



Perth & District Chamber of Commerce "Bridges" April 2012 Newsletter

Volume 4 – 2012

"Building Bridges in Business"

Your New Board of Directors

The Perth & District Chamber of Commerce Annual General Meeting took place on March 22, 2012. I am happy to inform you that your 2012 Board of Directors has been elected.

President: Jill Campbell

President Elect: Sherri Lillico

Treasurer: Don Loken

Past President: Jack McTavish

Directors:

Julia Dashkevich

Jim Graff

Kevin Hoover

Jim Kerruish

Dorothy Linden

Paul Martin

Jim Town

Welcome Dorothy, Julia and Kevin to the Board and Sherri to the Executive.

Congratulations to everyone.

Perth & District Volunteer Opportunities Fair

The Perth and District Community Foundation, in partnership with the Perth and District Chamber of Commerce and The Town of Perth, extends this invitation to volunteers wishing to find out more about volunteering in Perth & District to visit the Fair. If you or anyone you know is interested in volunteering in Perth & District, be sure to come to the Fair. Stop by and say hello at the Chamber Table.

The Fair will be held Thursday, April 19, 2012 from 3:00 p.m. to 8:00 p.m. at the Best Western Plus Perth Spa & Suites, 82 Peter Street, Perth.






If you require further information, please contact The Perth and District Community Foundation office at 613-326-0295 or by email at pdcf@bellnet.ca










It's Maple Time!
36th Annual Festival of the Maples
Saturday, April 28th, 2012

Thank you to our Festival of the Maples Sponsors!



Platinum

<p>Scotiabank</p> 	
<p>Jim Noble, RBC Dominion Securities</p> 	<p>Rivington Rally Honda</p> 
<p>Lake 88.1</p> 	<p>EMC</p> 

Gold

<p>Canadian Tire Perth</p> 	<p>Crain & Schooley Insurance Brokers Ltd. & Financial Corporation</p> 
<p>3M Canada Inc.</p> 	<p>Carolina Court Retirement Home Limited Partnership</p> 
<p>The Factory, by Leo Adams Investment Inc.</p> 	<p>Finnegan Insurance Brokers Ltd. / Aviva Insurance Company of Canada</p>  

Gold

Jade Transportation  TRANSPORTATION	Lanark Leeds Home Builders Association 
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Silver

Crains' Construction Limited	Perth & District Portable Toilet Rentals
CAA – North & East Ontario	Cogeco Cable Canada LP
Old Fashion Fudge Inc.	

Bronze

Brown Shoe Company of Canada Ltd.	Tackaberry Sand & Stone Ltd.
Wills Transfer Ltd./Valley Moving	Kenneth W. Smith Professional Corporation
Kingsway Arms @ Carleton Place Manor	Tay Valley Township

Children's Palace

Mike Fair Chevrolet. Buick.GMC.Cadillac Ltd.	EMC Newspaper
Linden Financial Services	

Donations: Chiropractic Care and Longevity Center

If you are interested in becoming a sponsor for the Festival don't wait for us to call you! Please contact Dorothy Linden at 613-264-2761 or Dorothy@lindenfinancialplanning.ca.

Sponsorship Opportunities Include:

Platinum ---\$800 + hst (\$904)

- Premium radio advertising on local and Ottawa Radio Stations
- Booth space
- Logo in all print advertising prior to the event as well as in Thank you ads
- Logo on Entertainment flyer for distribution throughout the Ottawa Valley prior to the event
- 2x3 sign on the entertainment stage (provided by your company)
- Stage mentions throughout the day
- Mentions during the day of by local on-site radio personalities

- Special recognition during any additional appearances by Festival Committee Member as a Major Sponsor
- Logo in Perth & District Chamber of Commerce monthly newsletter for March and April

Gold -- \$500 + hst (\$565)

- Logo in all print advertising prior to the event as well as in Thank you ads
- Logo on Entertainment flyer for distribution throughout the Ottawa Valley prior to the event
- 2x3 sign on the entertainment stage (provided by your company)
- Stage mentions throughout the day
- Mentions during the day by local on-site radio personalities
- Special recognition during any additional appearances by Festival Committee Members (CBC, A Channel etc) as a Major Sponsor
- Logo in Perth & District Chamber of Commerce monthly newsletter for March and April

