



# Perth & District Chamber of Commerce “Bridges” April 2015 Newsletter

Volume 4 – 2015

*“Building Bridges with Business, For Business”*

## Your Chamber Has Officially Moved!

The Perth and District Chamber of Commerce has moved to the Inge-Va House Museum at 66 Craig Street in Perth. During the past month, we have been busily working to ensure that we moved all of our many brochures and information pieces as well as our desks, computers and phones! It is great to be able to say that we have now moved in and are very much looking forward to the opportunity to develop more opportunities for our members at our new location. We'll be hosting an Open House when we get fully settled in so stay tuned for details....



## 39th Annual Festival of the Maples Sponsorship Opportunities



This annual event is hosted by the Perth & District Chamber of Commerce and celebrates the fact that Lanark County is the maple syrup capital of Ontario! The funds raised help to keep the Festival going and support other Chamber activities.

## Would You Like To Be A Vendor At The Festival of the Maples?

If you would like to participate as a vendor at the Festival on Saturday, April 25, 2015, please let the office know? You can display and sell your products on the main street of Perth! With thousands of people attending this Festival, it is a great opportunity to get your name out there.

**For complete details on being a vendor at the Festival, please contact Jennifer Perkin at the Chamber office at 613 267-3200.**

**Sponsorship Opportunities and vendor information was sent previously and is listed below. If you have questions just call the office and we would happy to fill you in.**



*PLATINUM- \$800 + GST (\$904)*

- *Premium radio advertising on local and Ottawa Radio Stations;*
- *Two Booth Spaces;*
- *Logo in all print advertising prior to the event as well as in 'Thank you' ads;*
- *Logo on Entertainment Flyer for distribution prior to the event;*
- *2x3 sign on the entertainment stage (provided by your organization);*
- *Stage mentions throughout the day;*
- *Special recognition as a Major Sponsor during any additional appearances By Festival Committee Members;*
- *Logo in Perth & District Chamber of Commerce monthly newsletter for March and April.*



### **GOLD-\$500 + HST (\$565)**

- *Logo in all print advertising prior to the event as well as in 'Thank you' ads;*
- *Logo on Entertainment Flyer for distribution prior to event;*
- *2x3 sign on the entertainment stage (provided by your organization);*
- *Stage mentions throughout the day;*
- *Special recognition as a Major Sponsor during any additional appearances by Festival Committee Members;*
- *Logo in Perth & District Chamber of Commerce monthly newsletter for March and April.*



### **SILVER-\$300 + HST (\$339)**

- *Logo in all print advertising prior to the event as well as in 'Thank you' ads;*
- *Logo on Entertainment Flyer for distribution prior to event;*
- *2x3 sign on the entertainment stage (provided by your organization);*
- *Name in Perth & District Chamber of Commerce monthly newsletter for March and April.*



### **BRONZE-\$200 + HST (\$226)**

- *Name appearing on "Patron" Sign at Entertainment Stage*
- *Name included in 'Thank You' ads in local papers*
- *Name appearing in Perth & District Chamber of Commerce newsletter for March and April*



### **CHILDREN'S PALACE-\$300 + HST (\$339)**

The Children's Palace will provide visitors with children an opportunity to participate in crafts, games, and entertainment. The Palace will be supervised. The sponsorship is limited to 4 and includes the following:

- *Logo on all print advertising and 'Thank You' ads;*
- *Logo on Entertainment Flyer for Distribution prior to event;*

- Name in Perth & District Chamber of Commerce newsletter for March and April;
- Logo on Banner at the “Children’s Palace.”

For all levels of sponsorship, your organization will be acknowledged on the Chamber’s Maplefest webpage for the remainder of the year.

**We look forward to working with you on this wonderful event!**



Call Festival Coordinator – Jennifer Perkin, 613-267-3200

## **A Special Thank You to our Maplefest Vendor Sponsors!!!**

Hello Everyone!

