



Perth & District Chamber of Commerce "Bridges" August 2014 Newsletter

Volume 8 – 2014

"Building Bridges in Business"

The Dorothy Griffith Memorial Golf Tournament Wednesday, August 13, 2014 Perth Golf Course



The Chamber golf tournament is next week and we are busy getting ready!!

Take a look at our Hole in One Opportunities!!

I'm sure you can see yourself driving in the Sonic, using the set of Taylormade Rokitbladez Irons, dressed in a Travis Mathew Outfit or cooking up a storm with the Twin Eagles BBQ.

A big Thank you to our Hole in One Sponsors.

Hole Sponsors;

Mike Fair Chevrolet Buick GMC Cadillac Ltd.



2014 Chevrolet Sonic (Hole 11)
A 4 Day / 3 Night Golf Vacation (Hole 3)
Set of Taylormade Rokitbladez Irons (Hole 8)
Travis Mathew-Head to Toe Outfit & \$500.00 shopping spree (Hole 15)

Embers



Twin Eagles BBQ Grill (Hole 15)
(not exactly as shown)

Sponsorship Opportunities and Donations

Thanks to the generosity of our members, the Dorothy Griffith Memorial Golf Tournament is a huge success and raises enough money to help allow the Perth & District Chamber of Commerce to operate year round promoting business, economic development and tourism in Perth & District. We are once again calling on you to help make this year's tournament a success.

Sponsorships Opportunities Available

Dinner Sponsor - \$250.00 (Two spots left)

Door Prize Donors

Goodie Bag Donors

A sponsorship or donation means that your business name will get great exposure at the tournament as well as in all promotional materials.

Contact the Chamber Office for more details

We appreciate your support!

Thank you to the Businesses and Organizations that have already confirmed sponsorship.

Thank you to our Hole/ Specialty Sponsors

Mike Fair Chevrolet GMC Cadillac Ltd. Hole in One Sponsor	Embers Hole in One Sponsor	RBC Wealth Management Dominion Securities (Jim Noble) Cart Sponsor	DLC The Mortgage Source Dorothy Linden Lunch Sponsor	Barnabe Your Independent Grocer Lunch Sponsor
RBC Royal Bank Dinner Sponsor	Ennis Leasing & Mobile Rentals & Senecal Design Group Live Auction Item	Burns Jewellers Ltd. Live Auction Item	Best Western Plus Perth Parkside Inn & Spa Live Auction Item	The Masonry Restaurant & Market Live Auction Item
Ottawa Senators David Chadala Live Auction Item	Town & Country Chrysler Driving Range Sponsor	Brownlee's Metro Food Stand	Barnabe's Your Independent Grocer Water & Chips	"The Factory" by Leo Adams Investments Putting Contest Sponsor
Foodsmiths Beat the Pro	Birtee Golf	Dixon Automotive Group	Perth Stor'n Lock	Storm Internet Services
Oakes Towing	Wills Transfer Ltd.	Lambden Window & Door	3M Canada Inc	Algonquin College Heritage Institute
The Masonry Restaurant and Market	Brown Shoe Company of Canada Ltd.	Evergreen Concepts Inc.	Blackwood Originals	"The Factory" by Leo Adams Investments Inc.

Scotiabank	Perth Courier	Studio Theatre Perth	Omya Canada Inc.	Best Western Plus Perth Parkside Inn & Spa
Perth Referral Network	Community Employment Services – Algonquin College	Carolina Retirement Suites	DLC The Mortgage Source Dorothy Linden	Lavender & Lace
Tackaberry Sand & Stone Ltd.	Decorating by Design	Paws Oasis	Dyke & Murphy Professional Corporation	TD Canada Trust
Tunnock Consulting Ltd.	St. Lawrence College Employment Service- Sharbot Lake	Ennis General Carpentry/ Elite Cabinets and Interiors	Rivington Associates Commercial Division	The Co-operators Sharon Coreau
O'Reilly's Restaurant	Bank of Montreal	Perth Brewing Company	Allan Chartered Accountant Professional Corporations	