Silver -- \$300 + hst (\$339)

- Logo in all print advertising prior to the event as well as in Thank you ads
- Logo on Entertainment flyer for distribution throughout the Ottawa Valley prior to the event
- 2x3 sign on the entertainment stage (provided by your company)
- Name in Perth & District Chamber of Commerce monthly newsletter for March and April

Bronze-- \$200 + hst (\$226)

- Name appearing on “patron” sign at Entertainment Stage
- Name included in “Thank You” ads in local papers
- Name appearing in Perth & District Chamber of Commerce newsletter for March and April

New this year!

We are pleased to present the “**Children’s Palace**”, in the lovely Crystal Palace in the Tay Basin.

The Children’s Palace will provide visitors with children, an opportunity to participate in crafts, games, and entertainment organized and supervised by local child care providers and educators. Sponsorship for the Children’s Palace is limited to 4 at \$300 + HST (\$339) with the following:

- Logo on all print advertising and Thank you ads
- Logo on Entertainment Flyer for Distribution throughout the Ottawa Valley prior to the event.
- Name in Perth & District Chamber of Commerce newsletter for March and April
- Logo on Banner on the “Children’s Palace”.

Volunteers Needed for Festival of the Maples on April 28th

With the Perth Festival of the Maples quickly approaching, the organization of the event is well underway and details are starting to fall into place. In its 36th year, The Festival of the Maples would not be as successful as it is without the assistance of **VOLUNTEERS**. Each year, the Festival committee is appreciative of anyone who is interested in helping on the day of the event. You don't need to give up your entire day; only a couple of hours to help make this year's Festival as fantastic as years past. This year the Festival is on Saturday, April 28th. Greg Hallam is organizing the volunteers for the Festival this year and would be grateful to anyone offering a couple of hours of his/her day. Please call Greg or Margo at 613-267-1681.

Nominations Are Needed For the 2012 Perth Medal

Do you know someone who is always helping others, gives many hours of volunteer time and consistently works for the good of the community? If you do, then why not nominate him/her for the **2012 Perth Medal**?

The **Perth Medal** is awarded annually by the Town of Perth to a person who has shown the greatest distinction in a number of endeavours to benefit the Perth community as a whole, with no monetary gain to themselves. This may be in the fields of community work, fundraising, voluntary work, etc.

Nominees must be residents of Perth or the surrounding townships. The activity being recognized must be totally and singularly related to achievements within the town of Perth. No person elected to public office may be nominated, nor may the award be presented posthumously.

Submissions required in writing by **noon**
Friday May 15th, 2012.

Submissions will not be considered after this date.

Please send or deliver nominations to:
Pauline Fitchett, Manager
Perth & District Chamber of Commerce
34 Herriott Street,
Perth, ON K7H 1T2
613-267-3200 Fax: 613.267.6797
email to: welcome@perthchamber.com

Members' Corner (1)

(Please note: This space is available to any member wishing to place an advertisement. Please contact the Chamber office for details). Written and submitted by Algonquin College's Employment Services.

START HERE! At **Algonquin College's Community Employment Services**, we offer personalized advice and services to help people assess their goals and start on the path to success. Whether you are unemployed, a new graduate, recently laid-off, a mature worker, or contemplating your next steps, Community Employment Services can help!

Algonquin College's Community Employment Services Continued ...

Our Employment Consultants can help you with:

- an assessment of your skills and experience
- developing effective job search strategies, including resume and interview preparation
- information about different careers and occupations
- local labour market information and local employment and training opportunities
- information about all Employment Ontario programs and services, including Second Career and the Ontario Self-Employment Benefit Program
- advice about and referral information to other community services and support

Employer Service Include:

- **Free advertising** of your vacant positions in our full service Resource Centre, on our website and on the Job Bank using our name instead of yours;
- **Prescreened candidates** to ensure you save time in your interviewing process; A pool of up-to-date, **motivated workers of all ages** scheduled to meet with you at your convenience;
- **Workshops to keep your staff current** with today's requirements, i.e. Smart Serve, Fall Arrest, and Young Worker Awareness;
- **Financial incentives** for initial on-the-job training.

