



Perth & District Chamber of Commerce "Bridges" April 2014 Newsletter

Volume 4 – 2014

"Building Bridges in Business"

Your New Board of Directors

The Perth & District Chamber of Commerce Annual General Meeting took place on March 26, 2014. I am happy to inform you that your 2014 Board of Directors has been elected.

Past President: Jill Campbell

President: Pat Wiseman

Treasurer: Matthew Barnabe

Directors:

Debra Bellevue

Julia Dashkevich

Dave Donaldson

Jane Farrell

Louis Gaudreau

Jim Graff

Kevin Hoover

Kyle Woods

Welcome Debra, Jane, Dave and Kyle to the Board.

A big thank you to out-going President-Elect, Sherri Lillico, Treasurer, Don Loken and Director Dorothy Linden. Your commitment and expertise has been very much appreciated!

Congratulations to everyone!

If you would like to join one of our committees please let the office know. We would be very happy to tell you all about the committees and how you can become involved.












38th Annual Festival of the Maples Saturday, April 26, 2014



This annual event is hosted by the Perth & District Chamber of Commerce and touts the fact that Lanark County is the maple syrup capital of Ontario. The funds raised from the festival help keep the Festival going and supports other chamber activities.







**A Huge Thank you to our Festival of the Maples
Sponsors!**






Platinum

<p>Jim Noble, RBC Dominion Securities</p>  <p>Noble Wealth Management</p>	<p>Scotiabank</p> 
<p>Mike Fair Chevrolet. Buick. GMC. Cadillac Ltd.</p> 	<p>The Perth Courier</p> 
<p>Lake 88.1</p> 	<p>Camp Otterdale</p> 
<p>Cogeco Cable Canada LP</p> 	<p>Hinton Dodge Chrysler</p> 
<p>Roger's Media JACKFM CKBY</p> 	

Gold



<p>Canadian Tire Perth</p> 	<p>Crain & Schooley Insurance a division of Johnson Inc.</p> 
<p>3M Canada Inc.</p> 	<p>Carolina Court Retirement Home Limited Partnership</p> 
<p>Omya Canada Inc.</p> 	<p>Lanark Leeds Home Builders Association</p> 

<p>Town & Country Chrysler Ltd.</p> 	<p>BMO Nesbitt Burns</p> 
<p>Stock Transportation – Perth Division</p> 	<p>Jade Transportation</p>  <p>Transportation</p>
<p>Finnegan Insurance Brokers Ltd. / Aviva Insurance Company</p> 	

Silver



Crain's Construction Limited	Perth & District Portable Toilet Rentals
Sheri Mahon Fournier - Coldwell Banker Realty	CAA – North & East Ontario
Old Fashion Fudge Inc.	Best Western Plus Perth Parkside Inn & Spa

Bronze

Carleton Place Terrace by Symphony Senior Living	Brown Shoe Company of Canada Ltd.
Tackaberry Sand & Stone Limited	

Children's Palace

Dorothy Linden DLC The Mortgage Source	Healthybooks Bookkeeping Services
TD Canada Trust	Barnabe's Your Independent Grocer

Maplefest Play Park



TayCare Children's Centre	Tim Hortons
Barker Willson Professional Corporation	

[NEW Business Accreditation Program](#)

The Perth and District Chamber of Commerce, in partnership with the Perth Campus of Algonquin College, and the Town of Perth are pleased to offer a **NEW Business Accreditation Program** exclusive to Chamber members! The Program is offered by the partners, free of charge and includes training courses designed to aid businesses in achieving success in today's competitive economic climate.

The courses include: **Human Resources and Employment Standards; Web-based Marketing; Customer Service; and Succession Planning.** Businesses who successfully complete all four courses will achieve Accreditation Status jointly awarded by the Chamber and the College at the 2014 Annual Dinner. Courses are to begin this May and space is limited. For more information, contact Pauline at the Chamber Office.

An email will be coming out shortly with more information on the program and dates.

Perth & District Volunteer Opportunities Fair

Find Your Fit at Our Third Annual Volunteer Opportunities Fair on Tuesday, April 8, 2014 at PDCI.
Doors are open for students at 1 p.m. and for the public at 2:30 p.m.

The Perth & District Chamber of Commerce is proud to partner with the Perth & District Community Foundation and the Town of Perth to bring the 3rd annual Perth and District Volunteer Fair to the area! The Volunteer Fair Committee is hard at work organizing this Fair for April 8/14 at the Perth and District Collegiate Institute Cafeteria, 13 Victoria St. Perth. If you or someone you know is interested in looking for a new and exciting volunteer opportunity be sure to drop by the Fair. If you are there stop at the Chamber booth. We are looking for volunteers for the Festival of the Maples and at the Chamber Office.