We want to give you a couple of updates on the Festival of the Maples, which is quickly approaching on April 25th!

Things are coming together well for another great celebration of the tireless efforts of our local maple producers and of course the long-awaited return of spring! We are working hard to ensure that you will have a memorable experience at this year’s event – the same as in past years!

Vendor spaces on Gore Street are going quickly. The adjusted vendor booth map now allows access to the sidewalks more frequently along Gore Street and occasional walkways will permit Festival patrons to get to the sidewalks and see the storefronts.

We want to thank the following confirmed sponsors who are supporting the Festival. There are still a few spots left for sponsorship of the Crystal Palace and the Maplefest Play Park, as well as availability at our other levels. We really appreciate corporate sponsorship as it supports the Festival and ensures that it continues to be a free event in Perth...we couldn’t do it without you!

### **PLATINUM SPONSORS: \$800 plus HST**

Cogeco  
 Mike Fair Chevrolet, Buick, GMC, Cadillac Ltd.  
 Hinton Dodge Chrysler  
 Lake 88.1 FM  
 The Perth Courier  
 Carolina Retirement Suites  
 Town of Perth (In-kind)

### **GOLD SPONSORS: \$500 plus HST**

RBC Dominion Securities – Jim Noble  
 Wills Transfer Limited  
 3M  
 Shopper's Drug Mart  
 Crain & Schooley Insurance, Division of Johnson Inc.  
 OMYA Canada Inc.  
 Canadian Tire Associate Store  
 Town and Country Chrysler  
 BMO Nesbitt Burns – The Graham-Dixon Group

Finnegan Insurance Brokers Ltd.  
Martin's Bus Lines Perth Division  
Jade Transportation  
Lanark Home Builders Association  
Algonquin College

### **SILVER SPONSORS \$300 plus HST**

Tackaberry Construction  
Crain's' Construction Limited  
Ridgecraft Products  
Sheri Mahon-Fournier Coldwell-Banker Realty  
Old Fashioned Fudge Inc.  
Best Western Plus Perth Parkside Inn and Spa  
Rideau Pipe

### **BRONZE SPONSORS \$200 plus HST**

CAA  
Carleton Place Terrace by Symphony  
Brown Shoe Company of Canada Limited  
Scotiabank, Perth

### **CRYSTAL PALACE SPONSORS: \$300 plus HST**

Barnabe's Your Independent Grocer  
HealthyBooks Bookkeeping Services  
TD Canada Trust  
Linda's Bookkeeping and Consulting

### **MAPLEFEST PLAYPARK SPONSORS: \$300 plus HST**

Barker Willson Barristers and Solicitors Law Offices  
Modern Baby

### **Donations and In-kind Support**

Jameson's Restaurant  
Subway Restaurant

A special note to recognize the Town of Perth as a big supporter of Maplefest! They offer the Chamber a Class Exemption to the Town's Fees and By-law Charges for the Festival. The Town waives fees in the amount of \$1,222.66 in addition to providing Town staff time which is very much appreciated!

Remember, if you have any questions about Maplefest, please make sure to contact Jennifer at the Chamber office at **613-267-3200**

We hope to see you there!!

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### *DID YOU KNOW*

**In celebration of our 125<sup>th</sup>, we will be giving you tidbits of information about the Chamber over the last 125 years!**

***Did you Know, that our first Festival of the Maples was spearheaded by Mr. Vic Lemieux with the hopes that it would bring people out to celebrate after a long winter! His vision of a spring celebration has continued with the Festival preparing to celebrate its 39<sup>th</sup> year!***



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## Events We're Keeping Our Eyes On!



The Perth Enrichment Program for Older Adults (PEP) is pleased to announce a celebration of the organization's first year anniversary in the month of April! We are very excited that over the last year we have seen many older adults improve both physically and cognitively and have appreciated the opportunity to connect with other fellow clients. PEP offers therapeutic, daytime support for older adults and respite care and education for our participants and caregivers.