We are your **one stop**, personalized service for all your hiring needs!

All of our services are **FREE** of charge! Call our office for more information

(613-267-1381) or visit us online www.aesperth.com

Your job is out there....we'll help you find it!

Member Profile of the Month

(Written and submitted by A & B Ford)



A & B Ford has been family owned and operated since 1976, marking their 35th year in business in September of 2011. In March of 2012, they opened their state-of-the-art dealership at 31 Dufferin Street, across the highway from their original location. With the same great attitude which has contributed to their success for so many years, combined with a modern facility, one-stop shopping and extended hours for customer convenience, there's never been a better time to drive an "A & B" Ford! Be sure to check out their new location, or visit them online, at abford.com.

The Perth & District Chamber of Commerce would like to congratulate A&B Ford on their new facility and their continued support of our local business community.

If you would like to be considered for Member Profile of the Month, please contact the office.

We Welcome Our Newest Members

<p>Greenbuilt Homes 2374 Old Brooke Rd. Maberly, ON K0H 2B0 613-268-2019 dave@greenbuilthomes.ca www.greenbuilthomes.ca</p>	<p>Home Design and Build. Custom cabinetry and kitchens. Specializing in eco-friendly building.</p>
<p>Delicious Baking by Joan Joan Stephenson-Bowes 59B North Street Perth, ON K7H 2T1 613-812-8685 Deliciousbakingbyjoan@sympatico.ca</p>	<p>Delicious Baking by Joan specializes in traditional or fun and funky wedding cakes, cupcakes, whoopie pies, dessert buffets and candy buffets. It is your one stop wedding or special occasion dessert shop.</p>
<p>Terry Kittmer Woodworking Terry Kittmer 4505 Watsons Corners Road McDonalds Corners, ON K0G 1M0 613-278-1244 terryinontario@rocketmail.com www.terrykittmer.com</p>	<p>Terry has been a licenced carpenter in business for over 32 years. Originally from the Stratford/St.Marys area,Terry has worked in other countries around the globe(Scotland,Tobago), and now resides and is based out of the Lanark Highlands. He does everything from timberframing to grandfather clocks,as well as sailboat refurbishing. He looks forward to meeting with new clients.</p>
<p>Manpower Virginia Stenner 105 King Street West Brockville, ON K6V 3R2 877-824-7376 brockville.on@manpower.com www.manpower.com</p>	<p>Manpower is the global leader in contingent and permanent recruitment workforce solutions. We provide the agility businesses need with a continuum of staffing solutions. By leveraging our trusted brand, we have built a deeper talent pool to provide our clients access to the people they need, faster. We effectively assess and develop skills, keeping our associates ahead of the curve, so they can get the job done each time, every time.</p>
<p>Grandma's Lunch Box Linda McKay 1 Gore Street West Perth, ON K7H 2L5 613-264-0369</p>	<p>Grandma's Lunch Box now serves breakfast. All morning treats including bacon, eggs, sausage, pancakes and French Toast. All served with Lanark County Maple Syrup. Join us at Grandma's Lunch Box for a homemade lunch experience. Homemade soups made fresh daily and daily lunch specials.</p>

Chamber Benefit – Group Insurance Plan

The Chambers of Commerce Group Insurance Plan is available exclusively to Chamber Members. Smaller employers, including sole proprietors, have traditionally had difficulty obtaining quality health, dental, critical illness and disability group benefits.

The Chambers Plan provides “big business” benefits to small businesses and is known for its price stability, fair renewal rates, and innovative offerings. That’s why over 29,000 firms across Canada participate in the Chambers of Commerce Group Insurance Plan. For additional information on the plan or a no obligation quote for your company, please contact the office.

