

Perth and District Chamber of Commerce

August 2011 Newsletter

Thank you For 11 Years Of Fabulous Memories

(written and submitted by Madeline)

As many of you are already aware, I am leaving the Chamber (and Perth) at the end of August. This move certainly is bitter sweet; I am excited to be commencing a new chapter in my (and my family's) life with plenty of new beginnings for all of us. This new beginning also means our family's "Perth Chapter" is coming to an end, which is somewhat sad.

My family and I moved from Orleans to Perth in August 1998. We wanted to raise our 3 and 7 year old daughters in a small town away from the hustle and bustle of a big city. This move to Perth proved to be everything we were looking for; the romantic feel of a small town, highlighted with the friendliness of a proud community.

Two years after we moved here, I had the opportunity to work at the Chamber office on an extremely part time basis. I worked 8 hours/week as the Chamber's Administrative Assistant. What a perfect fit for a mom with two small children. As the years passed and my children became more self sufficient, my hours at the Chamber office increased; so did my responsibilities.

I have truly **LOVED** my job since the day I walked through the big red doors in September 2000. I enjoy working with the community, our membership, the Board of Directors, the several visitors who enter our doors every day, as well as our fabulous staff and one of a kind, volunteer, Kirsten. To say the least, the past 11 years have flown by!

Thank you to **EVERYONE** who has made my time in Perth, as well as my place of employment, a real joy. I can only hope that I love my next place of employment as much as I have loved working at the Chamber!

"Farewell to Madeline" Reception Wednesday, August 17th

The Board of Directors of the Perth and District Chamber of Commerce would like to invite you to join them in bidding farewell to our co-manager, Madeline, who is leaving the Chamber (and Perth) at the end of August to move to Kingston.

Madeline began her career with the Chamber in September 2000 and has been a wonderful asset to both the Chamber and the community. We will miss working with her!

This will also be a great opportunity to not only give a great "send off" to Madeline but to also welcome our new General Manager, **Pauline Fitchett** to the Chamber.

The Stone Cellar has graciously offered to open their doors and host the event on

Wednesday, August 17th, 2011.

**Please drop in to The Stone Cellar (upstairs) anytime between
5:00 pm and 7:00 pm (with presentations at 6:00 p.m.)**

Enjoy some delicious Stone Cellar hors d'oeuvres (cash bar available).

In order for us to provide The Stone Cellar with an idea of numbers, please RSVP the Chamber office by [Friday, August 12th](#)

(613) 267-3200 or welcome@perthchamber.com

Out With The Old, In With The New ☺

The Chamber's Board of Directors and Executive are pleased to announce that **Pauline Fitchett** will be commence her training as the Chamber's General Manager on August 2nd. Pauline joins the Chamber with a Program Co-Ordinator background. Having grown up in Harlowe, Ontario (near Bon Echo Provincial Park) Pauline currently calls nearby Carleton Place home. She has been working hand in hand with the Carleton Place Chamber of Commerce, while employed at ARTS Carleton Place.

Carol and Madeline are excited to be spending the month of August familiarizing Pauline with the duties of the General Manager, preparing her for the upcoming year.

Pauline is married to Mark and has two children aged 18 yrs and 14yrs and couldn't be more excited about getting started in her new role as General Manager of the Perth and District Chamber of Commerce

PLEASE JOIN US IN WELCOMING PAULINE!

5th Annual Dorothy Griffith Memorial Golf Tournament – Wednesday, August 10th, 2011 ALMOST SOLD OUT!

Once again, the tournament promises to be fun and exciting. With lots of games, contests and fantastic raffle and Live Auction prizes, how could it be anything but fun and exciting!!

There is still room to become a **HOLE SPONSOR (\$100 + hst)** and **DINNER SPONSOR (\$250 + hst)** for this year's tournament. Hole sponsorship will provide you and your business with excellent publicity. You will be entitled to have a 2' x 3' sign placed at one of the 18 holes, your company logo will be included in the event program, and your generous contribution will be acknowledged in the Thank You ad in the Perth Courier. Dinner sponsorship allows you the exclusive right to place your name via business card or rack card at each table during dinner. You will also have your name in our program and all other print materials and ads. Additionally, if you would like to make a donation to our **RAFFLE TABLE**, please contact the Chamber to arrange for your donation to be picked up.

