

Perth and District Chamber of Commerce February 2010 newsletter

BRIDGES Tradeshow/Annual General Meeting – March 25

We are pleased to announce that this year's AGM is being held at Codes Mill on the Park. We have once again chosen to have a cocktail social **prior** to the meeting rather than a sit down meal. This will enhance networking opportunities for our members.

Cocktails and hors d'oeuvres will be served between 5:00p.m. – 6:30 p.m. during the Tradeshow and Social. Meeting will commence at 6:30 p.m.

The cost is \$25.00 + gst p.p.

The evening will include the election of the 2010 Board of Directors, updates on each Chamber Committee and their 2009 activities and a report on the Chamber's 2009 Financials.

Please register by Thursday, March 18th, 2010

Tel: (613) 267-3200, 1 888 319-3204

Email: welcome@perthchamber.com

The BRIDGES Tradeshow Is Bigger And Better Than Ever!!!!

The Membership Committee is excited to be offering the fourth Annual AGM Trade Show to any Chamber member interested in showcasing his/her product. This year we are opening the tradeshow to the public throughout the afternoon so more people can see what your business does!

Building Bridges In Business

When: March 25, 2010

Open To The Public: 1:00 p.m. – 4:30 p.m.

Open To AGM Attendees: 5:00 p.m. – 6:30 p.m.

Cost: \$50.00 + gst

For **complete** details on being a Trade Show participant and registration, please contact Madeline at the Chamber office at (613) 267-3200, 1 888 319-3204 or via email at welcome@perthchamber.com.

5/17 tables are already sold so register quickly!

Festival Of The Maples Just Around the Corner

The 34th Annual Perth Festival of the Maples is scheduled for Saturday, April 24th, 2010, bringing with it the promise of spring. Mr. Vic Lemieux, the founder of the Festival would be thrilled to know that his dream has continued over the past 34 years. The Chamber helps keep Mr. Lemieux's dream alive, organizing the Festival year after year, inviting visitors from all corners of the region to visit Perth and celebrate the arrival of spring and the flow of maple syrup. This festival would not exist without the contributions from our local businesses.

If you would like to sponsor the 34th Annual Festival of the Maples, please give the Chamber a call.

Any donation would be greatly appreciated!

Sponsorship Packages Festival of the Maples 2010

Platinum Level - \$600.00

Promotional advertising on local radio

Logo and name in advertising in local papers prior to event and a thank you ad after the event

Logo on Entertainment flyer for distribution throughout the Ottawa Valley prior to the festival

One vendor spot on the street for festival day

2'x3' sign on entertainment stage (provided by your company)

Name appearing in Perth & District Chamber of Commerce monthly newsletter for March and April

Gold Level - \$500.00

Promotional advertising on local radio

Logo and name in advertising in local papers prior to event and a thank you ad after the festival

Logo on Entertainment flyer for distribution throughout the Ottawa Valley prior to the festival

2'x3' sign on entertainment stage (provided by your company)

Name appearing in Perth & District Chamber of Commerce monthly newsletter for March and April

Please note: radio advertising will consist of the advertisement for the Festival of the Maples “Brought to you by: YOUR BUSINESS NAME HERE.”

Silver Level - \$300.00

Logo and name in advertising in local papers prior to event

Logo on Entertainment flyer for distribution throughout the Ottawa Valley prior to the festival

Name included in thank you ads in local papers

2'x3' sign on entertainment stage (provided by company)

Name appearing in Perth & District Chamber of Commerce monthly newsletter for March and April

Bronze - \$200.00

Name appearing on “patron” sign located at entertainment stage

Name included in thank you ads in local papers

Name appearing in Perth & District Chamber of Commerce monthly newsletter for March and April

Festival Friend - \$100.00 and under

Name included in thank you ads in local papers

Name appearing in Perth & District Chamber of Commerce monthly newsletter for March and April

Would You Like To Be A Vendor At The Festival?

If you would like to participate as a vendor at the Festival, there is still plenty of space available. You can display and sell your product on the main street of Perth! With thousands of people attending this Festival, it is a great opportunity to get your name out there. For complete details on being a vendor at the Festival, please contact Sheri Mahon Fournier at 613 264-0123.

Important Email Advisory

Please note: we have changed internet providers. Please ensure your records indicate our email address as: welcome@perthchamber.com.

Girls Weekend Initiative – bumping up the “shoulder” season

Pat Patterson (a member of the community) and a couple of her girlfriends recently visited Huntsville where they thoroughly enjoyed the “Girls Weekend”. They enjoyed everything from their accommodations to dining to the entertainment. Pat and Madeline are keen to bring this initiative to the town of Perth and believe it can have the same success as it does in Huntsville.