*Please visit our Chamber Website Benefits Page at
<http://perthchamber.com/become-a-member/benefits-of-membership/>
to view other benefits available to you.*

Foodsmiths 11th Annual Empty Soup Bowls Fundraiser

Remember to mark your calendar and join Foodsmiths on Saturday, April 14th, 2012 from 11am to 2pm. For a \$20 Donation, customers receive a beautiful handmade bowl filled with delicious Foodsmiths Bean Salad. All proceeds go toward our local sustainable food programs administered by the Perth & District Foodbank, YAK Youth Centre and Food For Thought Breakfast & Lunch Programs. Fill your bowl and build hope with the Power of Food! Bowls are available now in-store.

Business Info:

The Leeds, Grenville & Lanark District Health Unit has designed a document to assist Organizers and Vendors in meeting the requirements of the Health Protection and Promotion Act and the Ontario Food Premises Regulation at Special Events. “These guidelines are applicable to events where food is prepared, sold or distributed to the public and occur for short periods of time. The Leeds, Grenville and Lanark District Health Unit is committed to working with you to ensure the event is a success and safe for your guests.” For further information on these guidelines, please contact the Chamber Office.

Upcoming Events

Perth & District Volunteers Opportunity Fair:

Thursday, April 19, 2012 from 3pm – 8pm.

Best Western Plus Perth Spa and Suites

Chamber “After 5” Networking Event at Lotus Wings

Thursday May 24, 2012 from 5pm – 8pm

Opportunity to Advertise on the Chamber Website

We are offering all members the opportunity to advertise on the Chamber Website. This includes both the Home Page and the sub-pages.

Opportunities include:

Home Page Advertisements

- \$100.00/month with at least a commitment of 3 months or
- \$1000.00 for the year. (a savings of \$200.00).
- There will be a maximum of **three** different advertisements rotating in the top banner section.

Individual Pages

- \$75.00 / month with at least a commitment of 3 months or
- \$750.00 / year (a savings of \$150.00).
- The advertiser can choose from selecting a Banner advertisement or a Side Bar advertisement for the same amount. The Banner advertisement would have a maximum of **three** advertisements rotating. The Side Bar advertisement would be static.
- When advertising the advertiser would have their advertisement placed in "Section Pages". This means the advertisement would show on more than one page – An example of a Section Page would be "Who We Are". This would mean the advertisement could be viewed on any of the pages in that section.
- If an advertiser would like to advertise on more than one section then they would receive **50% the second page section**.

For more information please contact the office. With an average of 25,000 hits per year why not consider giving your business an extra marketing opportunity.

At The Chamber

Your new Board of Directors has been elected. On March 22, 2012 the Chamber held its Annual General Meeting. Congratulations to the Executive and the Board of Directors. We welcome our newest Directors, Julia Dashkevich, Dorothy Linden and Kevin Hoover. Thank you to all of the members that attended. Our new President Jill Campbell thanked Jack McTavish for his contributions and commitment to the Chamber over his years on the Board and as President. Jack will continue to be a part of our Board for one more year as Past President. Thank you Jack! We at the Chamber are looking forward to an exciting 2012.

On March 29, 2012 The Beach House welcomed members to their location to enjoy networking opportunities, mojitos and massages. Wow, what a turnout! Chrystine, Leanne and Tracy were kept busy mixing mojitos and giving massages and reflexology treatments. Thank you to the Beach House and Chamber Members for making the event such a success. Our next After 5 is planned for **May 24th at Lotus Wings**. Be sure to mark it on your calendars.

The Chamber, the BIA and the Town of Perth have had a number of meetings regarding tourism in Perth. We continue to work in partnership with each other to support tourism initiatives for Perth and District. If you would like to review the workplans put together by the Chamber, the BIA or The Town of Perth, please contact the office and we would be pleased to email you a copy.

I invite all of you out to **Festival of the Maples on April 28, 2012**. If previous years are any indication the 36th Annual Festival of the Maples should be another great experience! Hope to see you there.

All the Best,

Pauline

Quote of the Month

"What you think and talk about expands into action."

Visit the Perth & District Chamber Website: www.perthchamber.com for links to Canadian Chamber Member Benefits.



Join us on Facebook and Twitter



Let the Chamber keep you up to date on what's happening in Perth & District