

Perth and District Chamber of Commerce June 2011 Newsletter

Chamber Is Seeking New General Manager

As many of you may already know, Madeline is leaving the Chamber at the end of August. She and her family will be embarking on new adventures in Kingston.

Therefore, the **PERTH AND DISTRICT CHAMBER OF COMMERCE** is seeking a **General Manager**

The following is the job ad which has recently appeared in local papers;

The Perth and District Chamber the voice of commerce in our community, a dynamic organization dedicated to fostering a strong economy and providing value for our membership. We are searching for a General Manager capable of providing the leadership needed to continue to achieve our goals.

We want to hear from you if you are:

- Dynamic and energetic, with excellent oral and written communications skills,
- Capable of leading and working with our staff, executive, committee, members, Municipal staff, and our community,
- Experienced and comfortable with making public presentations,
- Looking forward to serving the public in a tourism related fashion,
- Open to new opportunities as well as a busy, challenging and flexible schedule.

JOB DESCRIPTION:

- Reports to the Executive,
- Work with, and on, various Chamber committees; including attending meetings of the Board, Executive Committee, Perth Town Council, and Chamber-hosted events,
- Work with and manage Chamber staff and volunteers,
- Organize and plan Information seminars for Members designed to improve business practices, tourism, economic growth, and develop new Chamber programs,
- work with Members to provide support and answers; and to obtain Member and Public feedback on Chamber performance,
- respond to Public enquiries for information via telephone, email, drop-in visits, website.
- continue to grow Chamber membership.

SKILLS:

- proficient in Microsoft Office, understanding financial reports and budgets, Internet research, website management,
- Excellent oral and written communications, organization, personal and team time- management, and multi-tasking skills.
- Strong public relations and Marketing talent. Able to think on your feet,
- capable of working in a team environment with all stakeholders.

Please submit your resume along with your salary expectations to:

Private & Confidential
Personnel Committee
Perth & District Chamber of Commerce
34 Herriott Street
Perth, ON K7H 1T2

Deadline for submissions is June 10, 2011.

BEAUTIFUL.....

Display At Barnabe's Your Independent Grocer Is Ready To Go!

Jeff Collver, owner of Whistlewood Custom Woodworking & Design has created a beautiful display at Barnabe's which is now ready to accept Chamber members' pamphlets. The display stands in the walkway, leading from the cashiers to the exit on the right hand side.

Please display your rack cards in accordance to the designated areas.

And.....thank you for your patience while we went through this transition.

It was certainly worth the wait!!

The Dorothy Griffith Memorial Golf Tournament

Wednesday, August 10, 2011

Perth Golf Course

Although spring seems to have taken it's sweet time getting here, it is time to start planning for one of the season's best golf tournaments! We sell out early, so don't be disappointed! Our prices have stayed the same this year \$110 + HST. This price includes Golf, cart, dinner and most on course games!

Once again there will be prizes and raffles along with a live auction.

To Register

welcome@perthchamber.com

or call Jordan

(613)267-3200

Sponsorship Opportunities and Donations for the Dorothy Griffith Memorial Golf Tournament

Thanks to the generosity of our members, the Dorothy Griffith Memorial Golf tournament is a huge success and raises enough money to allow the Perth & District Chamber of Commerce to operate year round promoting business, economic development and tourism in the Perth & area.

We are once again calling on you to help make this year's tournament a success. **A hole sponsorship or donation means that your business name will get great exposure at the tournament as well as in all promotional materials such as newsletters and newspaper ads.**

Live Auction Donation

The live auction is an exciting part of the day. Are you interested in being a live auction sponsor? Or do you have a great idea for a live auction item? Let us know!

**For all sponsorship inquiries as well as any prize donations please call
Jordan at (613) 267-3200**

Volunteers Needed for the Kilt Run On And Before Saturday July 2

On July 2nd at 6:00 p.m., Perth will host the second **Perth Kilt Run**. With over 1000 people registered, coming from across the province, this event represents a wonderful opportunity for Perth businesses.

The event was conceived in 2010 by **The Running Goat's** owners Mary and Terry Stewart as a way to celebrate the 800th anniversary of Perth, Scotland, which occurred last year. The popularity of the event has been so overwhelming that Mary, Terry and the organizing crew have taken it on again this year.

