

Perth and District Chamber Of Commerce

September 2011 Newsletter

Thank You

For Another Hugely Successful Golf Tournament

We had another fantastic day out on the course on August 10th, and despite a little rain, golfers were in great spirits, and we had 3 teams tie for first place!

The **Perth & District Chamber of Commerce** would like to thank the following businesses for their generous contributions to our 2011 Dorothy Griffith Memorial Golf Tournament. The support from these individuals and businesses ensures that the Perth & District Chamber of Commerce can continue to promote tourism and encourage and facilitate economic growth and prosperity in Perth and District. Please show your support for these businesses:

Tournament Hole Sponsors...

- A & B Ford Sales Ltd. • Aabacus Catering • Algonquin College Heritage Institute
- Allan Chartered Accountant Professional Corporation • Barnabe's Your Independent Grocer • BirTee Pro • Brown Shoe Company of Canada Ltd. • Carolina Retirement Suites • Corporation of the Township of Lanark Highlands • Costello & Company • Crain & Schooley Insurance Brokers Ltd. & Financial Corporation • Decorating By Design • Dixon Automotive Group • EMC • Leo Adams Investments Inc. • Linden Financial Planning • Mike Fair Chevrolet Buick GMC Cadillac • On CouRSS.com Web Solutions • Paws Oasis • Perth Courier • RBC Commercial Banking (Scott Rintoul) • Rivington & Associates Commercial Division Inc. • Scotiabank • Tackaberry Sand & Stone Ltd. • Tunnock Consulting Ltd. • Victory Farms Alpacas • Wills Transfer Ltd.

Tournament Prize Donations provided by:

- Advanced Alarm Systems • Albert at Bay Suites • Ambassador Conference Resort
- Barnabe's Your Independent Grocer • Best Western Victoria Park Ottawa • BirTee Pro • Blue Heron Golf Course • Calabogie Peaks Resort • Canadian Museum of Civilization • Canadian War Museum • Casa Loma • Cat's Cove Writing Services • Classic Theatre Festival • CN Tower • Cogeco Cable Inc. • Costello & Company • Country Tole Creations Gift Shop • Coutts Country Flavours • Downtown Heritage Perth BIA • Embers • EMC • Ennis General Carpentry Ltd. • Eye & Vision Clinic • Foodsmiths • Four Points by Sheraton Kingston • Ground Waves • Hillier & Associates Financial Planning • Impression Printing • Lake 88.1 FM • Lamden Windows and Doors • Linden Financial Services Inc • Little Rays Reptiles • Mex & Co. • Mike Fair Chevrolet Buick GMC Cadillac Inc. • NEDCO • Perth Golf Course • Perth Home Hardware Building Centre • Prodecad • Rivington Rally Honda • Saunders Farms • Sheri Mahon Fournier • Shoppers Drug Mart (JBC Pharmacy Care Ltd.) • Special Occasions • Stone Cellar Restaurant • The Beach House Massage and Bodyworks • The Café Hideaway • Tranquility Spa on the Rideau • Victory Farm Alpacas • Vincor Canada

Our Specialty Sponsors:

- A&B Ford Sales Ltd. (Hole in One) • Brownlee's Metro Perth (Fruit stand) • BirTee Pro (BirTee Long Drive) • Burns Jewellers (Live Auction) • Lake 88.1 FM (Driving

Range) • Leo Adams Investments Inc. (Putting Contest & Dinner Sponsor) • Mike Fair Chevrolet Buick GMC Cadillac (Live Auction) • Perth Courier (Chip to the Courier Bag) Paws Oasis (Closest to the Canine) • RBC Commercial Banking (Scott Rintoul) (Hold onto Your Ball) • RBC Dominion Securities, Jim Noble (Cart Sponsor) • Rideau Canal Boat Tours (Live Auction) • The Beach House Massage & Bodyworks (Live Auction) • Town & Country Chrysler (Driving Range) •

Thank You to...

Russ DaSilva & Judy Johnstone of the Perth Golf Course, as well as their entire staff for doing a wonderful job of looking after us as well as Teaching Professional Jaime Grylicki, Perth Police Services, Kirsten Coughler, Kristina Bowes, Steve Hillier, Jack Wright, Ron Farrell, Jim Kerruish, Madeline Bouvier, Carol Quattrocchi, Pauline Fitchett, Leanne Desjardine & Kelsey Whyte. Thanks to all the participants!

Thank you to the 2011 Chamber Golf Tournament Committee for organizing such a fantastic day! Thanks to: Chair Jill Campbell, Chris McWebb, Scott Rintoul, Jane Farrell, Hugh Colton, Mario Caya & Chris Stranberg

Madeline's Farewell and Welcome to Pauline!

Thank you to everyone who came out on August 17th to bid Madeline a fond farewell and welcome our new General Manager, Pauline Fitchett. Everyone enjoyed delicious hors' d'oeuvres upstairs at The Stone Cellar, followed by scrumptious carrot cake from The Sunflower Bake Shop. Many thanks to Peter, Jamie and Darlene of The Stone Cellar, Tamara from The Sunflower Bake Shop, Kirk from Lidbetter Solutions for providing equipment for our slideshow and Marsha from Code's Mill for the use of the podium.