Discover how you can become involved in your community!

Upcoming Events

Mark your calendars for Chamber Events in March!!



Perth & District Volunteer Opportunity Fair

When: Tuesday, April 8, 2014

Where: Perth and District Collegiate Institute Cafeteria, 13 Victoria St. Perth, ON

Time: Students; 1pm – 2pm & General Public; 2:30 pm -6 pm

Cost: Free Admission

Meet with representatives of several area non-profit organizations.

“After 5” Networking Evening

Hosted by Perth Enrichment Program for Older Adults

When: Wednesday, April 16, 2014

Where: Hosted by - Perth Enrichment Program for Older Adults, 12 Elliott Street, Perth, ON
RSVP the Chamber Office

PLEASE NOTE: This After 5 Networking Evening will also be considered a Special Meeting of the Chamber in order to have a second motion to accept the amendments to our By-laws previously accepted at our AGM on March 26th.

Maple Themed Product Development Meeting

Hosted by Lanark County Tourism

When: Monday, April 14, 2014

Where: Carleton Place Town Hall Auditorium

Please register before on or before April 7, 2014. Contact Marie White, Lanark County Tourism.
613-267-4200, ext. 1530



Join us to discover what Lanark County learned in the destination development planning process related to the traveler, opportunities for businesses to collaborate to generate more business, and how together we can build a more powerful visitor experience.

If your business has anything to do with maple-from production, to sales, to engaging experiences, to marketing this 3 hour work shop is for you.

Other Seminars Taking Place

Seminars taking place at the Small Business Advisory Centre include How to Write and Distribute a Press Release That Gets Noticed (April 15th), An Introduction to Workplace Safety & Insurance (April 29th) and Pinterest for Business Workshop (May 6th). For more information contact Cindy or Shannon at 613-283-7002, ext. 109 or 109 or at smallbusiness@smallbizcentre.ca

WELL (Women Entrepreneurs of Lanark & North Leeds)

Greetings women entrepreneurs! Valley Heartland CFDC invites you to attend our monthly WELL meetings for Women Entrepreneurs of Lanark & North Leeds. Join us for breakfast on Monday April 7th for our Smiths Falls WELL Open House at Gallipeau Centre. From 8:00-9:30am you will have a chance to learn about the program and how you can become involved. We also have our monthly meetings and Mastermind sessions in Perth on the last Tuesday of the month and in Carleton Place on the last Wednesday of the month. North Leeds and Smiths Falls monthly meeting dates are yet to be confirmed. Our monthly Mastermind session allows business women in the community to bring their business challenge for a brainstorming session. We also have a team of mentors to provide advice to businesses and start-ups. Knowledgeable mentors are in demand and we are looking for women in the community that would be interested in mentoring women entrepreneurs. Please contact Bridget Joynt at bridget.joynt@valleycfdc.com to learn more about the WELL program and becoming a mentor.

WELL (Women Entrepreneurs of Lanark & North Leeds)

When: 8:00 am – 9:30 am

Where: Gallipeau Centre, 361 Queen Street, Smiths Falls

Date: April 7, 2014

Learn about Business Mentors, workshops and network meetings



President's Ball - Civitan Club

The Perth Civitan Club is hosting a President's Ball to honour one of our own members, Bob Robinson, who has been elected Civitan International President! It will be held on April 26, 2014 at the Perth Civitan Club. This evening will also be an opportunity for us to fundraise for one of Civitan's core projects, The Civitan International Research Center which focuses on mental development research. The event will be a formal dinner and dance to a "50's" live band with a silent auction and prizes. If any Chamber members would like tickets or are able to donate an item or gift certificate, you can contact Donna Ferguson at 613-267-1366 or jodoferguson@gmail.com.

Member Profile of the Month: Sew Crafty

(Submitted by Sew Crafty)



This year, Sew Crafty will celebrate 20 years of providing the community with fabrics, notions, yarn, and art, craft, and needlework supplies. We offer sewing, serging, and quilting machine sales and service as well as classes and demonstrations in sewing, quilting, knitting, and more. The cheery atmosphere is welcoming and our friendly staff are knowledgeable and helpful.

