

# Perth and District Chamber of Commerce August 2010 Newsletter

## 4<sup>th</sup> Annual Dorothy Griffith Memorial Golf Tournament – Wednesday, August 18<sup>th</sup>, 2010 **ALMOST SOLD OUT!** **(Limited Room for Singles)**

Once again, the tournament promises to be fun and exciting. With lots of games, contests and fantastic raffle and Live Auction prizes, how could it be anything but fun and exciting!!

There is still room to become a **HOLE SPONSOR** for this year's tournament. Your sponsorship of \$100.00 will provide you and your business with excellent publicity. You will be entitled to have a 2' x 3' sign placed at one of the 18 holes, your company logo will be included in the event program, and your generous contribution will be acknowledged in the Thank You ad in the Perth Courier. Additionally, if you would like to make a donation to our **RAFFLE TABLE**, please contact the Chamber to arrange for your donation to be picked up.

### Thank You To Our Hole Sponsors

- Tunnock Consulting Ltd. (Glenn Tunnock)
- Carolina Retirement Suites (Diane Chillingworth)
- Rivington & Associates Commercial Division Inc. (Don Eady)
- The Stone Cellar Restaurant (Peter Blier, Darlene Blier, Jamie Troutman)
- Mahon Pools, Spas, Tanning and Billiards (Paul Mahon)
- Cross, Street & Company Professional Corporation Chartered Accountant (Stephen Cross, Glenn Street)
- Wills Transfer Limited (Grant Paynter, Keith Rhoden)
- Dixon Automotive Group (Adam Dixon)
- Lotus Wings (Denise Carpenter)
- Crain & Schooley Insurance Brokers Ltd. & Financial Corporation (Richard Schooley)
- Scotiabank (Jill Campbell)
- Aabacus Catering (Anne Marie Lewis)
- Township of Lanark Highlands
- Golf Tee Innovation (Mario Caya)
- Tackaberry Sand & Stone Ltd. (Allan McMunn)
- Algonquin College Heritage Institute (Andrew Edmonson)
- Perth KIA (Victor Street)
- Town and Country Chrysler (Hugh Colton)
- Barnabe's Your Independent Grocer (Matthew Barnabe)
- Perth Courier (Chris McWebb)
- Leo Adams Investments Inc. (Bill Beacham)
- Decorating By Design (Suzanne Duquette, Richard Artichuk)
- Perth Stor 'n Lock (Brian Donaldson)
- Linden Financial Planning (Dorothy Linden)
- Strategic Media Solutions (Shelley Montreuil)
- Brown Shoe Company of Canada Ltd. (Wendy Harper, Brian Bingley)
- A&B Ford (Brad Hasler)
- RBC (Scott Rintoul)
- Mexicali Rosa's (Peter Blier, Darlene Blier, Jamie Troutman)
- EMC (Peter Ellis)

## Thank You To Our Members Who Have Donated Prizes

- Edward Jones Investments (John Fuoco)
- Lanark Mutual Insurance Company (Beth Lackey)
- EMC (Peter Ellis)
- Special Occasions (Molly and Mark Blacher)
- Perth Home Hardware Building Centre (Richard Ellard)
- Chiropractic Care & Longevity Centre (Ashley Finnigan)
- Prodecial (Eileen Henley)
- Carter Foods Ltd., McDonalds (Tim Carter)
- Costello & Co., (Jane Farrell)
- TD Merchant Services (Ian Hunter)
- Country Tole Creations Gift Shop (Phillis Ashton, Donna Catchpaw, Betty Wynn, Judy King)
- The Stone Cellar (Peter Blier, Darlene Blier, Jamie Troutman)
- Perth Picture Framing & Gallery (Veronica Airth)
- Tranquility Spa on the Rideau (Wendy McDougall)
- Wolfe Springs Golf & Waterfront Resort (Dana McCulloch)
- The Green Collection (Kristina Bowes)
- Preston Rosedale Farms (Carolyn Rathwell)
- Classic Theatre Festival, Perth (Laurel Smith, Matthew Behrens)
- Eye and Vision Clinic (Dr. Curtis Bain & Dr. Karen Mowbray)
- Mexicali Rosa's (Peter Blier, Darlene Blier, Jamie Troutman)
- Valley Moving and Storage (Jack McTavish)
- Advanced Alarm Systems (Wayne Moodie)
- Shadowfax (Angie Gilchrist)
- Zanderplan Inc. (Tracy Zander)
- Linden Financial Planning (Dorothy Linden)
- Reiki Associates (Denise Carpenter)
- O'Reilly's Pub (Lisa Kelly)
- Cogeco, Smiths Falls (Ron Harrison)
- Ground Waves (Jude Pearson, Charlee Ostrom)
- Nedco (Jim Town)