I would like to personally thank everyone who came out to the Farewell/Welcoming party on August 17th. It was so nice to see everyone before I head to Kingston.

Thank you as well, for all the kind words! It was certainly very touching.

I will miss the Chamber and this fabulous community!!Madeline

Hello from Pauline

I would like to take this opportunity to say hello and to let all of you know how excited I am to be a part of the Perth & District Chamber of Commerce! I have only been here a few short weeks and already I can tell the commitment and appreciation everyone involved with the Chamber has for Perth & District.

It is my hope to continue the great job that Madeline, Carol and the whole team at the Chamber Office have done over the years. I thank everyone for the support that they have shown me and I wish Madeline and her family the very best as they start this new chapter of their lives in Kingston.

Please stop by and say hello at the office. I look forward to getting to know all of you better in the days to come!

Pauline

2011 Annual Dinner
Thursday, October 20th, 2011

Code's Mill on the Park

\$75 incl. HST

Social Hour 5:00 p.m.

Dinner 6:00 p.m.

“Keynote Speaker”

Paul Frazer

“World Class Excellence – Exploring Your Edges”

Founder of Mindscape, a company dedicated to researching and sharing information on leadership and human performance

Paul is a local member of the Perth & District Chamber of Commerce. He is a professional speaker, executive coach and consultant working internationally.

“Award Presentations”

Business Achievement Award

Sponsored by

Perth Courier

**Lanark Leeds Home Builders Association
Builder Member Achievement Award**

Sponsored by



The Perth Medal sponsored by The Town of Perth *Heritage* PERTH

Please register by **Thursday October 14th, 2010**

Tel: 613-267-3200 Fax: 613-267-6797 Email: welcome@perthchamber.com

The Perth and District Chamber of Commerce Board of Directors is Accepting Nominations for the 2011 Business Achievement Award

This is your opportunity to nominate a business that you think is deserving of receiving this award.

Nominations must include the following criteria:

1. **The magnitude of the business achievement. The success recognized should have occurred primarily in the last few years. This is not a lifetime achievement award.**
2. **The degree of positive economic impact on our community (investment, employment, taxes etc.).**
3. **Community service on the part of the business or its employees.**
4. **Does the business conduct itself in a manner exemplifying prudent, ethical and responsible business practices?**

The Award will be presented at the Chamber of Commerce Annual Dinner

**Deadline for submissions is
Friday, September 30, 2011 at 12 Noon**

Please contact the Perth and District Chamber of Commerce and speak with Jordan for complete details and criteria to nominate a business.

613 267-3200 | 888 319 3204 Fax: 613-267-6797

welcome@perthchamber.com

www.perthchamber.com

Prizes, Prizes and More Prizes!!!!

The **Surprise Raffle** at our Annual Dinner has been such a huge success over the past two years, that we are offering it again this year.

Once again there will be “party crackers” available for purchase at the registration desk. Some of the crackers will be filled with exciting prizes. As guests of the dinner you will have the opportunity to purchase a cracker with the chance of winning whatever is inside.

If your business is interested in participating in this fun event by contributing to the prizes, please contact Jordan. We welcome **any donation** that your business would like to contribute.

Advertising In The 2012 Visitor Guide

If you are interested in having your business featured in the 2012 Visitor Guide, you must move on this now. The Perth Courier is now reserving advertisement spots for the Guide. Please remember that as a member of the Perth and District Chamber of Commerce, you receive a 5% discount on advertising in the Guide. Please contact the Perth Courier at 613 267-1100 and ask to speak to an advertising representative.

Business of the Month

Gillian Scobie Associates

(Written and submitted by Gillian Scobie)

Have you written an ad, a flyer, or a brochure for your business and want to make sure it's error-free and easy to understand? Or perhaps you need someone to write that copy for you? We've been in the business of editing and writing for over 15 years and have a large number of happy clients who can vouch for our writing and editing prowess, from big Toronto publishers like McGraw Hill Ryerson and Nelson to small local companies and non-profit groups. What we do is simple:

We write. Ads, brochures, web copy, promotional copy, sales letters, articles short and long, reports, and educational texts, to name a few. We also transform complex text into plain language so more people can understand it. These could be business, scientific or health topics that need to be accessible to a wide variety of people. And we edit--everything. In print and on the web. Even store signs and ads while strolling down Gore Street. We get satisfaction from taking a piece of writing and making it cleaner, tighter and better organized.

The goal is always to get the writer's point across, whether that's to sell a product or service or put across an idea or description.

Bring your brochure, ad, booklet, newspaper, website, report, article or promotional material to us and we'll make it better. We won't just make it sing. We'll make it dance! Check out my blog at <http://gillianscobie.wordpress.com/> where you'll find some of my writing and editing samples.

Get in touch! Email gscobie@ripnet.com or phone 613-264-5415.