Now a destination store, Sew Crafty has a loyal following of customers not only from Perth and Smiths Falls, but also from communities as far as Peterborough, Cornwall, Montreal, Ottawa, Kingston, Belleville and even further. Customers appreciate our bright spacious location and plentiful parking. Visitors are welcome to roam the gardens or enjoy the comfortable, relaxed atmosphere of the attached Rideau Lakes Café.

Proud to be a member of the Perth and District Chamber of Commerce.

Open year 'round, 7 days a week (except holidays)
Mondays to Saturdays 9:30 – 5:30, Sundays 11 – 4
1068 Rideau Ferry Road (County Rd. 1)
Rideau Ferry, ON 613-264-1547, info@sewcrafty.ca www.sewcrafty.ca

(If you would like to be considered Member Profile of the Month please contact the Chamber Office).

We Welcome Our Newest Members

Financial Fitness for Families

Lisa Ashton
55 North St.
Perth, ON K7H 2T1
613-267-4496
financialfitnessforever@gmail.com
www.Financial-Fitness-for-Families.ca

Financial Fitness specializes in helping clients get the life they want with the money they've got because financial success = less stress. Financial Fitness for Families is owned & operated by Lisa Ashton, a Certified Financial Planner, Money Coach, Mortgage Agent, and Life Insurance Agent.

	Services include: Mortgage financing, Debt consolidation, money coaching, cash flow planning, financial planning, investing (Registered Education Plans, TFSA's, RRSP's) life insurance and tax minimization.
Perth & District Collegiate Institute Cindy Rotar 13 Victoria Street Perth, ON K7H 2H3 613-267-3051 cindy.rotar@ucdsb.on.ca www.ucdsb.on.ca/school/pdc	PDCI has been the high school of choice in the Town of Perth for over a century. As well as offering a full complement of courses in every pathway, PDCI is well-known for its sports programs, and also offers Specialist High Skills Majors programs in Arts & Culture, Business, Sports, and Transportation Technology.
Caroline's Private Home Care Caroline Watson 29A Gore St. Perth, ON K7H 2L9 613-304-5837 carolinecatlover@outlook.com	Personal Support Worker, Certified Cook <u>One Stop Service</u> – Reasonable Rates I am happy to provide many services including: cooking, cleaning, personal care, companionship (sitting) and shopping. Gift Certificates available. Free Consultation Consider helping a friend. Why not give me a call today!

Re –Stock Your Rack Cards

Please remember to re-stock your rack cards at both the Chamber Office and at our display at Barnabe's Your Independent Grocer. Visitor traffic is starting to pick up and we want to make sure we have your most up to date cards on hand.

Perth Water Bottle Refill Station Project

Transition Perth is working on putting in place free water bottle Refill Stations in the Town of Perth. They are currently looking for businesses who have potable water and are willing to join the QUENCH network.

For more information please contact the office.

Big Bike Ride for Heart & Stroke

The Chamber is participating in the Big Bike Ride for Heart & Stroke. The ride is taking place on Tuesday, April 29th and we are scheduled to ride at 1:30pm. We still have a couple of spots available if you would like to join us as a rider. If not, keep an eye out for us on the streets and cheer us on!! Contact the office for more details.

Perth & District Union Public Library – Human Library Project

Perth & District Union Public Library, along with the other libraries in Lanark County and United Way Lanark County, will be hosting the area's first ever Human Library Project on May 3-4. You can come to any library that weekend to sit down for half an hour with one of the "human books" - local people with fascinating stories to tell. The program is designed to give voice to the meaningful and very human stories we all have that help make us into a community. More information is available at <http://humanlibrary.webs.com>, including a complete schedule. All are invited to check out a book and discover a life!

At The Chamber

There was a great turnout for our Developing a Business Plan / Expanding Your Business Seminar on March 19th. Many thanks to Algonquin college for hosting this event.



Our Annual General Meeting took place on March 26th and I would like to say welcome and thank you to all of our Board of Directors for their commitment to the Chamber. We congratulate Pat Wiseman as President, Matthew Barnabe as Treasurer and our four new Directors; Debra, Jane, Dave and Kyle.

Pat Wiseman and Mayor John Fenik - signing the Oath of Office.

The Chamber is busy organizing the 38th Annual Festival of the Maples. A big thank you to all of the volunteers, businesses and organizations for supporting this Festival.

Within the next few weeks you will be receiving information about the Business Accreditation Program. This is an exciting opportunity for members and I hope you will consider participating. Be sure to watch your emails.

Have a wonderful month.
Pauline

Visit the Perth & District Chamber Website: www.perthchamber.com for links to Canadian Chamber Member Benefits.



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Let the Chamber keep you up to date on what's happening in Perth & District