## Thank You To Our Specialty Sponsors

- Perth Courier (Chris McWebb) is this year's Dinner Sponsor
- RBC Dominion Securities (Jim Noble) is this year's Cart Sponsor
- Foodsmiths (Claire and Don Smith) is sponsoring the prize for "Beat The Pro"
- Perth KIA (Victor Street) is sponsoring "Closest to the KIA"
- Mahon Pools (Paul Mahon) is this year's Hole In One sponsor
- Leo Adams Investments (Bill Beacham) is sponsoring the putting contest
- Metro (Avis and Brent Brownlee) is sponsoring the fruit stand
- Town and Country Chrysler (Hugh Colton) is this year's "Bucket of Balls" Sponsor
- Perth Courier (Chris McWebb) is sponsoring the "Chip To The Courier Bag"
- Golf Tee Innovation (Mario Caya) is sponsoring the "Birtee Long Drive"

## **THANK YOU!**

**We would like to thank you for sponsoring/contributing to this year's tournament. As well, thank you to those who have signed up to golf! Without your generous contribution or participation, the tournament would not be the success it is, year after year!!**

**Your valuable contribution to the tournament enables the Chamber to be open year round, providing visitors and those relocating to the area, the opportunity to receive information about the town, surrounding townships and your businesses!!**

**As well, the money the Chamber raises from this tournament provides us the opportunity to embark on tourism initiatives such as cycling, the spring Bike Rodeo, the Girls Getaway Weekend, advertising and promotion in Eastern Region, developing and enhancing the Chamber website, to name just a few. We appreciate your continued support of the Chamber and its initiatives!!**

## **Let's Remember Our Businesses On Wilson Street**

With the construction on Wilson Street well underway, it takes a bit more effort to get to some of the businesses on this street. As the Chamber of Commerce and the voice of business, we are urging everyone to make that extra effort to patronize those businesses on Wilson Street that may need your support over the next several months. Thank you!

## **How Is Perth's Classic Theatre Festival Doing?**

### **Gutsy Director Named One Of The Most Intriguing People**

Laurel Smith, artistic producer of the new Classic Theatre Festival in Perth, was recently chosen by *Ottawa Magazine* as one of the six most intriguing people "who we'd like to get together with this summer for drinks, a bite to eat and uninhibited conversation". In the write up, it stated: "Laurel Smith: Forget Stratford. The gutsy director and playwright has chosen Perth as her heritage town, launching the ambitious Classic Theatre Festival with a focus on golden oldies from the 1920's to 1950's. Congratulations Laurel!

### **Outstanding Marketing Is Paying Off**

Matthew and Laurel have done a fabulous job of marketing the Classic Theatre Festival as well as the town of Perth. Everywhere you look, you see the bright yellow signs, boasting the theatre's schedule. As you will see below, the couple hasn't missed a beat, getting the news out to communities across Ontario.

- June 26-In Town and Out CBC 91.5
- July 5-Ottawa Citizen
- July 8-CBC
- July 2010 edition-Ottawa Living Magazine
- July 13-Kingston CKWS News
- July 13-Lake 88
- July 15-Jack FM
- EMC and Courier
- Along with these many promotional slots, the Festival signage and pamphlets can be found everywhere you go.

The Chamber can attest to the success of this marketing. The office has received several phone calls and visitors, either inquiring about or attending the Festival. We have witnessed several people from outside Perth, visiting our town for the first time, specifically to enjoy the production, *Blithe Spirit*, dine and shop. Many of these visitors will be returning to Perth for the second Production, *The Voice of the Turtle*.

## **FREE TICKETS – For Chamber Members Only**

Free tickets to opening night of *The Voice of the Turtle*, Saturday, August 7, at 8 pm.

An exclusive Perth and District Chamber of Commerce offer. A limited number of complimentary tickets (in pairs) are available to Chamber of Commerce members for the opening night performance of the Classic Theatre Festival's professional production of *The Voice of the Turtle*, a timeless romantic comedy set during World War II, with a reception to follow at the Stone Cellar. Opening is Saturday, August 7 at 8 pm at the Studio Theatre in Perth. To reserve your complimentary pair of tickets call Matthew at (613) 264-8088 or email [info@classictheatre.ca](mailto:info@classictheatre.ca)

## **Join the Tourism Team at Harrisburg, P.A. in February 2011** (written and submitted by Doug Moore, Maple Crest Motel and Cabins)

Plans have been started to be represented at the largest Sport and Outdoor Show held in the North America. This show attracts outdoor sport enthusiasts from Pennsylvania, Maryland, Virginia, West Virginia, Delaware, New Jersey, New York and Washington DC to view fishing and hunting products, plan outdoor sport and camping vacations, and participate in a wide variety of sport-related contests and family entertainment offerings. This target market area offers exposure to 53 million potential tourist visitors within a ten hour drive time radius.