Tournament Prize & Specialty Donations provided by

Advanced Alarm Systems • Bank of Montreal • Birtee Golf • Blue Heron Golf Club Limited • Calabogie Peaks Resort • Canadian Tire Perth • Carleton Place Terrace by Symphony • Crains' Construction Limited • Dairy Queen Perth • Decorating By Design • Edward Jones Investments • Fall River Fashions • Golden Arrow Pub & Eatery • Lavender & Lace • Mariposa Design • McLean Insurance / Perth Blue Wings • M & M Meat Shops • Mex & Co • Modern Baby Children's Boutique • Ottawa Valley Tours • Perth PC • Perth Golf Course • Perth Motors • Perth Outfitters • RBC Royal Bank • Saunders Farm Inc. • Shadowfax • Spring Children • Studio Theatre Perth • Shadowfax • Tay Canal Tours • The Beach House Massage & Bodywork • The Bookworm • "The Factory" by Leo Adams Investments Inc. • The Real Wool Shop • The Red Fox • The River Guild Ltd. • The Stone Cellar Restaurant • TD Canada Trust • Wills Transfer Limited • Merchants of Code's Mill (Coutts & Company Coffeehouse Emporium, Ground Waves, Kelly's Floral & Gift Boutique and The Curly Red Head)

**** We are also looking for a couple of volunteers that could work a 3:00 pm – 6:30 (or about) pm shift. If you think you would be able to help out we would really appreciate it. The day is a lot of fun. ****

Upcoming Events

Mark your calendars for Upcoming Chamber Events!!



Dorothy Griffith Memorial Golf Tournament

Date: Wednesday, August 13, 2014

Start Time: Shot Gun Start at 12:30 pm

Contact the Chamber Office for more details and to register.

Business Accreditation Program – Web-based Marketing

This course is to be a part of the Business Accreditation Program courses developed and presented by Algonquin College, The Town of Perth and the Chamber.

Date: September – date to be determined

Time: To Be Determined

Location: Algonquin College, 7 Craig Street, Perth ON

There is no cost to members for these particular courses and you may come to individual courses but must participate in all four of the determined courses to receive accreditation at the Annual Dinner.

Contact the office for more details.

Chamber “After 5” Networking Evening

Location: Ennis General Carpentry / Elite Cabinets & Interiors

Date: Tuesday, September 16, 2014

Time: 5pm – 7:00pm

RSVP: The Chamber Office by September 9, 2014

Home Based Business Symposium

Hosted by the Chamber of Commerce and supported by Tay Valley Township & Township of Drummond / North Elmsley.

Location and food sponsored by “The Factory” by Leo Adams Investments.

Date: Tuesday, September 30, 2014

Location: “The Factory” by Leo Adams Investments

Time: To be confirmed – expected to begin around 5:00 pm.

RSVP: The Chamber Office by September 23, 2014

All Candidates Meeting

The Chamber will be hosting an All Candidates Meeting in early October for the Municipal Election on October 27, 2014. More information will be sent to you in September.

Member Profile of the Month: Evolution Corporate Gear

(Submitted by Evolution Corporate Gear)



Since 1996, Evolution Corporate Gear has been providing imprinted promotional products and clothing to clients all over the world. Whether, big or small, we have the products and service to meet your promotional needs. Let us help you make your mark.

Phone: 613-286-0096 Fax: 613-253-5542 Email: ecgpromo@gmail.com www.ecgpromo.com

M2M Value Plan

Wow! Our Member 2 Member Participants are really growing. We are starting to get a great assortment of businesses that are offering you as a Chamber Member discounts. To keep up to

date check out the Chamber's website – <http://perthchamber.com/membership-information/m2m-value-program/> for your most recent participants.

Now that we have our businesses set in place be sure to **stop by the Chamber's Office to pick up your M2M card** for your business or organization. As a member of the Chamber you just need to show your card to the participating stores to start saving.

A bonus to stopping by your local businesses is getting to know the face behind the counter. Be sure to let them know about your business as well.