Thank You To Our Hole Sponsors

A&B Ford Sales Ltd.	Aabacus Catering	Algonquin College Heritage Institute	Allan Chartered Accountant Professional Corporation	Barnabe's Your Independent Grocer
BirTee Pro	Brown Shoe Company of Canada Ltd	Carolina Retirement Suites	Corporation of the Township of Lanark Highlands	Crain & Schooley Insurance Brokers Ltd. & Financial Corporation
Decorating by Design	Dixon Automotive	Leo Adams Investments Inc.	Linden financial Planning	Mike Fair Chevrolet Buick GMC Cadillac Inc
Paws Oasis	Performance Printing/EMC	Perth Courier/Metroland Media	RBC Commercial Banking (Scott Rintoul)	Rivington and Associates Commercial Division Inc
Scotiabank	Tackaberry Sand & Stone	Tunnock Consulting Ltd	Victory Farms Alpacas	Wills Transfer Limited

Thank You To Our Members and Local Businesses Who Have Donated Prizes

Advanced Alarms	Blue Heron Golf Course	Burns Jewellers	Cat's Cove Writing Services	Classic Theatre Festival
Country Tole Creations Hillier & Associates Financial Planning	Cogeco Cable Inc. Impression Printing	Embers Lake 88.1	Foodsmiths Lambden Windows and Doors	Ground Waves Linden Financial Planning
Mike Fair Chevrolet, Buick GMC Cadillac Inc	Nedco	Paws Oasis	Perth Home Hardware Building Centre	Prodecad
Rideau Canal Boat Tours	Rivington Rally Honda	Special Occasions	Tranquility Spa on the Rideau	The Beach House Massage & Bodyworks
Victory Farms Alpacas				

Thank You to Our Specialty Sponsors

- A&B Ford is this year's Hole in One sponsor
- RBC Dominion Securities (Jim Noble) is this year's Cart Sponsor
- Town and Country Chrysler & Lake 88.1 are this year's "Bucket of Balls" (Driving Range) Sponsor
- Leo Adams Investments (Bill Beacham) is sponsoring the putting contest & is this year's Dinner Sponsor
- Perth Courier (Chris McWebb) is sponsoring the "Chip To The Courier Bag"
- Golf Tee Innovation (Mario Caya) is sponsoring the "Birtee Long Drive"
- Foodsmiths (Claire and Don Smith) is sponsoring the prize for "Beat The Pro"
- Metro (Avis and Brent Brownlee) is sponsoring the fruit stand
- Paws Oasis (Linda Lalonde) is sponsoring our "Closest to the Canine" contest

THANK YOU!

We would like to thank you for sponsoring/contributing to this year's tournament. As well, thank you to those who have signed up to golf!

Without your generous contribution or participation, the tournament would not be the success it is, year after year!!

Your valuable contribution to the tournament enables the Chamber to be open year round, providing visitors and those relocating to the area, the opportunity to receive information about the town, surrounding townships and your businesses!!

As well, the money the Chamber raises from this tournament provides us the opportunity to embark on tourism initiatives such as cycling, the spring Bike Rodeo, the Sweet and Sticky Weekend, advertising and promotion in Eastern Region, developing and enhancing the Chamber website, to name just a few.

We appreciate your continued support of the Chamber and its initiatives!!

We Welcome Kelsey Whyte To Our Team

(written and submitted by Kelsey Whyte)

My name is Kelsey Whyte and I am one of the two summer students working at the Perth & District Chamber of Commerce. I have completed my grade 12 year at PDCI and am going back for another year to participate in the co-op program the school provides. You may know me from working in the post office at Shoppers Drug Mart. I am so excited to be working at the Chamber of Commerce because of my love for helping people. I am looking forward to picking up little bits of information about Perth and meeting people from all over the world.