The committee is focused on once again producing a first class event that will showcase the beauty and hospitality of Perth.

Volunteers are needed in the weeks leading up to the event and on race day, so if you would like to join in the fun please contact

Madeline at the Chamber office at

welcome@perthchamber.com or 613 267-3200

Chamber's Website Content Gets a Lift

You would never put your house up for sale without cleaning it up, right? The Chamber has the same opinion about our website when it comes to promoting it to businesses and visitors. With our amazing new website, we also want to ensure its content is up to date and looking its best, which is why we are undergoing a content facelift. The Chamber has hired writer Cathy James, of Cat's Cove Writing, to enhance the chamber website. Cathy has been working on the website for the past month and she has already accomplished plenty, making our site more inviting and informative.

“Like” Us on Facebook! It’s Good For Business

As part of our website content upgrades, we're hopping on the social media train to further engage both our Chamber community and tourists. If you or your business has a Facebook profile or page, please "Like" us on Facebook! When we spot that your Business Facebook page “Likes” us, we'll “Like” you right back, giving your page further exposure!

Check out our page at

[facebook.com/perthchamber](https://www.facebook.com/perthchamber).

It’s Time To ‘Get the Ball Rolling’ With Pride In Perth 2011

(Submitted by Shelley Montreuil)

On June 18th, 2011, Perth and District will celebrate their first-ever official Pride day thanks to the support and encouragement of Perth Mayor, John Fenik and his Council members. LGBT (Lesbian, Gay, Bisexual, Transgendered) Lanark County (www.lgbtlanark.com) will be inviting LGBT community members, friends and supporters from as far as Ottawa, Kingston and Brockville to enjoy all that the area has to offer and to end the day with a Pride dance at the Perth Civitan Hall.

Everyone is welcome to attend this historic event, all that is required is that you have your ‘Groove Shoes’ on. Local band Tell Mama will be grooving the night away with DJ Penny rocking the house as well. Tickets are \$15 in advance (available at www.Shadowfax.on.ca) and \$20 at the door. Foodbank donations are encouraged and reduced rates are available at the door for those who require it.

A Bit of History

The history of Pride Day is rooted in events that occurred at The Stonewall Inn in Greenwich Village, New York City. Police had spent years bullying and incarcerating people for simply living their lives a little differently - it was illegal at the time to wear more than two pieces of clothing that belonged to the opposite gender. Police would raid bars or wait outside for people to leave and then both publicly humiliate them and take them to jail, simply for choosing to dress a little differently.

In June of 1969 this all changed when the owners and patrons of The Stonewall Inn stood up to the police and refused to be mistreated for being different. It was a difficult and bloody fight which garnered a lot of public attention and allowed the queer community to get their voices heard. This event is now known as the Stonewall Riots and it was the beginning of LGBT people all over the world standing together and claiming their rightful place in each of their communities. On June 18th, Perth will celebrate with the LGBT members of its community and their friends the shedding of those shackles and the dignity with which they deserve to live.

In June each year, communities everywhere celebrate gay pride, often with a large, flamboyant parade. LGBT Lanark County has decided to celebrate this year in a different, more inclusive way. There are so many excellent events already happening on the 18th that this group has decided to suggest that their members and guests come early and spend the day (and their money) visiting area restaurants and shops as well as community events such as ‘Art in the Garden’ and ‘Doors Open’. The dance will be a high-energy end to a beautiful day in Perth and area. LGBT Lanark sees this as a gesture of reciprocity with the community who is doing the right thing and acknowledging their own diversity. So, come on out on June 18th and “Let’s get the ball rolling”!

Contact:

Shelley Montreuil

shelley@oncourss.com

613-812-3187

Perth Gymnasts to Compete at the World Championships for Aerobic Gymnastics, July 2011 in Las Vegas

(Submitted by Karen Wright)

Kasey Whalen, Katrina Wright, Andrea Reith, Allison Tolgyesi and Kailey Sweeney, who train at Saltos Athletics in Perth, have qualified to travel to Las Vegas, NV, USA to represent Canada at the World Championships! Run by the American Aerobic Gymnastics Federation, our five athletes are the only athletes to attend these Championships from Canada, forming the **Canadian National Team** – a great way to put Perth on the map again!