Pat and the Chamber of Commerce have had plenty of interest from the community to get this initiative off the ground! As we enter into February, the committee has grown from two people to 10 people! There is still room to be part of this exciting initiative. If you are interested in being part of this committee and helping make this event a success, please contact the Chamber office and jump on board!! As well, if you would like to participate in the event, please let us know. We are looking for restaurants, accommodations, merchants who would like to be part of the festivities!

ATTENTION: ACCOMMODATIONS AND RESTAURANTS Fantastic And Exclusive Advertising Opportunities On Cycling Page Of Website For Chamber Members Only

There are two things that cyclists need when they are planning a cycling trip. They need to sleep and eat. The Cycling Committee has enticed cyclists to visit our area and spend a day or two exploring our vast countryside. We now want to encourage them to spend a day or two, enjoying our wonderful accommodations and dining in our fabulous restaurants.

For an **extremely reasonable rate**, you have an opportunity to advertise your restaurant or accommodation on the Cycling page of the Chamber’s website!! We would simply link your establishment from the cycling page.

If you would be interested in more details and what is available to you as a member of the Chamber, please contact Madeline at the Chamber office. She is very excited about this partnership!!! **Take a look at perthchamber.com/cycling routes**

Volunteers For Bike Rodeo – May 16th

The Chamber of Commerce Cycling Committee has been working diligently for the past year, enhancing cycling routes within the county. One element of cycling that the committee does not want to overlook is safety. Therefore, on May 16th, the committee is hosting a Bike Rodeo.

Like any event, we need volunteers to help make the day a success. If you would like to give a couple of hours of your time to help on the day of the event, please give Madeline a call at the Chamber office. THANK YOU!

Members' Mixer Continues To Grow

Last month's Members' Mixer was another success. Thank you to John Fuoco, Edward Jones Investments for sponsoring the event and thank you to The Factory Grind for once again opening its doors to our members. We already have a sponsor for the next two Mixers. If you would like to host one of the next Mixers, please give Madeline a call and we will register you. As well, if anyone would like to host the event at his/her place of business, we would be more than happy to hold the event there.

Kudos

Darlene Rupert and Elysium Fashion Boutique had a huge full back page article in the Fashion section of the Ottawa Citizen this past month. It was a full colour article featuring Darlene's hats, and of course her store in general. Congratulations Darlene for such a wonderful feature as well as putting Perth on the map.

HELP PUT HAITI BACK ON ITS FEET !

**TREAT YOURSELF TO A 30 MINUTE REFLEXOLOGY FOOT
TREATMENT WHILE HELPING HAITI GET BACK ON ITS FEET -
YOUR DONATION OF \$30 WILL GO TO THE RED CROSS
HAITI RELIEF FUND**

Contact the Chiropractic Care & Longevity Center at 613-264-0616 for more information.

Ontario Chamber News

Every month we receive a bulletin from the Ontario Chamber of Commerce with plenty of information. We want to provide you with the information but **DO NOT** want to inundate you with too much information. Therefore, we will simply send you the topics within the document. If you see anything that you would like complete details on, please let us know and we will send you the document.

Here is the list of topics within the January Ontario Chamber of Commerce Bulletin:

Group Insurance Directors' Report to Local Chambers
Sales Tax Harmonization Information Bulletin
OCC Conference Call Reminder
OCC Members Invited to Submit Policy Resolutions for 2010 Convention Special Chamber Information Bulletin: HST Transitional Rules for Membership Fees
Template Editorial – Chamber Results
Scam Alert
OCC Speaking Requests

Codes Mill Inn Hosting Fundraiser Event (Partial Proceeds going to the United Way)

Psychic Fair – March 19, 20, 21

In conjunction with Whispering Souls, Codes Mill Inn is hosting a **Psychic Fair**.

March 19- Dinner & Spirit Walk with Ken Mason.

March 20 - Psychic Fair & evening Séance.

March 21- Psychic Fair & late afternoon speakers

Call Christy at (613) 326-0082 or (866) 906-0082 to make reservation and reserve tickets.

Local Affair Trade Show - March 27 & 28

Come experience the best of Perth and the surrounding area! Local businesses, artisans and restaurateurs are coming together to showcase the many unique reasons to visit Lanark County.

Some of the participants will be:

John Schweighardt, stone sculptor; Fall River Forge; Stone Cellar Restaurant; Janie h. Knits; Battle River Bison; The Goodwood Oven; Nature Lovers' Bookstore; Stead's Maple Syrup and Perth Pepper & Pestle and more!

Stay overnight and attend our evening social followed by a pancake breakfast in the morning.

