

Perth and District Chamber of Commerce

March 2010 Newsletter

BRIDGES Tradeshow/Annual General Meeting – March 25

We are pleased to announce that this year's AGM is being held at Codes Mill on the Park. We have once again chosen to have a cocktail social **prior** to the meeting rather than a sit down meal. This will enhance networking opportunities for our members.

Cocktails and hors d'oeuvres will be served between 5:00p.m. – 6:30 p.m. during the Tradeshow and Social. Meeting will commence at 6:30 p.m.

The cost is \$25.00 + gst p.p.

The evening will include the election of the 2010 Board of Directors, updates on each Chamber Committee and their 2009 activities and a report on the Chamber's 2009 Financials.

Please register by Thursday, March 18th, 2010

Tel: (613) 267-3200, 1 888 319-3204

Email: welcome@perthchamber.com

The BRIDGES Tradeshow Is Bigger And Better Than Ever!!!!

The Membership Committee is excited to be offering the fourth Annual AGM Trade Show to any Chamber member interested in showcasing his/her product. This year we are opening the tradeshow to the public throughout the afternoon so more people can see what your business does!

Building Bridges In Business

When: March 25, 2010

Open To The Public: 1:00 p.m. – 4:30 p.m.

Open To AGM Attendees: 5:00 p.m. – 6:30 p.m.

Cost for a table: \$50.00 + gst

For **complete** details on being a Trade Show participant and registration, please contact Madeline at the Chamber office at (613) 267-3200, 1 888 319-3204 or via email at welcome@perthchamber.com.

There are a few tables still available so call quickly!

Festival Of The Maples Just Around the Corner

The 34th Annual Perth Festival of the Maples is scheduled for Saturday, April 24th, 2010, bringing with it the promise of spring. Mr. Vic Lemieux, the founder of the Festival would be thrilled to know that his dream has continued over the past 34 years. The Chamber helps keep Mr. Lemieux's dream alive, organizing the Festival year after year, inviting visitors from all corners of the region to visit Perth and celebrate the arrival of spring and the flow of maple syrup. This festival would not exist without the contributions from our local businesses.

If you would like to sponsor the 34th Annual Festival of the Maples, please give the Chamber a call.

Any donation would be greatly appreciated!

Sponsorship Packages Festival of the Maples 2010

Platinum Level - \$600.00

Promotional advertising on local radio

Logo and name in advertising in local papers prior to event and a thank you ad after the event

Logo on Entertainment flyer for distribution throughout the Ottawa Valley prior to the festival

One vendor spot on the street for festival day

2'x3' sign on entertainment stage (provided by your company)

Name appearing in Perth & District Chamber of Commerce monthly newsletter for March and April

Gold Level - \$500.00

Promotional advertising on local radio

Logo and name in advertising in local papers prior to event and a thank you ad after the festival

Logo on Entertainment flyer for distribution throughout the Ottawa Valley prior to the festival

2'x3' sign on entertainment stage (provided by your company)

Name appearing in Perth & District Chamber of Commerce monthly newsletter for March and April

Please note: radio advertising will consist of the advertisement for the Festival of the Maples "Brought to you by: YOUR BUSINESS NAME HERE."

Silver Level - \$300.00

Logo and name in advertising in local papers prior to event

Logo on Entertainment flyer for distribution throughout the Ottawa Valley prior to the festival

Name included in thank you ads in local papers

2'x3' sign on entertainment stage (provided by company)

Name appearing in Perth & District Chamber of Commerce monthly newsletter for March and April

Bronze - \$200.00

Name appearing on "patron" sign located at entertainment stage

Name included in thank you ads in local papers

Name appearing in Perth & District Chamber of Commerce monthly newsletter for March and April

Festival Friend - \$100.00 and under

Name included in thank you ads in local papers

Name appearing in Perth & District Chamber of Commerce monthly newsletter for March and April

Platinum Level Sponsors

Performance Printing Companies EMC
A&B Ford

Cogeco Cable Inc.

Gold Level Sponsors

Carolina Court Retirement Suites

Town & Country Chrysler Ltd.

Silver Level Sponsors

Tulikivi Sales and Installation
Perth & District Portable Toilet Rentals
Lyle's Old Fashioned Fudge

Barnabe's Your Independent Grocer
Canadian Tire Association Store
Crains' Construction Limited

Bronze Level Sponsors

Don McAdoo Construction Limited

Tackaberry Sand & Stone Ltd.

