



Perth & District Chamber of Commerce “Bridges” December 2014 Newsletter

Volume 12 – 2014

“Building Bridges in Business”

THANK YOU!!

As another year comes to an end, I would like to sincerely thank all of you for your continued support of the Perth and District Chamber of Commerce. Without your support the Chamber office could not be open year round to deliver the programs and promote business in Perth & District. I would like to say a special thank you to our Chamber Office Volunteers – Kirsten Coughler, Barb St. Arnaud and Jennifer Perkin. Your time and commitment are very much appreciated. I am proud of what we have accomplished in 2014 and look forward to all we will be doing together in 2015.

“Feels Like Home” Buy Local Campaign

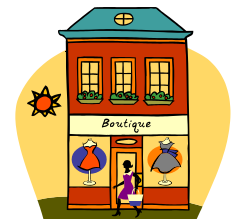


I hope you have been able to hear one or all three of our “Feels Like Home” radio ads on Lake 88.1 We are excited to not only be part of the ads along with our sponsors; Advanced Alarm Systems, Bistro 54 Italiano, Smiling Cat Inc. and Storm Internet Services but also to be running our 10 Reasons to Buy Local Contest. Consider participating in the contest and spreading the word. Information can be found on our website.

“Pop- Up Store on Facebook”

The Chamber Pop-Up Store on Facebook is open for business. Take a moment to look at some of the suggested gifts, gift certificates and dining options displayed at the “store” on our Facebook Page. Just visit the photo album – Chamber Pop-Up Store to see some unique gift ideas. If you see something you would like to purchase then stop into the place of business to buy it and to also get to know the person behind the counter. Perth & District really does feel like home when you know the names of the owners of our businesses.

<https://www.facebook.com/perthchamber>



Chamber is Celebrating its 125th in 2015

In 2015, your Chamber of Commerce will celebrate its 125th Anniversary. Please join us on January 28th as we start the celebrations off by having our first Board Meeting for 2015 on the exact same date that it was held in 1890! That’s right – 125 years later on the same date.



The Town Crier – Brent McLaren will ring in our very short Board Meeting at 5:30pm at the Best Western Plus Perth Parkside Inn & Spa. The meeting will be followed by our anniversary reception. I will be sending out your invitation the first week of January but be sure to save the date – January 28th!

Upcoming Events

Mark your calendars for Upcoming Chamber Events!!



Business Accreditation Program – 1st Course for 2015

Conflict Resolution

Location: Algonquin College, 7 Craig Street, Perth

Date: January 21, 2015

Time: 5:30pm Registration / 6pm – 9pm – Presentation

Presenter: Christine Peringer

RSVP: the Chamber Office by January 14, 2015 – Invitation will be sent in the next couple of weeks

Chamber 125th Anniversary Celebration

Be our guest and help us celebrate the Chamber's 125th Anniversary

Location: Best Western Plus Perth Parkside Inn & Spa, 82 Peter Street, Perth

Time: 5:30pm – 6:00pm – Board Meeting / 6:00pm – 8:00pm Anniversary Reception

Cost: Free / Cash Bar Available

RSVP: Chamber Office - Your invitation will be coming to you the first week of January.

Chamber Night With the Senators

Join your Chamber along with neighbouring Carleton Place & Smiths Falls Chamber Members at a Sens Game on March 10, 2015.

Be there to cheer on our Sens as they play Boston as well as network with other Chamber Members. Your ticket price of \$99.00 includes the game and a buffet dinner at "The Ledge" carvery & bar.

Location: Sens play the Bruins at Canadian Tire Place

Date: March 10, 2015

Time: Game starts at 7:30pm Bus will be leaving Perth at 5:45 pm sharp (if there are enough people for a bus)

Cost: \$99.00 (tax included) / Bus: \$10.00 per person if you choose to take the bus.

RSVP: The Chamber Office

The Small Business Advisory Centre – Starter Company Opportunity

There is a new opportunity now available for youth who are interested in or who are thinking of entrepreneurship! The Small Business Advisory Centre (Smiths Falls / Lanark County) in partnership with the Province of Ontario are currently running a new program called Starter Company, which provides young entrepreneurs with training and support to help them start, expand, or launch their business. This new program is free and is targeted to individuals between the ages of 18 and 29 who are not attending school full time. The Starter Company program offers training workshops, one-on-one business consultations, mentorship, and the opportunity to apply for a grant of up to \$5,000 to use within their business venture.

Member Profile of the Month:

(Submitted by Fall River Fashion)



Fall River Fashion

Fall River Fashion has what every woman wants. From head to toe we have what it takes to make you look spectacular. Come see the latest fashions of clothing, footwear, jewelry & handbags from abroad and made here at home. If it's in style, you can find it here.

Fall River Gifts is now offering corporate gift baskets for the holiday season. We will deliver for free in the Perth area and offer discounts for bulk buying. If we can assist you in any way with your holiday shopping please don't hesitate to contact us

Contact:

Michele Murphy
Fall River Fashion / Gifts
(613) 267-6941 www.fallriverinc.com

(If you would like to be considered for Member of the Month and have not been in the past, please let the Chamber know).

M2M Value Plan Participant Update

Don't forget to use your M2M Value Program Card while shopping this holiday season. It is as simple as showing your card to participating businesses. Why not take advantage of the discounts available to you as a Perth & District Chamber of Commerce Member. Stop by the Chamber Office if you haven't picked up your card yet.