Many visitors to the show have traveled to this part of Eastern Ontario at some time in their life and know many of the names of our towns, rivers, lake and other landmarks. Our plan includes a booth that is spacious enough to be able to represent a large portion of this region. We will invite the participation of Chambers of Commerce, Townships, Towns, Tourism Operators, Businesses that benefit from Tourism and any other parties that have an interest to exposure in this vast market.

The key ingredient is identifying Tourism Operators who would like the opportunity to meet many of these potential tourists and show them why they should consider our region as their vacation destination. We need people to staff the booth and distribute brochures and information with the enthusiasm that will make our region a must visit attraction. The show dates are February 5<sup>th</sup> to 13<sup>th</sup>, 2011.

A committee must be formed to put this project together. Interested tourism partners can contact Doug Moore at 613-283-4804 or by e-mail at [infomaplecrest@igs.net](mailto:infomaplecrest@igs.net). It is urgent that we form this committee by the end of August so that we can start the fund raising necessary to underwrite the expenses. We also have to make a commitment to the show organizers before the end of October and pay the bill for the booth. With your enthusiasm and support, we can make this happen.

## **The Heritage Perth BIA Golf Tournament in support of the Algonquin College Perth expansion – Sunday, September 12, 2010**

(written and submitted by the BIA Golf Committee)

The Downtown Heritage Perth Business Improvement Association has made a commitment to provide financial assistance over a five year period to make the Perth Algonquin College expansion a reality. The expansion of the Perth Campus will see a dramatic 40% increase capacity of up to 350 students. This will benefit Perth businesses with the influx of additional jobs and students. It represents the equivalent of a \$5 million industry to our community.

A fun way to raise funds, and our BIA profile, is by hosting a golf tournament which will be held on Sunday, September 12, 2010 (shot gun start at 10:30 am) at Mapleview Golf and Country Club and we hope that the members of the BIA as well as others will support this endeavour. Being a Sunday, we do not want it to be a late day. Everything will wrap up by 4:00 so you have the rest of the day for family. How can you help with this cause? There are two main alternatives:

1. Sign up for the golf tournament (as a team or as an individual) for a cost of \$75/golfer which entitles you to 18 holes of golf with cart, free lunch with beverage and a chance at some prizes (note this is a fun day and golfers of all caliber may attend), or
2. Advertise with a \$50 sign to be displayed on the golf course during the tournament.

Of course if you would prefer to provide a prize to be given away or a cash contribution that would be gratefully accepted as well. There will be prizes to be raffled and a 50/50 draw.

If you have any questions or would like more information please contact Jill Nolan at 613-267-6788 or [jillenolan@bellnet.ca](mailto:jillenolan@bellnet.ca) or John Clement at Clement Printing, 613-267-1100 or [production@clementprinting.com](mailto:production@clementprinting.com).

### **Perth Cycling Jerseys Have Arrived**

The Chamber's Cycling Committee has purchased beautiful *Perth* Cycling Jerseys. The jerseys, which boast the Town of Perth colours are perfect for not only cycling, but for promoting cycling in Perth, as Perth is highlighted on the front and the back of the jersey. If you are interested in purchasing a jersey, please drop into the Chamber office.

### **Pierre Hofstatter and his Canadian Tire Staff Wins the Canadian Tire Breakaway Challenge**

Perth Canadian Tire staff recently celebrated receiving an outstanding award. The store placed first in a nationwide competition which measures customer satisfaction. The store had the best rated customer service and purchase size increase among stores of its size this quarter.

Congratulations to Pierre and his staff!!

### **Our Second Summer Student**

Heather Davidson is the second summer student at the Chamber this year. She studies at Concordia University in Montreal, and will be going into the last year of her B.A. in Creative Writing. Born and raised in Smiths Falls, Heather is a published poet and writer who loves travel and books.