Lanark-North Leeds Enterprise Centre 2010 Winter/Spring Seminar Schedule

Starting your Business “Tax Tips and Planning Opportunities”

Speaker: Janet Foster, CA, CFP-Collins Barrow

Date: Feb. 23/10

Time: 9:30 am – 11:30 am

Cost: \$10.00

Success through Service

Part 1: Service in the “Age of the Empowered Consumer”

Speaker: Jennifer Debruin, Articulation. Marketing & Communication

Date: Mar. 03/10

Time: 6:00 pm – 8:30 pm

Cost: \$15.00 (including Part 1 & 2) –*Sponsored Valley Heartland CFDC*

Part 2: Maximizing Efforts-Minimizing Stress

Speaker: Jennifer Debruin, Articulation, Marketing & Communication

Date: Mar. 10/10

Time: 6:00 pm – 8:30 pm

Cost: paid for in 1st session - *Sponsored Valley Heartland CFDC*

Proposed Transition to Harmonized Sales Tax-Information for Businesses

Speaker: Canada Revenue Agency

Date: April 08/10

Time: 9:00 am – 11:00 am

Cost: Free

Business Empowerment-An Integrated Approach to Business

Speaker: Janice Walter, Town and Country Bookkeeping and Business Services

Date: April 15, 2010

Time: 9:30 am -12:30 am

Cost: \$10.00

Knowledge is Power - Using Intellectual Property to Secure Your Knowledge and Rights in Business

Speaker: Adrian O'Donnell, Intellectual Property Department
Perley-Robertson, Hill & McDougall LLP/s.r.l.

Date: Apr. 22/10

Time: 10:00 am - 12:00 pm

Cost: \$10.00

Relationship Marketing

Speaker: Jennifer Debruin, Articulation Marketing & Communication

Date: Apr. 29/10

Time: 9:30 am – 12:30 pm

Cost: \$10.00

Proposed Transition to Harmonized Sales Tax-Information for Businesses

Speaker: Canada Revenue Agency

Date: May 13/10

Time: 6:00 pm – 8:00 pm

Cost: Free

Creative Thinking for Business

Speaker: Jennifer Debruin, Articulation, Marketing & Communication

Date: May 20/10

Time: 9:30 am – 12:30 pm

Cost: \$10.00

The above listed seminars will all be held at the Regional Centre for Business Development in Smiths Falls. Call Cindy or Shannon at 613-283-7002 ext. 108/109 or email cjames@ripnet.com to register & to get more information.

Business of the Month (written and submitted by Chiropractic Care & Longevity Center)

Chiropractic Care & Longevity Center is located at 5 Gore Street West in Perth. The office is owned and operated by Dr. Kathy Wickens. The 3 chiropractors who work in the office use a device called the Pro-Adjuster which is a comfortable, computerized and consistent way of adjusting patients.

In addition to chiropractic, the center offers a number of wellness related services such as registered massage therapy, including hot stone massage and thermal palms massage, acupuncture, and reflexology.

Customized orthotics, infrared sauna, esthetic services including electrolysis, manicures, pedicures, waxing, etc. and a hydro massage bed is also available. The first 15 minutes on the massage bed is free for first time users, everyone is encouraged to take advantage of this great offer. They sell many products to help you meet your wellness goals including, vitamins, detox kits and cleanses, pillows, back supports and now professional hula hoops to help build core body strength.

Back and neck conditions are common but are only a few of the many areas of concern that the center may be able to help you with. Low energy? Not sleeping properly? Is weight an issue? The professionals at the center are trained to help and guide you in the right direction.

Dr. Wickens has given many talks to groups of people in the community both in and out of the office on a variety of health related topics. If you have a topic you would like her to speak about, please call the office.

The office is open Monday through Saturday and offers evening appointments too! Please visit their website at chirolongevity.com for great articles or call 613-264-0616 for more information.

We Welcome Our Newest Members

Red Brick Farm – Horse & Carriage

58 Washburn Road
Athens, Ontario
Contact: Tara and Cody Hodges
613 802-4472

Horse and carriage service, weddings, anniversaries, engagements or other special events

Home2Home Transition Management

61 Gore Street East
Perth, Ontario
Contact: Rebecca Wissler
613 264-9481

Real Estate for those going through transition

CAMP IAWAH

304 Iawah Road,
Godfrey, Ontario
Contact: Jeff Friesen
613 273-5621

Children's residential summer camp, youth leadership programs, family camps, outdoor education, schools, group retreat facilities

Social Work Counselling & Therapy

74 Harvey Street
Perth, Ontario
Contact: Tom Johnstone M.S.W. R.S.W.
613 267-9735

Counseling and therapy for individuals, couples and seniors

Perth & District Martial Arts

33 Lewis Street
Perth, Ontario
Contact: Melanie Melanson
613 267-7824

Martial arts, karate, fitness, self defense

Hope To See You At The Bridges Tradeshow And AGM!

Madeline and Carol