



Perth and District Chamber Of Commerce November 2011 Newsletter

2011 Annual Dinner and Business Achievement Awards

This year's Annual Dinner was once again a huge success! **Mr. Paul Frazer** provided guests with an informative and entertaining presentation. The "party crackers" and all the wonderful prizes added to the festivities and the award celebrations added a flavour of excitement as always.

The Chamber would like to congratulate **Leo Adams Investments Inc. and Mr. Bill Beacham** on winning the 2011 Business Achievement Award. Thank you to **The Perth Courier** for sponsoring this prestigious award and to Paul Burton and Jason Marshall for their presentation.

Congratulations to **Don Malloch of Malloch Construction along with his staff and family** for winning the 2011 Lanark-Leeds Home Builders Association Member Builder Business Achievement Award. Thank you to **Enbridge Gas Distribution** for sponsoring this award to recognize business excellence in our community.

We would also like to congratulate **Mr. Jim Peden** who is the deserving recipient of the 2011 Perth Medal.

Many thanks to all of our Sponsors for making our Annual Dinner such a success

The Perth Courier

Sponsor of the Business Achievement Award

Enbridge Gas Distribution

Sponsor of the Lanark Leeds Home Builders Association Award

Mike Fair Chevrolet Buick GMC Cadillac Ltd.

Sponsor of the Social Hour

The Corporation of the Town of Perth

Sponsor of the Perth Medal

Corporate Sponsors

- Coldwell Banker Settlement Realty
- EMC / Performance Printing
- RBC Dominion Securities
- Crain & Schooley Insurance Brokers

- Tay River Reflections
- Tay River Train n' Transform
- Kelly's Floral Market Home Décor & Gifts
- Balderson Fine Foods
- Ltd. Financial Corporation
- Town and Country Chrysler
- Cat's Cove Writing Services
- Code's Mill Inn & Spa
- Blair and Son Inc

We would like to thank those businesses and individuals who donated prizes for the Raffle!

Classic Theatre Festival, Cobra Pools & Spas, Ground Waves, Hockey Hall of Fame, Irish-Scottish-Shop, Lanark County Tourism Association, Leo Adams Investments Inc., Mex & Co, Nedco, O'Reilly's, Perth & District Community Foundation, Perth Physiotherapy, Reiki Associates, Royal Lepage Pauline Aunger Realty, Stone Cellar Restaurant, The Beach House Massage & Bodywork, The Book Nook, theHumm, Town & Country Chrysler, Wills Transfer Ltd.,

We would like to thank all who contributed to the evening

Jack McTavish, Wayne Cavanagh, Brian Perkin, Marsha Rivington, Kirsten Coughler, Kirk Lidbetter, Joan Adam, Scott Blair, Pascale Mapleston, Sarah Nicholson, Krista Mackler, Sheri Linseman, Joel Leblanc, Emma Jackson, Paul Burton, Jason Marshall, Natalie Armstrong, Terry Wills and Mayor John Fenik

Some kind words from an award winner

"Congratulations on another successful Chamber event – the 2011 Annual Dinner. It seems every and all events organized by the Chamber are well attended, well-structured and ultimately successful. Of course we found the 2011 dinner especially rewarding ☺. We very much appreciate the honour bestowed upon us and recognition of our efforts. We have strived to create something all Perth can be proud of." – **Mr. Bill Beacham, Leo Adams Investments Inc. 2011 Business Achievement Award Winner**

Members' Corner (1)

(Please note: This is a paid advertisement. This space is available to any member wishing to place an advertisement. Please contact Chamber office for details)

BALDERSON FINE FOODS
613-264-1500
www.baldersonfinefoods.ca
baldersonfinefoods@live.com
Open 7 days a week,
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Save Money, Save Time!
With one call, we'll do it all!

Custom or predesigned, our baskets fit every taste and price range possible.

Located in the Downtown Balderson Building (Ema Lee Fashions), behind the red door.
Other incentives available. Contact Norma for details.

With this coupon:
-No HST on 5 baskets or more
-Free delivery to Perth & Area and Lanark Highlands (\$5.00 for individual addresses)

Members' Corner (2)

Kelly's
Floral • Gift • Home

**CHRISTMAS
OPEN HOUSE**

Nov 11- 13th
Fri. 2-7
Sat. 9-5
Sun .10-4

*Come Kick Off The
Holiday Season With Our:*
~In House Specials
~Draws & Give Aways
~Gourmet Food Sampling

(613) 267 - 7065 ~ Gore St. East, Perth, ON.