# Bill Clinton Is Returning To Ottawa

## Perth & District Chamber of Commerce Special Member Offer!

### Keynote speaker, **William Jefferson Clinton**

(42<sup>nd</sup> President of the United States of America) will be  
speaking on the topic of

### **Leadership & the Global Economy**

### Followed by a Conversation with **Frank McKenna**

(Deputy Chair, TD Bank Financial Group)

**October 29<sup>th</sup>, 2010**  
**10:00 a.m. to 11:30 a.m.**  
**National Arts Centre**

- **To Register:** Call Matthew, Toll Free 1-866-884-6737 and mention you are a member or guest of the Perth & District Chamber of Commerce.
- For a limited time, members and guests of the **Perth & District Chamber of Commerce** can register at a member rate of **\$195.00/general ticket** plus HST, (a \$200.00 savings off the regular door price of \$395.00!)
- Ask about Emerald Tickets (includes preferred seating and photo opportunity).
- Group Rate Special: A Great Client Hosting & Team Building Experience
- Purchase five tickets and receive a complimentary sixth ticket. (Very Limited Time Offer)
- Added Bonus: First 100 Callers will save an additional 20% off the member rates
- Visa, MC or AMEX are acceptable forms of payment.
- All Sales are final. Tickets are transferable. Please add a \$5 Service Charge per transaction.
- For more details,  
visit: [http://www.powerwithin.com/pdf/Ottawa\\_102910MC.pdf](http://www.powerwithin.com/pdf/Ottawa_102910MC.pdf)

## **Business Of The Month** (written and submitted by Big Brothers/Big Sisters Lanark County)

### **Jewels**

Jewels Gently Used Clothing is a newcomer to Perth, and has welcomed warmly by local shoppers, according to new Store Manager Michele Baitley. After the first month, sales were very steady, and many volunteers have joined the team, proving that Big Brothers Big Sisters made the right choice in expanding their store to Perth.

Jewels Gently Used Clothing operates as a fundraising entity for Big Brothers Big Sisters of Lanark County.

With sales going so well, the only complaint is that more clothing donations are needed to keep up with the demand. Area residents can drop off gently used clothing for the whole family, books, and small knick knacks during store hours, which are 9am – 5pm Monday through Saturday.

The store is located at 37B Foster St., Perth. For more information, call Michele at 326-0079.

### **Join Us For Our September “Members Mixer”**

The Chamber continues to strive to provide our members the best service possible. One initiative which provides our members the opportunity to meet other Chamber members, members of the Board of Directors and the Chamber staff at a very relaxed, informal social setting is our Members Mixer.

The afternoon coffee **Members Mixers** are held at the Factory Grind, which is located at the Old Perth Shoe Factory on Sherbrooke Street. If you are interested in attending the September Mixer, please advise the Chamber office. We hope to see plenty of new as well as existing members attend.

### **September Member Mixer**

**When:** Thursday, September 16, 2010

**Where:** The Factory Grind

**Time:** 4:00 p.m. – 5:00 p.m.

**Cost:** **FREE!**

### **The Coffee Is On K.P. Hickey & Associates (Karen Hickey)**

The Membership Committee would like to provide our members with the opportunity to sponsor the **Members Mixer**. This simply means you pick up the tab for the beverages purchased. In turn, you will have the opportunity to speak about your business for 5 minutes during the Mixer. K.P. Hickey (Karen Hickey) has already offered to sponsor this month's event. So come meet other members and enjoy a coffee on Karen. Please let us know if you would like to sponsor an upcoming Mixer.

# We Welcome Our Newest Member

## **Perth Cardlock Services/Kilpatrick Holdings Inc.**

9 Lanark Road  
Perth, Ontario  
Contact: Ray Kilpatrick  
613 267-3236

24/7 Automated gasoline & diesel fuel;  
commercial or private. Wholesale lubricants

## **Lawn & Order**

136 Barr Place  
Perth, Ontario  
Contact: Jonah Patterson  
613 267-4082

Landscaping, lawn care, gardener, flowers, grass,  
hedge trimming, weed, home, plant, tree

## **Marks Count**

57 Wilson Street West  
Perth, Ontario  
Contact: Melanie Melanson  
613 267-7824

Learning and tutorial Programs. Daycare

## **Tranquility Spa On The Rideau**

207 Yacht Club Road  
Rideau Ferry, Ontario  
Contact: Wendy McDougall  
613 267-6396

Massage, pedicure, manicure, facials

## **Ottawa Valley Tours**

1595 Merivale Road  
Ottawa, Ontario  
Contact: Terry Cassidy  
613 723-5701

Motor coach holidays exploring North America

See you at the golf tournament!!!