Business Of The Month

The Beach House Massage and Bodywork

The Beach House Massage and Bodywork, located just 1km outside of Perth off the Rideau Ferry Road, offers many different treatments that can benefit the feet, scalp and whole body. Decorated in a relaxing tropical theme, this is a place you can go, to take time for yourself to help build your strength and recapture your energy.

Massage therapy can benefit people of all ages and there are numerous benefits that can be achieved through regular massage. With two Registered Massage Therapists on staff The Beach House welcomes new clients, with the ability to book that week or sometimes the same day.

The Beach House also offers Traditional Thai Massage with a Registered Thai Therapist. This form of bodywork is performed on a floor mat with the client fully clothed, using passive stretching, active breathing and acupressure. Thai massage increases flexibility, is very grounding and induces a state of well being.

Reflexology is a long-time traditional practice that provides stimulus to pressure sensors of the feet, prompting a reflexive response throughout the entire body. It can be effective in creating relaxation, easing pain, and providing relief from constipation, insomnia and headaches.

With the newest addition of pedicures, The Beach House goes one step further offering a Medi Pedi with their Footlogix line. The Footlogix Pedicuteal line has a moisturizing mousse formulated specifically for foot conditions such as dryness, cracked heels, sweaty feet or even fungus. It absorbs rapidly into the skin so your feet won't feel slippery.

For a complete list of services and prices please visit our website www.thebeachhouse-perth.com

Visit our Interactive Touch Screen Tourism Kiosks

featuring the Perth & District Chamber of Commerce website in two downtown locations
at:

Shadowfax – 67 Foster Street and Fortin Consulting – 94 Gore Street East

Who Has Bike Racks?

The Chamber's Cycling Committee wants to be able to promote businesses which have bike racks outside their establishments. If you have a bike rack outside your place of business, could you please let us know. Thank you. welcome@perthchamber.com or 613 267-3200

Members' Corner (1)

(Please note: This is a paid advertisement. This space is available to any member wishing to place an advertisement. Please contact Chamber office for details)

Local Shop's 'Perth Collection' Brings Hometown into Households

Packed with eclectic downtown shops inside gorgeous stone masonry buildings nestled along the Tay River, it's no secret Perth offers visitors a treasured escape.

Now you can bring a little piece of Perth home with you.

Perth's favourite shop, Ground Waves, has developed an in-store concept to promote the place they call home – The Perth Collection.

The Perth Collection is an array of gifts available at Ground Waves for purchase which either promote Perth, are created by Perth and area residents, or both.

Ground Waves owners Jude Pearson and Charlee Ostrom say they created the Perth Collection to bring their hometown name into households.

"Tourists are a big part of our business, and we wanted to give them the opportunity to treasure their time spent in our town," explains Pearson. "Plus, we're proud of Perth and thought there was a void in the marketplace for quality, Canadian-made souvenirs that captured the spirit of Perth."

Pearson and Ostrom carefully crafted the Perth Collection.

"Our collection consists of a seven attractive, and useful, items that will appeal to anyone who reads, writes, cooks, eats or entertains," says Pearson.

Black t-shirts and aprons donning the town's motto, Aged to Perfection, accompany Perth book clips and coasters custom made by current Ground Waves suppliers.

Meanwhile, Perth-bred collections include art cards by Perth photographer, Sarah Edmundson, as well as the in-house design of the Perth Pepper & Pestle souvenir tri-pack which includes Smokey Lanark Maple Vinaigrette, Towne Crier Hot Red Pepper Jelly, and Roasted Garlic & Onion Confit. The package design was created by Perth graphic designer – and former Ground Waves employee – Molly McNulty.

Ostrom says the Perth Collection keeps the Perth name in households, both near and far.

"Many need a thank-you gift for the neighbour who took care of the cat while they were away, or for the hostess whose cottage they stayed at in the area," says Ostrom. "The Perth Collection is the perfect pairing as both a souvenir and a gift."