News

Congratulations to Foodsmiths on their 35th Anniversary

The Perth & District Chamber of Commerce would like to congratulate owners Don and Claire Smith on Foodsmiths' 35th Anniversary. They will be celebrating the anniversary all day on **November 2, 2011** (8am to 8pm) with a cake cutting ceremony at noon with Mayor John Fenick, Deputy Mayor John Gemmell and the Town Crier, Brent McLaren. Hope to see you there!



**'Tis the Season
Perth & District Chamber of Commerce
Christmas Gala
November 30, 2011**

Please join the Perth & District Chamber of Commerce for a lovely evening at the Perth Manor Boutique Hotel. Start the Christmas Season off by mingling with fellow Chamber members in this elegant venue and share a toast to the festive season! Drop in and taste the fabulous selection of scrumptious seasonal hors D'oeuvres, served throughout the evening.

As a member if you would like to participate in a Christmas Member 2 Member Benefit opportunity, just let me know. I would like to give all of our members the opportunity to market their business to the members attending the Christmas Gala. All you have to do is drop by the Chamber Office by November 23, 2011 and give us a small coupon with some type of benefit that we can include in our Festive Christmas Envelope that will go home with every member attending. The coupon will be your way of letting other members know about your business by receiving a benefit of some kind that will bring them back to your store or organization. What a wonderful opportunity for members to support members over this Christmas Season.

Members & Guests are invited to stop by:

Place: Perth Manor Boutique Hotel, 23 Drummond Street West, Perth

When: Wednesday November 30, 2011

Time: 5:30 p.m. - 9:00 p.m. (at your leisure)

Cost: \$35.00/person (Inc. HST) / Cash Bar

Pre-registration is a must and greatly appreciated!

R.S.V.P. the Chamber of Commerce prior to November 23rd
613-267-3200 or email welcome@perthchamber.com

Cyclocross Racing in Perth

Submitted by Darren Cope, Perth & District Cycling Committee

The Perth & District Chamber of Commerce Cycling Committee would like to invite members to check out a morning of cyclocross racing in Perth.

The Ottawa Bicycle Club is returning to host a morning of cyclocross racing in Perth! The Perth race is race number seven of the ten race series being held this fall throughout the Ottawa Valley.

Specialized cyclocross bikes (think of a road bike with mountain bike tires) are used as racers ride on grassy fields, dismount their bikes and carry them over barriers, run up steep, short hills and ride through sand pits or mud depending upon conditions!

The racing in Perth will occur on Sunday, November 6 at Conlon Farm Recreation Complex. Come on out to cheer on some of the best racers in Canada (including former and current National and Provincial champions!) Races start at 9am (for U17 and younger, Women, Masters B Men and older & Novices) with the second race starting at 10:45am (Elite Men, Masters A Men & Junior Men)

For more information on the races, go to www.cyclocross.org, or call race organizer Bob Woods at [613-256-1874](tel:613-256-1874). Or, just make your way to Conlon Farm on Sunday, November 6! If you're interested in racing yourself, see the website for registration details.

Interested in Promoting Cycling in Perth & Area?

The Perth & District Chamber of Commerce Cycling Committee is looking for a few key individuals who are into cycling or any other recreational activity to help with organizing, planning and promoting initiatives for cycling in the Perth area.

If you think you would like to join the cycling committee or help out when you can there is always a spot. Please contact Darren Cope: darrencope@gmail.com or the Chamber Office at 613-267-3200.



THE PERTH AND DISTRICT COMMUNITY FOUNDATION

CHRISTMAS GALA

*New Location: Algonquin College
Perth Campus Student Commons*

Friday, November 25th, 2011
Hors d'oeuvres & Cocktails from 5:30 to 8 pm

Donation: \$100 per person
Payable to: The Perth and District Community Foundation

\$75 charitable tax receipt will be issued.

A special room rate of \$99 based on single or double occupancy has been arranged with Code's Mill Inn and Spa for the evening of November 25th. Please advise the Inn when booking that you are attending The Perth and District Community Foundation Gala.

Award winning photographer, Roger Sands of Arranel Studios is generously donating his talent and time again this year. He will provide two 5X7 holiday portrait prints for a small fee of \$20.

Tickets are available now through Brenda Ball, Allan Chartered Accountant Professional Corporation, 22 Wilson St. West, Perth, phone (613) 267-6580, ext. 0, or email bball@allanca.com. Thank you for your continued support of your Community Foundation.

We Welcome Our Newest Members

Invariance
Rhella Loos
82 Drummond Street West
Perth, ON K7H 2K6
613-267-5251 www.invariance.co.nr
Email: rloos@teksavvy.com

Custom clothier/period outfitter specializing in Medieval era attire & accessories. Clothing, accessories, furnishings, crafts. All historic garb is thoroughly researched & executed using the strict SCA guidelines. Nothing is impossible.