An Open House to celebrate our important anniversary will be taking place Wednesday, April 29, 2015. The Board of Directors and staff invite you to stop by to learn about the program and to celebrate with us! PEP is located at 12 Elliot Street in Perth. Hope to see you on the 29th!

Please RRSP, Pauline Fitchett at 613-201- 7172 or at [info@morepep.ca](mailto:info@morepep.ca) by April 23, 2015.  
Perth Enrichment Program for Older Adults  
12 Elliot Street  
Perth, ON K7H 3A3

### **Business Accreditation Program – 2<sup>nd</sup> Course Writing for Business**

April 16, 2015

5:30 p.m. registration, course begins at 6 p.m. sharp

Location: Algonquin College, 7 Craig Street, Perth

Email John at [jlevatte@perthchamber.com](mailto:jlevatte@perthchamber.com) to let us know you plan to attend!

### **WELL Wednesday scheduled for April 29 at 8:00 a.m. at the Exceleator Business Incubator at Gallipeau Centre.**

We will be offering a workshop in Relationship Marketing. Participants will learn how to attract and retain clients and customers. At noon we will be offering a Lunch n' Learn information session with Futurpreneur Canada. This will be a free session for both men and women to learn about Futurpreneur's funding programs available for entrepreneurs, including financing and mentoring. More information will be available on the events page at

<http://valleycfdc.com/events/> once the schedule is confirmed. Please check the site after April 2, 2015.

### **3rd ANNUAL PERTH FIRE FIGHTERS' ASSOCIATION GOLF TOURNAMENT**

The 3rd Annual PERTH FIRE FIGHTERS' ASSOCIATION GOLF TOURNAMENT takes place on **Friday, June 5th, 2015 at Mapleview Golf Course, 12:45pm shotgun start**, and 4-person scramble. Cost is \$100 per person which includes golf, cart, dinner and prizes. Proceeds will be used to

sponsor free skating and free swimming throughout the year, and other worthwhile community causes. To reserve: [t\\_choffe@yahoo.ca](mailto:t_choffe@yahoo.ca) or call 613-812-1415. Please include a contact name and number/email, and a list of your team members. Please have your team paid by cash or cheque (payable to the Perth Fire Department Fundraising) by April 30th.

## Perth Citizens' Band 2015 Summer Concerts

Every second Thursday evening during June, July and August, you can see Canada's Oldest Town Band performing at the Perth Band shell - **THE PERTH CITIZENS' BAND**. Concerts are free, just bring a lawn chair, and a picnic basket if you wish, to enjoy the music from beautiful Stewart Park, across the street. Concerts **begin at 7pm**, except for June 25th (Rotary Strawberry Social, 6pm start). For information contact any member of the Perth Citizens' Band.

Thursday, June 11, 2015

Thursday, July 9, 2015

Thursday, July 23, 2015

Thursday, August 6, 2015

Thursday, August 20, 2015

# Perth Ribfest



## Perth Ribfest is coming to Town!

The Perth Rotary Club will host Ribfest this August and is currently looking for interested vendors. You can find details below on how and where to get the information you need to participate in this exciting new event!

If you are interested in becoming either a Perth Ribfest food or non-food vendor, please email Jim Peden [jpeden1@yahoo.com](mailto:jpeden1@yahoo.com) or call either 1-613-368-4321 (Jeff Dean) or 1-613-264-3578 (Jim Peden) for further information. **Note: The 4 confirmed 'Ribbers' have the exclusive right to sell ribs. No additional rib vendors will be accepted.**



## Membership Renewals

Thank you to everyone who has sent in their membership renewals. Renewal forms were distributed during the first week of January. If you have not renewed, we hope you can get your payment to our office as soon as possible.

If you should have any questions about your membership, please contact the office and we would be happy to answer any questions.

Also, we would appreciate it if you could let us know when you became a member. With it being our 125<sup>th</sup> we would love to know who our longest-standing members are.