As amateur athletes in Canada, funding for our sport and travel expenses is non-existent on a federal level, making training and competitions challenging. Support from your business will help cover many competitive costs including competition fees, travel and accommodations. We have estimated that these Championships will cost approximately \$1500 per athlete, including flight, competition fees, accommodations and food.

With your assistance, our team hopes to represent Canada, reaching our personal and National goals; excelling in our sport to prove Canada's abilities at the International Level.

Any donations we receive will be well used and greatly appreciated. All sponsors will be mentioned in all advertisements and articles prior to and following the competition. If you would like to provide apparel or products with your company name, we would be more than happy to include those in team photos!

We realize the importance of your time and the value of your business to our community. We appreciate you taking the time to consider our request and hope to hear from you soon.

For sponsorship donations please contact Louise Millar at
Saltos Athletics (613) 267 – 7997 or saltosathletics@aol.com

FOODSMITHS 9th Annual LAWS Charity Dog Wash takes on a new twist with the “Foodsmiths Fido Fun Fair”

(Submitted by Foodsmiths)

This year, Foodsmiths will again host their Annual Charity Dog wash in support of the LAWS (Lanark County Animal Welfare), with a focus on raising funds for their “Emergency Services” program. To add some fun to the day, Foodsmiths staff and LAWS volunteers will be including the “Fido Fun Fair” alongside the dog wash. Event takes place Saturday, June 18th from 9am to 2pm at Foodsmiths, 106 Wilson Street. The Fido Fun Fair begins at 11am.

The day will feature the successful pooch pampering, a draw for a 30lb bag of Precise Holistic Dog Food and several fun dog events. Categories include: Longest Tail, Shortest Tail, Curliest Tail, Smallest and Biggest Dog, Biggest Belly, Best Trick, Doggie Look-a-Like, Craziest Hair and of course the finale “Best Costume”. Entrants will have the opportunity to enter as many categories as they wish for a small donation per category. Local judges will be on hand to select the winners of each event and prizes will be given to all the four legged and two legged entrants, compliments of Foodsmiths and their valued suppliers. Our local volunteer Judges: Judy Meyers, President, LAWS Board of Directors, Jessica O’Neil, Animal Behaviour Consultant and Judy Stewart, True Companion Dog Obedience School.

Fido Fun Fair Entry Forms are available at Foodsmiths or online at
www.foodsmiths.com or www.lanarkanimals.ca

Classic Theatre Festival Nominated for New Company of the Year at Ottawa Tourism

(Submitted by Classic Theatre Festival)

In a promising start to their 2011 summer season of professional summer theatre in Perth, the Classic Theatre Festival picked up a nomination from Ottawa Tourism as Best New Company of the Year to mark the success of its 2010 inaugural season.

“A big part of our mandate with the Festival is to promote Perth, Lanark County, and Eastern Ontario as a destination of choice, and we were thrilled to find out we were nominated as best new company by one of the province’s largest tourism organizations,” says Artistic Producer Laurel Smith, who notes the Festival last year drew some 3,700 visitors, over 70% of them tourists.

The Festival currently engages in a wide range of marketing and community outreach activities designed to attract visitors, from the distribution of some 50,000 season brochures that highlight upcoming plays as well as Perth accommodations, restaurants, and shopping experiences, to television spots on U.S. PBS television stations. In addition to cross-promotion with local events such as the Garlic and Stewart Park Festivals, the CTF is also organizing of a wide range of community nights intended to benefit local and regional groups and service clubs.

Although the Festival did not bag the award – it went to the Calypso Theme Water Park – the response at the May 12 awards ceremony was, Smith says, "incredibly supportive. The message we got was the Festival will play an increasingly important role in drawing people to the region, and that our partners in Ottawa Tourism will work with us to ensure its ongoing success."

The 2011 summer season will feature the bewitching romantic comedy, “Bell, Book and Candle,” playing July 8-31, and the comedic chronicle of a marriage, “The Fourposter,” from August 5-28. Both shows are at a new venue this year, the Mason Theatre, a wheelchair-accessible, air conditioned facility with free parking, located at Perth & District Collegiate, 13 Victoria Street in Perth.

Tickets can be ordered at 1-877-283-1283, online at www.classictheatre.ca, or in person at Tickets Please, 39 Foster Street.