Civitan Club of Perth Inc.
Bonnie King
P.O. Box 331
Perth, ON K7H 1B0
613-267-2181
www.perthcivitan.org

The Civitan Club of Perth was chartered in June 1965 as a service club and has been providing continuous service to Perth area residents since that time.

Jeff Lally Home Renovations
Jeff Lally
P.O. Box 156
Lanark, ON K0G 1K0
613-552-6955
Email: Jeff4tlc@sympatico.ca
www.jeff4tlc.com

Jeff Lally Home Renovations specializes in home renovations of every kind. Jeff's business has been operating for over 20 years and is a registered business with the Federal Government.

LA spaworks
Wendy L. Munro
P.O. Box 156
Lanark, ON K0G 1K0
613-259-2356
Email: laspaworks@bell.net
www.laspaworks.com

Enjoy personal service in a quiet confidential setting.

THE BOOKWORM
Tina Gateley
76 Foster Street
Perth, ON K7H 1S1
613-264-7257

The BOOKWORM has been providing Perth with second hand books for over 25 years, and is still going strong. It has grown into a large inventory in stock of every genre and topic. If you can't find the book you are looking for then ask, they can order it for you!

Upcoming Seminars

- **Succeeding in the “Age of the Empowered Consumer”**
November 4, 2011
9:30 am – 12:30 pm, Cost \$10.00
Speaker: Jennifer Debruin-Articulation
Lanark-North Leeds Enterprise Centre, Smiths Falls
Contact: Lanark-North Leeds Enterprise Centre
613-283-7002 or cjames@LNLEC.ca

- **Growing your Business Using Social Media**
November 9, 2011
6 – 8:00 pm, Cost is \$10.00
Lanark, ON
Contact: Lanark-North Leeds Enterprise Centre
613-283-7002 or cjames@LNLEC.ca

- **On-Line Coupon Group Marketing Seminar**
November 17, 2011
The Chamber will host an On-line Coupon Marketing Seminar. Representatives from the Perth Courier will be speaking about how on-line coupons work, the benefits and the challenges of using this new and upcoming marketing tool. The Perth Courier currently has their own version of the coupon marketing tool – Wag Jag. The representatives will show participants how that site works as well.

After the presentation you will have the opportunity to ask questions in an informal setting as well as network with other members that may be interested in using this type of marketing tool.

Space is limited so RSVP to the Chamber Office early.

Date: November 17, 2011

Time: 5:30 – 8 pm

Place: Code's Mill on the Park Inn & Spa, 82 Peter Street, Perth

Members: Free

Potential Members: \$10.00

Revamping our Newsletter

I will be revamping the Chamber newsletter starting in the New Year and would welcome any suggestions you as members may have. What would you like to see in a newsletter? Please call or email your suggestions to the chamber office.

As well, if you are currently receiving the newsletter by fax, why not join our member list and receive it by email? Not only will you be saving paper but you will also be up to date on information sent out to our members.

AT THE CHAMBER

I would like to thank everyone for their support of the Perth & District Chamber of Commerce Annual Dinner. Whether a sponsor, participant or guest, we at the Chamber appreciate the support that you have given us. I must say a personal congratulations to Mr. Bill Beacham, Mr. Don Mallouch and Mr. Jim Peden for their much deserved awards and also to the nominees for the Chamber Business Achievement Award, Jim Town (NEDCO) and Mark and Melanie Melanson (Perth & District Martial Arts/Perth Athletic Centre).

I would also like to take this opportunity to thank Jordan Kennie and Kirsten Coughler for all of their hard work putting the event together. Kirsten is our faithful volunteer that has given her time every week to support the Chamber. Thanks Kirsten!!

As many of you may know, Jordan is resigning from her position as Event Coordinator at the Chamber. We would like to thank Jordan for all of her hard work organizing our Chamber Events over the last year and a half. Although we are sorry to see Jordan leave, we wish her the best and I understand there is a chance we may be able to convince her to come back and help out with a couple of initiatives!! Thanks again Jordan. ---

Lastly, I would like to personally invite you to the Chamber Christmas Social on November 30, 2011 at the Perth Manor Boutique Hotel from 5:30 – 9:00 pm. Come mingle with fellow Chamber Members in this elegant venue and share a toast to the

festive season. You will have a chance to win a free advertisement in the December newsletter and you never know what new member you may meet!

All the Best

Pauline

Visit the Perth & District Chamber Website: www.perthchamber.com for links to Canadian Chamber Member Benefits.