Participating Members offering discounts or benefits include:

Best Western Plus Perth Parkside Inn & Spa, Canadian Automobile Association (CAA) North & East Ontario, Perth Athletic Centre & Martial Arts Club, WOW FIT, Perth PC, Ottawa Senators Hockey Club – Dave Chadala, Images Inter Alia, Rental Village, Mex & Co, The Masonry Restaurant, Aloette Cosmetics – Mary Kilgour, Backbeat Books & Music, Ground Waves, Kelly's Flowers & Gift Boutique, Lavender & Lace Lingerie, M&M Meat Shop-Perth, Modern Baby Children's Boutique, Shadowfax, Streve Design, The Bookworm, The New Runway, The Real Wool Shop, Trailer Country Ltd., All Tech Consulting Group, Cynthia DeRoche, Registered Massage Therapist, Enviro Window Solutions – Perth, Edward Jones, Evergreen Concepts, Financial Fitness for Families, Johnson Chiropractic Clinic, Kicking Horse Media Web Design & Development, Reiki Associates, Shakti Kriya Yoga and Wellness, Whistlewood Custom Woodworking, and YAK Youth Services (summer promotion).

You can always view all the member businesses participating by going to our website;

<http://perthchamber.com/membership-information/m2m-value-program/>

We can accept offers on an on-going basis. Just ask the office to send you a M2M Registration Form and we will get you signed up.

Start saving today.

If you have any questions please call the office and we will be happy to give you the scoop. I would love to hear from you as to how the program is working. As with any new program we expect there to be some growing pains. Please remember when using your card it is for you and your staff.

We Welcome Our Newest Members

Gallery On Gore Johanne Lacroix 96 Gore St. E Perth, On K7H 1J2 613-200-1040 galleryongore@gmail.com	Gallery On Gore is Perth's newest fine art gallery showcasing a unique collection of original paintings, sculpture and glass. Over 30 local and international artists are represented, with styles ranging from traditional to contemporary.
Laura's Pet Food & Supply Laura Cox 97 Dufferin St. Perth, ON K7H 3A5 613-466-0644 Laurajane.21@hotmail.ca laurajanespetfood.com	High quality pet food and supplies for dogs, cats, horses, birds, fish and reptiles, with friendly, helpful and knowledgeable service. Laura Cox has trained and worked as a Veterinary Technician and has over 6 years in the retail pet food industry. She is passionate about helping people make the right choices for their pets. Located right across from Tim Hortons on Highway 7 in Perth.
Arbonne Cindy Lowry 9 Haggart Street Perth, ON K7H 2Z5 613-264-9130 cindylowry@hotmail.ca	Swiss formulated products that are pure, safe, and beneficial.

Labour Market Group of Renfrew and Lanark Releases Update

The Labour Market Group has released their Fall 2014 Labour Market information Bulletin. A PDF is available on their website, www.renfrewlanark.com. Please feel free to share it with your colleagues and throughout your networks.

Membership Renewals

The Chamber will be sending out membership renewal packages in early January. Included in the package will be a registration form. We would appreciate it you would take the time to look at the registration form to make sure all of the information is correct and to sign the section in regards to sending you information via email. It is important that we have updated information on your business or organization as this helps us with accurately promoting you. If your business has grown please let us know as you may be in a different membership group. Once you have completed the form please send it back with payment to the Chamber Office by February 15, 2015.

We look forward to working with you in the coming year!

Chamber Office Hours

In celebration of the season, the Chamber will be closed starting December 24rd and will be re-opening on Thursday, January 5, 2015.

At The Chamber

The Chamber is excited to have launched our “Feels Like Home” Buy Local Campaign. The campaign includes our local advertisements on Lake 88.1, our 10 Reasons to Buy Local Contest, and our Pop-Up Store on the Chamber’s Facebook Page. We hope that you will get involved by spreading the word, participating in the contest and “getting it done locally” while shopping this holiday season.

What a night we had at our last “After 5” hosted by the Merchants of Code’s Mill on November 18th. Thank you to our hosts for the welcome, the food and the door prizes. With over 60 people attending there was always a new face to get to know. Kirsten and I couldn’t keep up at the registration table! Thank you to everyone for attending. We look forward to seeing you at our next networking evening.

A note from an After 5 Attendee – Thanks Alison!

Since becoming a new member this past summer I had the opportunity to attend my first After 5 Event at Code’s Mill this past November 18th. I was amazed at how many local business owners were there and how much networking I was able to do. I highly recommend to anyone “on the fence” about attending one, to take advantage of this fantastic networking opportunity, and to learn about the local businesses hosting them. I will be sure to be in attendance at each one!

Elated new member,

Alison Everest

The Mortgage Advisors, Perth

The Business at Breakfast also had a great turnout. There were close to 70 people from both the Carleton Place Chamber and the Perth & District Chamber attending. Thanks to Temple’s Sugar Bush for the great breakfast and hospitality!

Please remember to Save the Date – January 28th. We are planning on celebrating our 125th Anniversary and would love to see you there!

We have been able to accomplish a lot this last year including many events as well as the launch of our M2M Value Program, our Resources for Business Growth Initiative, our “Your Experience Awaits” page on our website and our “Feels Like Home” Campaign. We had fantastic participation in our Business Accreditation Program which will continue again next year. It has been a pleasure to work with all of you in 2014.

Have a wonderful Christmas.

Pauline

Visit the Perth & District Chamber Website: www.perthchamber.com for links to Canadian Chamber Member Benefits.



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in Ontario's Highlands

Let the Chamber keep you up to date on what’s happening in Perth & District