Happy Visitors

(submitted by Tish, Irish-Scot-Tish Shop)

I just had four Americans in my store from the Southern United States. They came by boat. Docked at Last Duel. One gentleman asked, "How do you keep your town so clean?" He continued to say that he has travelled all over the world and said that this was the cleanest town he has ever seen!!!

UP and Running! Visit our Downtown Touch Screen Kiosk Locations at:

Shadowfax – 67 Foster Street and Fortin Consulting – 94 Gore Street East

Blue Heron Golf Club and Temple’s Sugar Camp Restaurant Host Fundraising Golf Tournament on June 12th

Blue Heron Golf Club and Temple’s Sugar Camp Restaurant is hosting a golf tournament in support of **Alzheimer Society, Lanark County.**

Buffet at Temple’s to include:

Maple Bourbon Chicken, Maple Smoked Salmon, an assortment of salads and mixed greens, Rhubarb Coffee Cake, Coffee or Tea

\$75.00/person

To register or for more information please contact Karyn at 613 253-7000 or

templesinfo@xplornet.com, www.temple sugarscamp.ca

Ontario Chamber of Commerce Business Achievement Awards

Innovative. Cutting-edge. Revolutionary. Creative.

Do you know a business that fits this profile?

Why not nominate them for the Ontario Chamber of Commerce's annual Ontario Business Achievement Awards. Deadline for nominations is **June 16th at www.obaa.ca**.

The Ontario Business Achievement Awards (OBAA's) shine the spotlight on outstanding businesses and business success in Ontario. It is the province's premier business recognition program, and has been since 1983. Get your nominations in today and showcase an innovative company in your community.

For more information, contact the Chamber office, 613 267 – 3200

Le Grand Tour Desjardins 2011 Is Coming Our Way! August 6th!!

(Submitted by Le Grand Tour Desjardins)

The 18th edition of *Le Grand Tour Desjardins* which is organized by *Vélo Québec Events* and will take place in Ontario for the first time is being held from August 6th to 12th.

A total of 2000 participants are expected to take part in this cycling event. The tour will start and finish in Brockville, and stop in **Perth**, Napanee, Belleville and Kingston. Cyclists will be riding about 80 to 120 km each day.

Organizing such an event requires a lot of time and attention your cooperation is essential. This kind of organization is not possible without the support of the municipalities the tour goes through.

The Grand Tour will stopover Perth on Saturday, August 6th 2011. The cyclists will spend a night on the site of the Colon Farm and the St-John Catholic High School.

Booth spaces will be available for vendors, if you are interested in promoting your business to the participants. The participants always appreciate any promotional items such as contests, draws or discounts. For example, last year *The Grand Tour* was held in New York State. The stakeholders of the town of Lake George and the Town of Ticonderoga held a draw for a prize which was a weekend for two in a hotel of their respective regions. This kind of contest is very popular amongst the cyclists. Interested parties should contact Maxime St. Laurent by email at

mstlaurent@velo.qc.ca.

Business Of The Month (1)

Coutts Country Flavours Farm Store

Coutts Country Flavours Farm Store, owned by Ronald & Diana Coutts, is located on the corner of County Road 1 and 18, 7 km south of Perth, Ontario.

The farm is a 4th generation certified organic farm. They tap 6000 maple taps and offer a variety of products made with maple syrup such as maple candy, butter, dips, salad dressings, marinades, mustard etc. They have beef cattle and pork as well as growing approx. 3 acres of organic vegetables. There is a bakery in the store and they use maple syrup instead of sugar in the baking. Homemade preserves, jams, and ready to eat meals are also offered in the store.

They also support 21 other local farmers in the area. These farmers produce strawberries, raspberries, blueberries, apples, pears, cherries, watermelon, muskmelon, honey, lamb, buffalo, elk, chicken, turkey and rabbit. Ronald and Diana are proud to support these local area farmers and appreciate their hard work, giving consumers fresh quality products from their farms.

They also offer organic fair trade coffee from Coutts and company, herbal teas, maple tea, gluten free flours and mixes, organic flours, rice, beans, spices and baking supplies.

So take a drive and visit the farm store and support your farming local community.