You have already received information about our **NEW M2M Value Program**. As a member you are able to give a benefit or discount to other Chamber Members or you are able to take advantage of offers from other Chamber Members. Currently Chamber Members that have committed to the offering of benefits are:

Participants:

Accommodations

The Best Western Plus Perth Parkside Inn & Spa: 10\$ off regular priced guest rooms.

Associations:

Canadian Automobile Association (CAA) North & East Ontario: 32% off the up-front price of new CAA memberships

Perth Athletic Centre & Martial Arts Club: Corporate Six Months - \$250.00 plus HST (no minimum employees)

Computer

Perth PC: 25% off a Computer Tune-up

Entertainment & Sports

Ottawa Senators – David Chadala: Purchase seats for any Ottawa Senators Game and save \$ on the regular game day price. Subject to availability.

Printing & Marketing

Images Inter Alia: Business Card Design Set-up or Modification at no charge (Minimum three designs + 3 revisions) when printing your cards with Images Inter Alia.

Rentals

Rental Village: 15% off Special Event Orders

Restaurants

The Masonry Restaurant: 10% off all food & beverage & retail.

Retail

Backbeat Books & Music: 20% off books

Ground Waves: 15% off entire purchase

M & M Meat Shop: 5% discount on all purchases

Shadowfax: 15% off total purchase

Strévé Design: 10% discount to members of M2M program. Offer valid for in store items as well as custom orders on leather, suede, sheepskin and silk.

The Bookworm: 20% discount (excludes books on consignment, ie. Local authors).

The Real Wool Shop: Save the tax – regular priced fashions.

Services

All-Tech Consulting Group: \$25.00 off Regular Price for Home Inspection

Enviro Window Solutions – Perth: 10% off all services and a 10% finder's fee on any business referred by a M2M Member.

Evergreen Concepts: 5% off any Shell Package up to \$10,000.00.

Johnson Chiropractic Clinic: Complimentary initial visit.

Reiki Associates: 50% off the first appointment.

YAK Youth Services: One Week free Summer Camp for 1 Youth (10 years & up).



We can accept offers on a continual basis. Just ask the office to send you a M2M Registration Form and we will get you signed up. As members, **stop by the office to pick up your card**. The Chamber will also have the cards available at our "After 5"s and seminars for your convenience.
Start saving today.

Visit the Chamber's website for a listing of participating members and their offers.
<http://perthchamber.com/membership-information/m2m-value-program/>

If you have any questions please call the office and we will be happy to give you the scoop.

We Welcome Our Newest Members

<p>YMCA-YWCA Camp Davern Vanessa Spratt 1620 Sixth Line Rd. Dunrobin, ON K0A 1T0 613-832-1234 Camp.davern@ymcaywca.ca www.ymcaywca.ca</p>	<p>At Camp Davern, our overnight camp for girls, experiences are shared in a close knit community where friendship and fun go hand-in-hand. Our focus on the small group experience, choice, adventure and environmental practices, helps develop confident and empowered young women.</p>
<p>Treehouse Cabinets Peter McCracken 62 Cockburn Street Perth, ON K7H 2B6 613-264-3238 peter@treehousecabinets.ca www.treehousecabinets.ca</p>	<p>Let Treehouse Cabinets use our impeccable eye for detail to build your top quality, custom cabinets and furniture to perfectly suit your renovation and new build design needs. We provide 3D design services as required.</p>
<p>Gordon's Upholstery George Gordon 1704 Drummond Conc 2 Perth, ON K7H 3C3</p>	<p>The Best Doctor in Town For all Sick Furniture. I have over 36 years experience in the business. Give me a call today!</p>
<p>Johnson Chiropractic Clinic Kelly Johnson 130 Sproule Rd. Perth, Ontario K7H 3C9 613-264-2402 chirokelly@johnsonchiropractic.ca www.johnsonchiropractic.ca</p>	<p>Johnson Chiropractic Clinic is dedicated to the highest level of professional care using the most up to date and proven chiropractic techniques. We offer a wide range of gentle chiropractic techniques including Activator and NET. We also provide nutritional counseling, personalized exercise program, gait scans and orthotics. As well, we provide laser, light and massage therapies, nutritional counseling, etc.</p>

Ottawa International Writers Festival – Perth Chapter

August 22 – 23,

2014



The Town of Perth, Chamber of Commerce, the Perth & District Union Public Library, BIA, and some Perth businesses have recently joined up with the Ottawa International Writers Festival. We will launch the “Perth Chapter” this summer. Based on the international reputation of the Ottawa Festival, we know we have a hit on our hands!