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## New – Working at Heights Training Standards and Regulatory Requirements for Construction Projects

Falls from heights are a major hazard for workers and are one of the leading causes of critical injuries and fatalities in Ontario workplaces. The Ministry of Labour's new requirements for working at heights training will require employers to ensure workers on construction projects successfully complete a working at heights training program if they use any of these specified fall protection systems:

- Travel restraint system
- Fall restricting system
- Fall arrest system
- Safety net
- Work belt or safety belt

The new mandatory working at heights training regulations came into effect April 1, 2015. However, a two-year transition period will apply to workers who received adequate training in the use of fall protection systems prior to April 1, 2015. For those with specific hiring and/or training needs please note that the **Canada-Ontario Job Grant will provide direct financial support for employers who wish to purchase training for their workforce.** In this grant program, employers choose the individuals they would like to have trained, and the training that meets their workforce development needs. For further information please call Community Employment Services, Algonquin College at 613-267-1381 or visit us online at [www.cesperth.ca](http://www.cesperth.ca)

## Member Profile of the Month: Burns Jewellers



From celebrations of love to personal fashion statements, Burns Jewellers in downtown Perth is here to provide silver, gold and diamond jewelry for occasions and purposes of all kinds. Stunning rings, elegant watches and fine necklaces are just among the many personal adornments we've proudly carried since 1925. Rest assured that every piece that comes and goes through our doors has been meticulously inspected and scrutinized to make sure that you always get the genuine article.

As your one-stop jewelry store, we've made it a point to offer more than just gold and diamond jewelry. We also offer such services as goldsmithing, engraving and clock repairs at reasonable prices. Whether you're seeking a ring to accompany your proposal or need to have your name engraved on your watch, don't hesitate to call Burns Jewellers at (613) 267-4466 today. We welcome any questions about our wares, so contact Burns Jewellers at (613) 267-4466 right away.

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## M2M Value Plan Participant Update

Keep an eye out for your new 2015 M2M Value Program Card. The card is being sent to you along with your paid invoice receipt once you have renewed your membership for 2015. We have a great selection of businesses offering a special something to you just for being a member. Take a peek at the Chamber website: <http://perthchamber.com/membership-information/m2m-value-program/>

**It is as simple as showing your card to participating businesses. Why not take advantage of the discounts available to you as a Perth & District Chamber of Commerce Member? Start saving today!**

We accept offers on an ongoing basis. Just ask the office to send you a M2M Registration Form and we will get you signed up.

If you have any questions please call the Chamber office and we will be happy to give you the scoop. I would love to hear from you as to how the program is working. As with any new program we expect there to be some growing pains. Please remember when using your card it is for you and your staff. Contact: Chamber General Manager John LeVatte at 613-267-3200 or email [jlevatte@perthchamber.com](mailto:jlevatte@perthchamber.com) with any questions or to register your business in the program....it is a great way to generate business!

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## We Welcome Our Newest Members

<p><b>Laundromax</b> 95 Dufferin Street (Hwy. 7 Across from Tim Horton's) Perth, ON 613-283-7000 Laundromax.ca</p>	<p>Laundromax is your best choice for a laundromat in the Ottawa Valley! Open 7 days a week, 365 days a year, 6 a.m. – 8 p.m. and located in Perth and Smiths Falls, Laundromax serves Perth, Smiths Falls, Carleton Place, Lanark, Westport, Rideau Ferry, Portland, and Almonte. We have plenty of front load washers and you can wash all of your large items in our extra-large Maytag 40 lb washers (Perth) for comforters, quilts, blankets and clothes. Our extra-large Maytag dryers provide a fast drying time to suit your busy schedule. Bright and clean with plenty of parking, we have soap and change machines available with 24-hour video security. Laundromax is the leader in coin laundry in the area so please try us and be impressed!</p>
<p><b>Stephen Fenn Photography</b> Ottawa, ON (613) 492-2906 <a href="mailto:sfenn@fennphotovideo.com">sfenn@fennphotovideo.com</a> <a href="http://www.fennphotovideo.com">www.fennphotovideo.com</a></p>	<p>For the past twenty years, Stephen Fenn has been providing creative high-quality imagery for his clients' advertising, government and corporate campaigns. He has successfully completed a wide range of projects for clients, including:</p> <ul style="list-style-type: none"><li>• national and small scale ad campaigns</li><li>• web content</li><li>• bus ads</li><li>• corporate portraits</li><li>• training and promotional material</li><li>• trade show material, and more</li></ul> <p>Mr. Fenn is well-respected and well-known in the industry as a producer of dramatic and vibrant photos and videos that exceed the expectations of his clients.</p>