Ronald and Diana Coutts
613-267-0277

Business Of The Month (2)

Eastern Cowboy

Eastern Cowboy has been in business for over 10 years. It was born out of a love for horses and the fact that Lynn and Leslie really enjoy meeting and getting to know new people. It is situated on beautiful Long Lake in Parham, Ontario. Lynn and Leslie Cronk are the owners and are the parents of four daughters, who all help in the family business when they are home from work or school. They have over 2,500 acres to ride on, so you will find a trail for every level of expertise. Lynn Cronk, the Eastern Cowboy, has trained many horses over the years, and that explains why the horses at the ranch are so well mannered. They know their job and take care of the rider. There are one hour, two hour and right up to five hour trail rides.

You can also see the cottages that they have for rent on the website. The cottages are directly on the water, all having their own private water access. The lake is clean and wonderful for swimming. All the cottages have their own corrals, so if you have a horse, you can have your holiday with your horse. They do rent for weekend stays as well.

If it is your first time, or you are a seasoned rider, go and give it a try - you will love it!
Phone number to book your rides is 613-375-6467, or you can book them online at www.easterncowboy.com.

We Bid Farewell To Clement Printing

(written by John Clement)

My career with the Perth Courier and Clement Printing has spanned more than 52 years, so it is not unusual to be asked how it feels to be retired. I ask myself how have I reached this stage in life so quickly?

Change has been most obvious over the years. In my business it is the evolution from hot metal type to the electronic age. But for the downtown and community survival, change began in earnest in early 1980.

Perth has matured over the last thirty years. It was like many small communities until the early 1980s when the BIA was created, but not without a lot of controversy. Heritage Canada chose Perth as its main street project for small communities. But it was almost lost when Mayor Bill Warren and Heritage Canada Chair Pierre Burton argued over the reconstruction of the Drummond Street bridge.

Thankfully, cooler heads prevailed and John Stewart became the project manager.

John's significant influence in the community is seen throughout from the crystal palace to the Code's Mill complex.

Getting back to my business, the one constant for most of those years was my staff. Most have spent the greater part of their working career at The Courier, so our relationships were more than just dealing with day to day work schedules. We knew each other's families, watched them grow from infants to adulthood and parenthood. We had our moments like any family, but it was fun, otherwise, why would we work together for so many years?

Over the years, I have tremendously enjoyed my relationship with the Chamber of Commerce staff, currently with Carol, Jordan and Madeline and I trust that relationship will continue as I remain Chair of the BIA and Perth's Community Development Committee.

As for the Clement Printing, Bob Adrain will still be taking your orders and Rose Wilson will still be doing graphic design from this office, but through Impression Printing in Smiths Falls.

Thank you to all my friends and business associates.

Members' Corner

(Please note: This is a paid advertisement. This space is available to any member wishing to place an advertisement. Please contact Chamber office for details.)

Rideau Boat Tours

Discover the beauty and charm of the most picturesque section of the historic Rideau Canal in the comfort of our fully restored, 1940, vintage electric cruiser, "Chuckles."

"Chuckles" is owned and operated by Captain and tour guide, Lance Jarvis-Read, a shipwright from England who transformed the old vessel into what she is today.

"Chuckles" seats 12 people comfortably and is equipped with a head and a galley. Passengers can sit outside on deck, under a canopy or inside the cabin. Our vessel is Transport Canada Licensed.

New This Year

Group Charter Tours, Corporate Get-Away or Family/Friend Getaway
See Video On Website!

Call 613 272-0222 or visit www.rideauboattours.com for further information

We Welcome Our Newest Members

Jewel's Gently Used Clothing

37B Foster Street
Perth

Contact: Michele Baitley
613 326-0079

Gently used clothing

Camp Otterdale Ltd

Box 309, 30 Frayn Road
Lombardy

Contact: Sue Brown
613 284-2700

Children's residential summer camp

Rio Tay Home Boutique

22 Gore Street East
Perth

Contact: Carol Hansen
613 267-3838

Retail Home Décor

Rideau Canal Boat Tours

22 Water Street
Portland

Contact: Lance Jervis-Read
613 272-0222

Discover the historic Rideau Canal in a fully restored,
1940, vintage electric cruiser

Codes Mill Inn and Spa

82 Peter Street
Perth

Contact: Christy Cochrane
613 326-0082

Inn, spa, conferences, weddings

Anizma Inc.

14 Ostick Stree
Aurora, Ontario

Contact: Andrew Smith
416 566-8863

Promotional Advertising Company

Best Wishes For a Fabulous Summer!

Madeline, Carol and Jordan