for the next two years. The combined marketing efforts of the Festival and Best Western Plus Perth represents a significant step forward in promoting Perth and area as a tourist destination. The Festival, which was nominated in December for the prestigious Premier's Awards for Excellence in the Arts, has also announced a new Season Pass promotion, whereby anyone who purchases a ticket to the first show of the season – Neil Simon's comedy about opposites who attract, "The Star-Spangled Girl," – will receive a 25% discount off the second show, the Leslie Stevens' comedy of marital mayhem, "The Marriage Go-Round." In addition, until February 14, the festival is holding its annual Valentine's Sale, in which any ticket purchased will come with a 15% discount, with the freedom to choose actual dates closer to summer. For more information, visit classictheatre.ca or call 877-283-1283.

Visitor Guides Are In

The 2013 Visitor Guides have arrived at the Chamber Office. If you would like to have some for display at your business be sure to stop in at the Chamber Office. We would be happy to give you some.

Connect to the Ontario and Canadian Chamber of Commerce

For the latest on what is happening at the Ontario Chamber of Commerce or the Canadian Chamber of Commerce follow the links below:

<http://occ.on.ca/>

<http://www.chamber.ca/>

The Ontario Chamber of Commerce has released its Emerging Stronger 2013 Report days after Kathleen Wynne was named Ontario's next premier. The report is intended to provide a non-partisan platform that should appeal to all three parties.

"Emerging Stronger 2013 is a transformational agenda aimed at accelerating Ontario's economic growth. It identifies Ontario's challenges and advantages, and sets out practical and detailed recommendations for government and business." Ontario Chamber of Commerce

For the full press release review here (copy and paste),

http://perthchamber.com/wp-content/blogs.dir/1/files/2013/01/Perth-District_Emerging-Stronger-2013.pdf

Attention Students! The Summer Company Program is Now Open for Business

Every year, students throughout Lanark County, Smiths Falls and surrounding areas face the challenge of finding summer employment. For all of those entrepreneurial students out there, why not start your own summer business and create your own job. Be your own BOSS!

Summer Company is an Ontario Government Program that is in place to motivate and educate students to possibly choose entrepreneurship as a viable career option; equip them with the tools

necessary to succeed and provide hands-on business training and mentoring. The program provides awards to help students between the ages of 15-29 in school and returning to school to start and operate their own business throughout the summer months. The successful students can receive up to \$1,500 for business start-up costs and up to \$1,500 upon returning to school in the fall, receive at least 12 hours of business training, and have the opportunity to meet with mentors for support and advice.

For more information contact Cindy James or Shannon Derbyshire
(613) 283-7002 ext. 108 or 613-283-7003, ext 109
cjames@smallbizcentre.ca
Small Business Advisory Centre (Smiths Falls/Lanark County)
www.smallbizcentre.ca

At The Chamber

The Chamber has begun preparations for the Festival of the Maples! I invite you to take a look at the sponsorship information and consider being a sponsor in 2013. Proceeds from the Festival go towards supporting your chamber throughout the next year.

The Chamber will be launching its **“New Resident Package”** in the next couple of weeks. We are excited about this initiative because it gives the Chamber the opportunity to say welcome to new residents in Perth & District and to invite them to shop locally, as well as to come to the Chamber website and office to find out more about the businesses and services in our area. We have developed this new package designed to reach new homeowners in the districts. This package will work in partnership with the package already in existence, created by the Town of Perth for new homeowners to Perth. The key to this initiative is that we will work with Realtors to have the new package as well as the existing Perth package given to the new buyers personally by the Realtors. It is a win – win situation for everyone.

Spring is gearing up to be as busy as ever. I look forward to bringing many networking opportunities and seminars to you over the coming months. If you have any suggestions on interesting topics that you would like to have included please let me know. I have read the surveys handed back and will try to incorporate the suggestions given into our seminar schedule . It's never too late, I would love to hear your thoughts.

All the Best,
Pauline



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Let the Chamber keep you up to date on what's happening in Perth & District