Would You Like To Be A Vendor At The Festival?

If you would like to participate as a vendor at the Festival, there is still plenty of space available. You can display and sell your product on the main street of Perth! With thousands of people attending this Festival, it is a great opportunity to get your name out there. For complete details on being a vendor at the Festival, please contact Sheri Mahon Fournier at 613 264-0123.

Volunteers Needed for Festival of the Maples on April 24th

With the Perth Festival of the Maples quickly approaching, the organization of the event is well underway and details are starting to fall into place. In its 34th year, The Festival of the Maples would not be as successful as it is without the assistance of **VOLUNTEERS**. Each year, the Festival committee is appreciative of anyone who is interested in helping on the day of the event. You don't need to give up your entire day; only a couple of hours to help make this year's Festival as fantastic as years past. This year the Festival is on Saturday, April 24th. Greg Hallam is organizing the volunteers for the Festival this year and would be grateful to anyone offering a couple of hours of his/her day. Please give Greg a call at 613-267-7029 or email Greg at greg@summitsecurity.ca

Breakfast Meeting Hosted By EcoPerth Solar Opportunities For Local Businesses

(submission written by Alfred Von Mirbach)

How Your Rooftop Can Make You Money

When: Thursday March 25th

Where: Dufferin Square Boardroom

Registration: 7:45 am

Presentation: 8:00 a.m. sharp

cost: \$5.00

Coffee, tea and cookies and muffins will be served

Ontario is now THE place to invest in photovoltaic systems, with guaranteed rates of returns that will make you and your accountant happy. EcoPerth, in conjunction with the Perth and District Chamber of Commerce, will go over the basics of the Ontario Green Energy Act, and the FIT (Feed-In-Tariff)

and microFIT programs, and how you can take best advantage of the opportunities locally. Systems range from small scale 10 kW systems (costing as little as \$60,000 and producing more than \$10,000 in annual revenue) to large 50,000 square foot rooftop systems. If you don't have the capital, there are also roof lease opportunities, where you do nothing but collect revenue from a system someone else installs on your roof.

The folks at ecoPerth will walk you through the reality of this "too good to be true" opportunity, the process to follow, and how to avoid nasty surprises.

Space is limited, so you are strongly encouraged to pre-register with Alfred Von Mirbach (alfred@ecoperth.on.ca or 613 267-6463)

Perth World Record Kilt Run – June 26th Volunteers Needed!

On Saturday June 26 at 6:00 pm, Perth will host an unforgettable event, the Perth World Record Kilt Run. With over 1000 people registered, coming from as far away as Pennsylvania and Newfoundland, this event represents a wonderful opportunity for Perth businesses. The event was conceived by The Running Goat's owners Mary and Terry Stewart as a way to celebrate the 800th anniversary of Perth, Scotland, which occurs this year. The popularity of the event has been overwhelming; it sold out in only 6 weeks! Now the committee is focused on producing a first class event that will showcase the beauty and hospitality of Perth. **Volunteers are needed in the weeks leading up to the event and on race day**, so if you would like to join in the fun please contact Mary Stewart at therunninggoat@cogeco.net or Shannon Baillon at sbaillon@nortel.com.

“The Office” Has Re-opened

“The Office” located on Wilson Street, Perth has re-opened after 6 weeks of renovations. New paint and a new carpet has given Steve's location a fresh new look. Glad to see you re-opened. We missed you!

Members' Corner *(Please note: This is a paid advertisement. This space is available to any member wishing to place an advertisement. Please contact Chamber office for details.)*

Chiropractic Care & Longevity Center

Chiropractic Care & Longevity Center at 5 Gore Street West in Perth, now offers reflexology by **Melanie Fyfe** and esthetic services including electrolysis by **Barb Willoughby**.

The office is open Monday through Saturday with evening appointments available. Indulge yourself on our hydro massage bed. First 15 minutes is free for first time users. Please visit our website at chirolongevity.com for more office information. 613-264-0616.