	<p>He is a member of the Canadian Association of Photographers and Illustrators in Communications, and he has received awards as well as invitations to judge the work of others.</p> <p><b>Philosophy:</b> The key to producing the best work is a good understanding of the clients' total needs, and planning the project to include other professionals if required..</p>
<p><b>Picturesperth &amp; Centreholidays</b> 26 Wilson St. W. Perth, Ontario 613-267-2971 <a href="mailto:picturesperth@cogeco.net">picturesperth@cogeco.net</a> <a href="mailto:marg@centreholidays.com">marg@centreholidays.com</a> <a href="http://www.marg.centreholidays.com">www.marg.centreholidays.com</a> Owner: Margaret McCann-Patterson</p>	<p>Picturesperth and Centreholidays have joined together so you can now get your guaranteed passport photo and book travel with Centreholidays.</p> <p>Picturesperth has operated from Perth for the past 30 years but due to the change in photographic needs Centreholidays has joined Picturesperth.</p> <p>Picturesperth still offers everything for your photographic needs along with a photographer for all your location shoots. Picturesperth is the only on-site photo lab available in Perth and produces outstanding photos with the Noristu D1005 lab. We produce wedding photos the right way – with the correct colour and density. Passports are what Picturesperth has become known for as we have a 100 per cent pass rate. We also do immigration, citizenship and firearms photos.</p> <p>Centreholidays has over 300 locations in Canada with and is based in Mississauga. Centreholidays guarantees that you will get the lowest price for your travel and to make it easier to book, Centreholidays has an on-line booking engine so you can book your vacation from the comfort of your home or come in and see us and we can help with your plans.</p> <p>Centreholidays is offering a contest for a Trip of a Lifetime, \$5,000.00 draw. You can visit our web site at <a href="http://www.marg.centreholidays.com">www.marg.centreholidays.com</a> and join our travel club for one ballot in the draw and if you book a vacation by the end of August you receive additional ballots.</p> <p>Support Picturesperth and Centreholidays so we can keep our business operating in Perth.</p>

**NOTE TO EMPLOYERS – Possible Canada-Ontario Job Grant Seminar!**

The Canada Ontario Job Grant is a partnership between the federal and provincial governments to fund employer-driven training initiatives. The grant provides direct financial support for employers to purchase training for their workplace. The cost of training is a shared investment between the employer and the federal and provincial government.

The grant supports eligible training costs up to a maximum of \$10,000 per participant. Eligible employers must identify a training need in their organization. Training costs could include tuition, textbooks, tools and equipment.

Our regional Job Grant officials are available to come and speak with interested employers through a Chamber-sponsored seminar to provide details and help with the application process and other areas of interest. Please contact John at [jlevatte@perthchamber.com](mailto:jlevatte@perthchamber.com) or at 613-267-3200 to express your interest. If enough interest is shown, we will set up an information session/seminar before the end of March.

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***Visit the Perth & District Chamber Website: [www.perthchamber.com](http://www.perthchamber.com) for links to Canadian Chamber Member Benefits.***



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in Ontario's Highlands

**Let the Chamber keep you up to date on what's happening in Perth & District**