What's on the Ground Waves Perth Collection Roster?

- Art cards by Perth photographer Sarah Edmundson. Assortment includes photos of local landmarks such as Stewart Park, Big Ben, Town Hall, Code's Mill and more - \$5.00
- Maple Book clip with Heritage Perth clock tower logo, made of Canadian maple, in Vancouver, British Columbia - \$5.99
- Madoc Rock coaster with Heritage Perth clock tower logo, made in Madoc, Ontario - \$7.99
- Perth Pepper & Pestle souvenir tri-pack, includes Smokey Lanark Maple Vinaigrette, Towne Crier Hot Red Pepper Jelly, and Roasted Garlic & Onion Confit - \$19.99
- Black t-shirts, with lime lettering 'Aged to Perfection, Heritage Perth, Canada', 100% cotton, made in Canada, available in men's and ladies sizes - \$19.99
- Black apron w/lime lettering as above, 100% cotton, made in Canada - \$24.99
- Maple leaf shaped cheese board with wooden spreader, made of maple in Priceville, Ontario - \$24.99

About Ground Waves:

Ground Waves was officially born on July 8, 2000, the love child of business partners Jude Pearson and Charlee Ostrom. We think gift shopping should be fun and fruitful! As the medium for the message, our aim is to inform, inspire and delight both the purchaser – and the recipient – with a thoughtful, well chosen gift or card. Each product we stock is carefully selected for colour, style, function and value and, of course, the smile factor.

For more information, please contact:

Ground Waves at 613-267-3322 or info@groundwaves.ca.

Better yet, stop by for a visit! We are located at 17 Wilson St. E. in Code's Mill. We are open daily and look forward to showing you the Perth Collection as well as our other great inventory.

Members' Corner (2)

It Pays To Read The Chamber Newsletter!!

The Beach House Gives Back To Chamber Members

If you book a massage in August with Registered Massage Therapist, Tracey and mention you saw the promo in the Chamber of Commerce Newsletter you are entitled to receive 50% off your choice of one of the following treatments:

**Indian Head Massage
Fijian Scalp Treatment
Hot Stone Massage
Thai Herbal Compresses**

**Contact the Beach House for complete details and reservations
613 466-0205 or info@thebeachhouse-perth.com**

“Lake 88 Fall Classic” - September 14, 2011

Money Raised Goes To The Lanark Animal Welfare Society

(written and submitted by Lake 88)

The 2nd Annual “Lake 88 Fall Classic”, is set for Wednesday, September 14th, 2011, at the beautiful Perth Golf Course.

Lake 88 has been an integral part of the Rideau Lakes Region since our launch in August of 2007, and with your help, we'd like to give back to a different organization each year.

All funds raised this year will go to the Lanark Animal Welfare Society, or L.A.W.S., an independent organization dedicated to promoting the well-being of animals. Every year, the shelter helps hundreds of lost, abused or abandoned animals, and does so without funding from any level of government, relying solely on private donations.

The Fall Classic format is a four person scramble. The Perth Golf course will provide a BBQ at 11:30 am if you wish to grab a bite to eat before golf. The shotgun start will follow at 12 pm. After golf, enjoy a delicious meal and prizes with the Lake 88 crew upstairs in the Clubhouse. The cost for 18 holes of golf with power cart, dinner and a \$30 charitable receipt is \$100 per person. For dinner only, the cost is \$35.

The deadline to enter the “Lake 88 Fall Classic” is Friday, September 2nd. Please let us know by filling out the registration form, or by calling Angie Pacey at 264-8811, or by email, angie@lake88.ca.

Thank you for your support!

We Welcome Our Newest Members

Cobblestones Retreat Resort

RR#3

Maberly, Ontario

Contact: Cam McEachern

613 273-5950

Cottage rentals

Impression Printing

40 Sunset Blvd.

Suite 55

Perth, Ontario

Contact: Bob Adrain

613 267-1080

All your printing needs

See You At The Golf Tournament!!!!

Madeline, Carol and Jordan