Business of the Month

Hands Auction is a family owned business which began operating in 1938. With hard work and dedication our company has grown to include a broad spectrum of auctions including the selling of Real Estate, Antiques, Consignment, Estate Chattels, Farm, Commercial, Business, Industrial, Recreational, Agricultural Equipment & Charitable Auctions. Today, Hands Auction retains the same family spirit of its' early years, having the knowledge, experience and capacity to successfully tackle even the largest and most complex projects. But, we are still a small company at heart. We take pride in offering the flexibility and personalized service that only a small family business can provide. Every auction and every client is important to the Hands Auction team, and this is reflected in the service that we provide. We care! Satisfied clientele is the yardstick by which we measure our success. Our clients include: private individuals, lawyers, trustees in bankruptcy, executor & trust companies, cities & municipalities, private & public corporations & government departments. Hands Auction will always prefer the solid reputation that we have acquired over three generations to that of quick profit. For your Real Estate and Auction Needs please feel free to call 1-613-267-6027.

Jim, Judy & Trevor Hands, The Voices of Experience

www.jimhandsauction.com

Girls' Getaway Weekend – October 22, 23, 24

A dynamic group of women are organizing a weekend in October, enticing women to visit Perth at the end of October and enjoy a weekend of relaxing accommodations, dining, fashion, esthetics and shopping.

There is still room to be part of this exciting initiative. If you are interested in being part of this committee and helping make this event a success, please contact the Chamber office and jump on board!! As well, if you would like your business to participate in the event, please let us know. We are looking for restaurants, accommodations, merchants who would like to be part of the festivities!

Volunteers Needed For Bike Rodeo – May 16

The Chamber's Cycling committee is working on a fantastic Bike Rodeo which is being held at Conlon Farm on May 16th from 10:00 a.m. – 3:00 p.m. As always, we need some volunteers to help make this event a success. If you could give a couple of hours of your time at the bike rodeo, it would be greatly appreciated. Please call Madeline at the Chamber office if you can help out. Thanks!

WHAT IS SUPPLY ONTARIO? (SUBMITTED BY Alexander Lofthouse, Senior Procurement Consultant Ministry of Government Services)

Supply Ontario is a Reverse Trade Show hosted by the Ministry of Government Services where public sector purchasers and suppliers network and suppliers can learn about how to do business with the Ontario government. Public sector purchasers interface with appropriate suppliers of the goods and services available in the marketplace.

WHAT DATE AND TIME DOES THE EVENT RUN?

The event will be held on Wednesday April 7, 2010, from 3:00 to 7:00 p.m. at the Hampton Inn & Convention Centre, 200 Coventry Road, Ottawa, Ontario.

WHAT WILL IT COST TO ATTEND?

There will be no charge to attend this event. Registration is required at www.ontario.ca/supplychain.

WHO ARE THE PUBLIC SECTOR PURCHASERS?

Public sector purchasers include various provincial ministries, the federal government, municipalities, agencies, educational institutions and crown corporations.

WHAT DOES THE AGENDA LOOK LIKE?

Essentially the event can be broken down into 4 sections:

- How to do Business with the Ontario Government Seminar
- A limited seating Vendor Issues Forum with Minister of Government Services,
- Harinder S. Takhar
- Reverse Trade Show with presentations by key government speakers

WHERE CAN I GET MORE INFORMATION ON SUPPLY ONTARIO?

Additional information on Supply Ontario can be obtained by emailing doingbusiness@ontario.ca

Perth's Own Classic Theatre Festival Is Looking For Billets

Classic Theatre Festival - Ottawa Valley's professional summer theatre festival, presenting the Classic hits of Broadway and the London stage.

The Classic Theatre Festival, launching this summer at the Studio Theatre in downtown Perth, is looking for billets for their artistic team for this summer. We need billets for the following:

- 2 people from June 1st to August 31st;
- 7 people from June 20th to August 3rd;
- 4 people from July 18 to August 31

Please note dates and number of people are currently approximate. If you are able to billet one of our production team, we would greatly appreciate your assistance, in return for complimentary season passes to our festival this summer, as well as a charitable tax receipt where applicable.

For complete details, please contact Laurel Smith, Artistic Producer, Classic Theatre Festival
Perth, Ontario, Canada
1-877-283-1283, (1-877-CTF-ICTF)
laurel@classictheatre.ca
www.classictheatre.ca

KUDOS

Green Certification Gives Local Grocer An Eco-Advantage Worth Celebrating

On February 20th, 2010 Foodsmiths celebrated earning their Green Business Accreditation. "Earning Green Business Accreditation is proof-positive that the entire Foodsmiths team is committed to making an ecological difference.

