



Perth & District Chamber of Commerce “Bridges” January 2012 Newsletter

Volume 1 – 2012

“Building Bridges in Business”

January 3, 2012

The Perth & District Chamber of Commerce
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The Perth & District Chamber of Commerce is excited to announce our renewed approach to provide enhanced services and expanded resources for our 350 members. Perth and District's business community manages and operates the Chamber of Commerce, putting the businesses' best interests at the forefront of our work. The Chamber has recently re-visited its mission, which is to promote economic development and prosperity for our four municipal regions for the enrichment of the community, act as a local voice of commerce, facilitate business and social contact amongst members, promote tourism and provide value added services to members. This mission will turn into action as Chamber staff and directors direct all their attention toward membership benefits.

“From gift shops to daycare facilities to maple syrup producers, there’s no doubt our membership is a healthy mix of varying business markets,” says Chamber President Jack McTavish. “We’re looking forward to returning to our roots, focusing on a wider scale in order to serve our entire membership.”

As we return to these roots, we will take a supporting tourism role for the Town of Perth, and will continue to promote the services provided by our members throughout Perth as well as the district regions, including Drummond/North Elmsley, Lanark Highlands and Tay Valley Townships.

As we enter the New Year, we’ve already established goals to further foster a strong economy, promote business excellence and provide value to our membership.

We will:

- continue to grow our online network, promoting our members through our website and social media site;
- provide more local networking opportunities;
- expand our seminar offerings;

- distribute 45,000 copies of the Chamber's 2012 Perth and District Visitor Guide across the province; and
- continue to host our traditional – and very popular! – Chamber events, including the Festival of the Maples, Dorothy Griffith Memorial Golf Tournament and Annual Dinner.

“It's really exciting to get feedback from our members and deliver on what they want to see from their Chamber of Commerce,” says the Chamber's General Manager, Pauline Fitchett. “We will deliver these goals to meet, and exceed, our members' expectations.”

Perth & District Chamber of Commerce

Your Chamber in the Community



Congratulations to Perth & District Chamber of Commerce President, Jack McTavish for receiving the **Lanark Highlands Senior of the Year Award!**

Lanark Highlands Councillor, Bob Mingie presents the award to Jack at the Lanark Highlands Awards Evening on December 15, 2011.

**Photo taken by
Lanark Era**

The Lanark Highlands Senior of the Year Program recognizes those Seniors in the community who, have enriched the social, cultural or civic life of the community. Recipients must be over the age of 65.

“Jack McTavish has been very active in both Lanark Highlands and Lanark County as a resident, businessman and a property owner for a long time. Jack has been a leader of both, the Lanark Highlands Business and Tourism Association as well as the Perth and District Chamber of Commerce. Jack cares about the Lanark area and brings his considerable depth of experience to the table as a valuable contributor to anything he gets involved with.”

*Bob Mingie
Councillor
Township of Lanark Highlands*

On January 6 – 8th the Mike Brown Invitational 2012 Swim Meet will be taking place at the Perth & District Indoor Pool. A large number of visitors will be in Town. The Chamber of Commerce will be supplying participants and their families with information about Perth & District. **Just one way we are helping to promote our Members!**

Chamber Board of Directors

The Perth & District Chamber of Commerce is requesting **applications for it's Board of Directors**. If you are a Chamber Member and are interested in sitting on the Chamber Board of Directors please contact Pauline at the office for more information. We look forward to hearing from you!

Member Profile of the Month

(Written and submitted by Angela Beazley, Rental Village)



We Have What It Takes To Dazzle Your Guests.....

Rental Village would like to proudly announce that Angela Beazley has joined their team as their Special Events Coordinator. Angela brings along with her many years of experience in the Special Events department, and is available to offer you expert advice & tips on current trends & styles.

If you can dream it, we can help you accomplish it!

Stop in or call today to speak with Angela, she makes party planning simple!

Angela Beazley
Special Event Coordinator
10348 Cavanagh Road, Carleton Place, Ontario
Tel: 613-257-1669 ext. 225 Fax: 613-257-8845



If you would like to be considered for Member Profile of the Month, please contact the office.

We Welcome Our Newest Members

<p>Lanark County Quilters Guild Carole Armstrong P.O. Box 20101 Perth, ON K7H 3M6 613-267-4821</p>	<p>The Lanark County Quilter's Guild meets once a month. We offer quest speakers, trunk shows, Show and Tell of member's work, and Block of the Month. Meetings are on the 4th Tuesday of the month at the Lion's Hall (Sept. to Nov. and March to June at 7pm – Jan. and Feb. at 12 noon). Guests are welcome. See our blog at www.lanarkcountyquiltersguild.wordpress.com</p>
<p>Ki Konnexions Christine Joyce 125 Peter Street Perth, ON K7H 1S4 613-267-2104 Email: Christine.joyce.stott@gmail.com</p>	<p>Ki Konnexions is a business based on the newly burgeoning health sector of energy medicine. Christine Joyce RN, CDT, RT, is and, has been providing the following therapies since 1997; Reiki, Reflexology, Cranio-Sacral Therapy, Integrated Lymph Drainage, and ReJoyce! Breast Care. In addition, Ki Konnexions will house a live-in Reiki training center called The Rei Ki House. The first level 1 Reiki course will run for four days at the end of May, 2012. There is also a retail component to the business called The Ki Korner Store, which sells many Reiki related products. Please check our website at www.kikonnexions.com</p>