As a member please let us know if you are interested in being considered for Business of the Month! It's a great opportunity to promote your business!

Join the Facebook Conversation!

The Perth & District Chamber of Commerce wants to hear from you on Facebook! For the month of September, we want you to tell us on our Facebook page how joining the Chamber has helped you and your business. Share your story in September and we'll enter you in a draw to get your own Chamber Facebook Photo Album on our Facebook account for an extended period of time - that's a lot of free advertising for your business! Just another way we want to help your business grow. Visit us at facebook.com/perthchamber

Friends of the Tay Watershed's Discovery Day

Friends of the Tay Watershed invite you to join in the celebration of their 11th annual Watershed Discovery Day on Sunday, September 18, 2011 from 1-5pm at ECOTAY Education Centre. This year's event will explore several fascinating solutions for the ever-increasing global distress caused by climate change through workshops, exhibits, puppet shows and children's activities. Come and enjoy a fun and informative afternoon for the whole family!

Community Improvement Plan – Façade and Signage Improvement Program.

A reminder that the deadline for the first round of applications for the **Façade and Signage Improvement Program** that the Town of Perth is offering is September 15, 2011. A message was sent out in August with the details. If you are interested in finding out more about the program and the grant process contact Jeff Keays, Economic Development Assistant at the Town. He can be reached at: (613) 267-3311 ext. 2246. Consider the opportunity for your business!

Join Us for Our September “Members Mixer”

The Chamber continues to strive to provide our members the best service possible. One initiative which provides our members the opportunity to meet other Chamber members, members of the Board of Directors and the Chamber staff at a very relaxed, informal social setting is our “AFTER 5” program.

An Invitation to our Members

Balderson Fine Foods is welcoming you to join us for local fresh coffee, appetizers, handmade truffles, homemade ice cream (Jack Daniels and Highlands Honey with Peanut Butter) and chances to win great door prizes. Norma would like to offer a special 'hats off' to Madeline for all of her support and to Pauline who is already filling her shoes wonderfully. Keep up the great work!

September Member Mixer

When: Thursday September 22, 2011

Where: Balderson Fine Foods
104 Fallbrook Road
Balderson, ON

Time: 5 –7pm

Cost: FREE!

If you are interested in attending the September Mixer, please **advise the Chamber office**. We hope to see plenty of new as well as existing members at the event.

Members' Corner

(Please note: This is a paid advertisement. This space is available to any member wishing to place an advertisement. Please contact Chamber office for details)

GALLERY PERTH

presents

"EVERYDAY PATTERNS"

An

Ottawa Mixed Media Artists

juried exhibition

Meet the Artists

Sunday, September 18th from 2:00 – 5:00

Show runs from September 17 to October 5th
Gallery hours: Thursday to Sunday 10am to 4pm

**Gallery Perth at Code's Mill
17 Wilson Street East
Perth, Ontario K7H 1T5**

613-264-8338

ppfg@ripnet.com

www.galleryperth.com

Submitted by Perth Picture Framing

We Welcome Our Newest Members

Perth and District Food Bank

190 Gore Street East
Perth

Contact: Nancy Wildgoose
613 267-6428

Supplies food on an emergency basis. Provides nutrition based programs

theHumm

73 Mill Street
P.O. Box 1391
Almonte, ON

Contact: Rob Riendeau
613-256-5081

A monthly, free, magazine highlighting the arts, entertainment and community activities in the communities of the Ottawa Valley, including Perth, Almonte, Carleton Place, Westport, Arnprior, West Carleton and points in between.

Sew Crafty

1068 Rideau Ferry Rd.
Rideau Ferry, ON

Contact: Fred or Sue Gieratz
613-264-1547

A family owned and operated store. Fabrics and craft supplies. Concrete, iron, & wooden accents for your home & garden, composters, perennials of interest. Fair trade coffees, loose-leaf teas, light lunches and desserts in a comfortable, relaxing atmosphere overlooking the Rideau Lakes.

If any member has an excess number of Perth Visitor Guides the Chamber would welcome some back. We are completely out of the Guides. That is great news but we would like to have some in the office for when visitors stop in. Let us know at the Chamber and we can arrange pick-up. Thank you.

AT THE CHAMBER

During the months of July and August we have kept track of the number of visitors that have come through the big red doors of the Chamber Office. We were thrilled to total the numbers and find out that over 1000 people stopped by looking for directions, information, places to eat and places to stay. We at the Chamber were more than happy to tell them all about our wonderful members!

As well, there were an overwhelming number of visits to the Perth & District Chamber of Commerce Website. Between May 18th and August 18th we had over 6,000 visits to the site. This is great news for our members that are listed on the site!!

I would also suggest that you remember to put your pamphlets or brochures at the “Chamber Member Rack” located at Barnabe’s Independent Grocers. A staff member goes up every week to straighten the shelves but they do need filling quite regularly. What a way to let your membership at the Chamber work for you.

Have a great month. See you at the “After 5” Mixer at Balderson Fine Food. I can’t wait to try the handmade truffles!

All the Best,

Pauline