In addition to being the first business in Perth to utilize a high efficiency, solar-powered, hot water system their efforts to be 'greener' were furthered by advice provided by Greenvolution Inc. (an Ottawa based consultancy specializing in sustainability.) Foodsmiths took proactive steps to reduce their energy consumption with respect to heating, lighting, refrigeration, air conditioning, water management and green practices thus preserving significant capital while building a strong balance sheet.

There is little doubt that the green movement is gaining in popularity. Businesses who take the time to adapt to and understand the rationale driving both: market preference and consumer attitudes will have successfully 'future-proofed' their organizations and will reap the rewards that accompany the arrival of the new 'green-economy'.

Greenvolution Inc.

Greenvolution Inc. is an Ottawa based consultancy specializing in assisting clients to minimize their environmental impact while fortifying bottom line client performance through the adoption of green practices. As experts in sustainability, Greenvolution Inc. offers the right balance of experience and knowledge to ensure that their clients reduce their carbon footprint and manage the environmental impact of their operations while driving bottom line growth.

For more information on Greenvolution Inc, Contact: Carole Lair, President

Greenvolution Inc. Toll Free: 1-888-373-4445 Cell: (613) 859-3717 carole@greenvolution.ca
www.greenvolution.ca

Meet Spartacat, And Possibly Win A Mike Fisher Signed Hockey Stick and Sens Tickets At Perth Kia – March 13

Perth Kia is welcoming Spartacat to Perth Kia on Sat March 13th from 1:30pm - 2:30pm. He will be available for photos and will most likely have some posters and other items for children and their families.

Hot dogs, drinks, coffee and hot chocolate will also be available.

Perth Kia will also be having a raffle for lower level Sens tickets with valet parking, as well as a chance to win a Mike Fisher signed hockey stick!

Proceeds made from the hotdogs, soft drinks and coffee are going to Perth/Lanark Minor Hockey.

Festival and Events Ontario Conference Silent Auction

Many thanks to our members who provided items for our Silent Auction contribution at the Festival & Events Ontario (FEO) Conference held in Ottawa March 3-6 2010. Your support provided an opportunity to partner with FEO as well as promote Perth & District at their conference.

Classic Theatre Festival – Laurel Smith & Matthew Behrens

Rainbow Doggie Daycare – Cathy Blaine & Tracy Smith

The Sunflower Bake Shop – Tamara Woods

The Worm Factory – Gerrie Baker

Ontario Chamber of Commerce News

Every month we receive a bulletin from the Ontario Chamber of Commerce with plenty of information. We want to provide you with the information but **DO NOT** want to inundate you with too much information. Therefore, we will simply send you the topics within the document. If you see anything that you would like complete details on, please let us know and we will send you the document.

Here is the list of topics within the February Ontario Chamber of Commerce Bulletin:

Contents

Federal Budget Analysis

Ontario's 2010 Power Pledge Conservation Awareness Campaign

2010 OCC AGM Authorization Form for Proxy Vote

OBAA Nominations – Promote your Members!

OCC Celebrates 100 Years in 2011

OCC Speaking Requests

Mark Your Calendar
OCC Websites
OCC Resources Online
CCC Connections Newsletter
Reminders & Announcements

We Welcome Our Newest Members

Wireless Centre

106 Gore Street East
Perth, Ontario
Contact: Lorraine Glarvin
613 264-9119

Cell phones and accessories sales and service

Maple Crest Motel and Cabins

8 Rideau Ferry Road
Rideau Ferry, Ontario
Contact: Doug Moore
613 283-4804

Motel and cabins fishing, boating, bait and tackle shop on the Big Rideau

Perth Physiotherapy

3 Beckwith Street
Perth, Ontario
Contact: Catherine Ball
613 267-6789

Physiotherapy, rehabilitation, sports injuries, orthopedic, stroke recovery, exercise, acupuncture neurological treatment

Perth Farmers Market

Perth Tay Basin
Perth, Ontario
Contact: Sarah Mackenzie
613 284-0578

Local produce on the beautiful Tay Basin

**Hope to See you at the AGM.
Madeline and Carol**