Upcoming Seminars

➤ **“Ultimate Networking”**

Join us for an evening of Speed Networking! Have the opportunity to speak directly with 23 other Chamber Members in a one on one networking session! As an extra benefit find out more about the Push & the Pull of Networking. Which works better for you?

Date: January 31, 2012 (Invitation will inform the time)

Place: Code's Mill on the Park Inn and Spa

Contact: Pauline at the Chamber Office for more details
613-267-3200 or welcome@perthchamber.com

Chamber Benefit - Website

Each month I would like to remind members of the benefits available to them for being a Perth & District Chamber of Commerce Member. This month I would like to highlight the benefit of the Chamber website. As a Chamber Member you are included in the business directory as part of your membership fees. Our website receives over **20,000** visits a year. What a great way to market your business! The Chamber is currently working on a new website initiative that will give you the opportunity to have a detailed and enhanced profile page that will allow you to market your business or organization in a new way. Stay tuned for information coming your way on how to take advantage of this great opportunity! What a great way to build Bridges in Business”.

*Please visit our Chamber Website Benefits Page at
<http://perthchamber.com/become-a-member/benefits-of-membership/>
to view other benefits available to you.*

Please remember to restock your brochures at Barnabe's. We are trying really hard to keep it looking good and having a full display always helps. Thanks.

Business Info

Are you aware of the Canada Consumer Product Safety Act? The purpose of the act is to protect the public by addressing or preventing dangers to human health or safety that are posed by consumer products in Canada. The act replaces Part 1 and Schedule 1 of the Hazardous Products Act. A reminder to you that the act is now in place. Does the act apply to you?

You have responsibilities under the act if you:

- Manufacture a consumer product, import a consumer product into Canada, sell a consumer product, advertise a consumer product, test a consumer product or package or label a consumer product.

For more information on the Canada Consumer Product Safety Act please visit, www.healthcanada.gc.ca/productsafely

At The Chamber

Well, welcome to 2012! This will be an exciting year at the Chamber. To start with:

- This year, for the first time, our own "**Perth and District Chamber of Commerce" display decal** will be made available by request when your membership dues are received. In previous years we have offered the Ontario Chamber of Commerce decal, which is also available upon request. Be sure to ask for yours.

- We are very excited about a new website initiative that will allow you to market your business or organization on the Chamber website. As a Member you will be able to create a Profile Page that will not only highlight your business but will give you the opportunity to post information and specials that are directly related to you. We will be emailing you in the next few weeks about how the initiative works and how you can participate! Your Chamber is dedicated to supporting you and *“Building Bridges in Business”*.

As we move forward the title for the Chamber Newsletter will be “Bridges”. Our slogan is Building Bridges in Business and it only seems appropriate that the title suggested by our logo designer, Annie Dalton should be incorporated into the newsletter.

The Town of Perth will be taking a leading role in tourism in Perth, with the Perth & District Chamber of Commerce taking on a supporting role. As a Chamber we are still committed to representing our members through tourism. We will continue to produce the Visitor Guide, recommend our members to the public and support our members at every possible opportunity.

I am looking forward to our first **“Ultimate” Networking Session**. A total of 24 members will be able to sit directly across from each other and inform each other about their business or organization. Each member will have 2 minutes to tell another member about themselves before they switch it up and move on to the next member. It sounds a little confusing but should shape up to be a fun evening of networking. It’s a great way to learn how to describe your organization when you only have a short period of time. Also, join the discussion on how to network – Is it the Push or the Pull that works best for networkers? Join us to find out and make some new connections.

Please note that your membership renewal forms will be sent out this week.

The Chamber is always looking for volunteers. If you know someone that would like to volunteer a few hours a week in the Chamber Office please let me know. We are fortunate to have Kirsten Coughler as our **Volunteer Extraordinaire** but would also welcome others that may be interested in being a part of the Chamber Team. A big thank you to Kirsten who volunteered over 440 hours last year! We really appreciate all of the time she has given to the Chamber!

All the Best

Pauline

Quote of the Month

“If you fail to plan then you plan to fail”

Visit the Perth & District Chamber Website: www.perthchamber.com for links to Canadian Chamber Member Benefits.



Join us on Facebook and Twitter

Let the Chamber keep you up to date on what’s happening in Perth & District