Please see below for festival information.

Friday, August 22 at the Crystal Palace:

One-on One with Terry Fallis, hosted by Brian Perkin of Lake 88.1 Radio

Saturday, August 23:

8:00 am – 1pm: Book Fair featuring local, self-published authors at the Crystal Palace

10:00 am – noon: Writing workshop: “Words Tell the Story” with Amanda West Lewis at the Perth Museum

1:00 pm – 3:00 pm: Writing Workshop: “From Good Idea to Good Read” with Phil Jenkins at the Perth & District Union Public Library

3:00 pm – 5:00 pm: Writing Workshop: “Write it So They’ll Read It” with Lee Ann Eckhardt Smith at the Perth Museum

More Saturday evening author events to be announced.

Event Tickets: \$20.00 / \$15.00 for students and Seniors

Workshop Tickets \$25.00

Tickets available online at: www.writersfestival.org and www.ticketsplease.ca and at Tickets Please, 39 Foster St. Perth. 613-485-6434

Sponsorship Opportunities are available as well. Contact Leslie Wallack, The Book Nook & Other Treasures – 613-267-2350.

Don’t Forget:

Four-For-Three Advertising Opportunity in the Chamber Newsletter.

Ever considered advertising in the Chamber’s Newsletter? Here’s another reason why you should. As a Chamber Member, if you advertise three times within one year you will receive your fourth advertisement free! That means that four times in one year your message can be sent to the over 350 Perth & District Chamber of Commerce Members for the cost of only three advertisements. The cost of \$25.00 (plus tax) is a great price to begin with but now you will get four advertisements for \$75.00. Maybe you have an anniversary sale or a Christmas Promotion – whatever the case consider using the Chamber Newsletter to get the word out about your business or organization!

At The Chamber

On July 10, 2014 our third seminar of the Accrediation Program, HumanResources & Employment Standards took place at Algonquin College. Thank you to Carol Ann Samhaber, Coordinator of HR programs in the School of Business, Algonquin College for giving us a lot of insight into the proper practices we should use as a business.

A comment from one of our participants:

I felt that the session was well presented and planned considering we only had a two hour time frame for a discussion on such a huge issue. Carol Ann did a great job in getting down to the necessary info that we would need in our business. I really enjoyed her style of presenting and the information will be very useful.

Thanks to the Chamber, Algonquin College and The Town of Perth for making this opportunity happen for your members.

*Barb
Owner, Ground Waves*

I am very happy to report that the Chamber received **98% on the Ontario Highlands Tourism Organization's, Customer Mystery Shop**. This "mystery shop" looked at the general appearance of the information centre and service that the Chamber offered.

A quote from the mystery shop customer –

"I can't speak highly enough of the quality of service I received at this VIC. The staff members made me feel excited to be visiting Perth and the surrounding region."

I would like to say congrats to my summer students for their passion and the top notch service they give to all visitors and residents stopping by the Chamber! Way to go!

Be sure to keep an eye out for your invitation to our next "After 5" and our third Business Accreditation Course – Web-based Marketing in the next couple of weeks. We are also planning a Home-Based Business Symposium on September 30th. (Details to follow). September will be extremely busy for the Chamber and we look forward to seeing you at one of our events!

Have a wonderful month.
Pauline

Visit the Perth & District Chamber Website: www.perthchamber.com for links to Canadian Chamber Member Benefits.



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Recognized for Service Excellence
in Ontario's Highlands

Let the Chamber keep you up to date on what's happening in Perth & District